RESEARCH REPORT

ALBERTA PUBLIC OPINION TOWARDS THE HERITAGE FUND

APRIL 1983

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PREPARED FOR:

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SECTION 1.0

STUDY BACKGROUND AND PROCEDURES

1.0 STUDY BACKGROUND AND PROCEDURES

Thompson Lightstone & Company Limited was commissioned by Baker Lovick Limited to conduct the second wave of a research study in Alberta to collect information on the Alberta public's attitudes towards and perceptions of the Heritage Fund. Both waves of this study also provide information on the depth of understanding about the Heritage Fund found currently among the Alberta public.

This report documents the findings of the second quantitative phase of the study, and provides a comparison of data collected over both waves.[1] Where applicable, significant differences between the two sets of data are discussed.

For this second wave, a total of 500 personal, door-to-door interviews were conducted in the province of Alberta from April 11 to April 29, 1983, compared to 502 personal, door-to-door interviews conducted from May 21 to June 19, 1982.

All interviews were conducted by experienced Thompson Lightstone interviewers. Up to three callbacks were made to reach a qualified respondent in each household. Respondents were 18 years of age and over, and residents of Alberta. Only one person per household was interviewed, selected randomly from among all qualified persons in each household.

1 The results of the first wave were detailed under separate cover in August, 1982.

These interviews were distributed across the province and across various population densities as detailed below. For tabulation purposes, the sample was weighted to reflect age and sex distributions as well as population density (based on 1980 Statistics Canada population data). The final weighted sample is also detailed below.

	COMPLETED INTERVIEWS April '83	WEIGHTED SAMPLE April '83
NORTH		
Edmonton	150	124
Red Deer	25	35
Grande Prairie	25	34
Red Deer (rural)	25	30
Grande Prairie (rural)	25	25
SOUTH		
Calgary	150	127
Lethbridge	50	65
Lethbridge (rural)	50	59

As a standard procedure, Thompson Lightstone verifies 10% of each interviewer's work directly with the respondent to ensure the correct administration of the questionnaire.

A copy of the study questionnaire and a record of attempts to complete interviews is appended to this report.

All sampling, interviewing, coding and sample weighting procedures utilized are consistent over both waves of this study to ensure comparability of data.

SECTION 2.0

EXECUTIVE SUMMARY

2.0 EXECUTIVE SUMMARY

The Alberta public remains very committed to the Heritage Fund, as Albertans continue to be staunch supporters of the Fund's establishment, its mandate and its continuance.

The public continues to have a good understanding of the objectives of the Fund; however, they do not have a full appreciation of its source of revenue. The vast majority are aware of the fact that the Fund receives its money from part of the revenue received from oil, natural gas and coal reserves. However, despite the high recognition of the true source of funding, there remain significant misconceptions; the most notable of which are a tax placed on the sale of gasoline at the gas stations in Alberta, and from income tax.

Although most recognize that only part of the total revenues received from natural resources goes directly into the Fund, less than one in two are aware that this percentage is less than 30 percent. Moreover, only a third of the population are aware of the fact that the percentage allocation has decreased over the past year. Evidently, the publicity that has surrounded the Heritage Fund has caused the public to lose sight of the fact that the bulk of the natural resource revenues received by the province are used for the on-going operation of the province.

The Alberta public is still very much committed to the long term objective of the Fund, namely of putting aside funds to help pay for social benefits for the

time when natural resource revenues will be much lower. However, at the same time there is increased demand for a portion of the Fund to be used to create jobs.

Albertans recognize that the economy has turned down, and they have lost some of their self-confidence in their well being. However, while they ask for more money to be invested to create jobs, there is no call for the Fund to move away from its objective of putting aside funds to help pay for social benefits.

The consensus among the public continues to be that the Fund is at least meeting its objectives in part. However, positive response to the job the Fund is doing is growing at a significant rate. The public is still convinced that the Heritage Fund is doing a good job of meeting the objective of putting aside funds to help pay for social benefits, the objective of the Fund perceived to be most important by the public.

The public, however, remains less than convinced that the Heritage Fund is achieving its diversification objective, which is positioned by them as the number two priority of the Heritage Fund. As such, there is a greater demand by the public to invest in industrial development, which in turn they perceive will create more jobs. But while they call for more investment in industry and job creation, the public makes it clear that they do not wish to see this investment made in new business ventures, which they consider to be risky.

The public is very much aware of the Mortgage Interest Reduction Program, and approve very highly of the use of the Heritage Fund in this manner. They are also aware of the Small Business and Farm Interest Shielding Program, but to a significantly lesser degree.

Both of these programs have helped to make public acceptance of the Heritage Fund even greater than that seen previously. Moreover, the mortgage assistance program in particular has contributed to the significant increase in the percentage of the public who now believe that they and their family personally benefit from the Heritage Fund. The increase in perceived personal relevancy is most noticeable among residents of smaller urban communities, southern Albertans and women. While perceived personal relevancy has increased, there has been a significant decrease in the belief that Canadians in general benefit from the Fund.

Of all applications of the Fund the one that still remains most prominent in the minds of Albertans is loans to other provinces. However, this end-use is now closely followed by awareness of subsidized interest rates for home mortgages and money for lower cost apartments and senior citizen lodges.

Other widely known applications continue to be grants for energy and medical research, scholarships, loans to Alberta crown corporations, providing parks and recreational facilities, providing money for the building of schools and hospitals, money and subsidized interest rates for farmers, purchase of stocks and bonds of companies located in Alberta, and investments in new companies.

The issue of loans to other provinces is still fairly controversial, with as many saying loans should be made as there are those who do not believe that Heritage Fund dollars should be loaned to other provinces. Among those who oppose the making of loans to other provinces, there is a feeling that perhaps Alberta now needs the money more than the other provinces.

The public for the most part believe that the Fund is partly invested or used up for loans, grants etc. and is partly liquid. They do not believe that the Fund is completely kept on hand as cash that is readily available nor do they believe that it is completely tied up. In essence they believe that there is flexibility in the availability of the Fund, as demonstrated by the government's ability this past year to act quickly and free-up some funds for mortgage, small business and farm assistance.

Confidence in the management of the Fund is growing, although the public still does not express overly strong agreement that the Fund is well managed.

If there is one area of consensus about the Heritage Fund, it is that the public wishes to be told more about its operation and utilization. There continues to be a strong feeling that not enough information is available about the Fund, and that there is too much secrecy. This situation has not been remedied since last year, and this consensus remains as strong now as one year ago, especially in the two major centres of Edmonton and Calgary.

In summary, it is evident that public sentiment is still very much behind the Heritage Fund. The vast majority continue to believe that the original premise for starting the Heritage Fund was a good one and that it remains a good idea today. Moreover, this level of acceptance continues to grow, particularly so in Edmonton and in Northern Alberta. Albertans are proud of their Heritage Fund, and virtually all want the Fund to be continued.

SECTION 3.0

DETAILED FINDINGS

3.1 Public Perception Of The Benefits Of Living In Alberta

Despite the economic climate in general, Albertans continue to be very positive about the way of life in Alberta. As in 1982, they are much more apt to comment on the good things one finds in the province than they are to dwell on the negatives.

Although the public at large is very positive, it is evident that job availability and low unemployment are no longer the focal point of their optimism. Now it seems to be the climate (i.e. the chinooks), the scenery, and the lack of provincial sales tax which seem to capture the spotlight when they talk about the good things about living in Alberta.

Granted, job availability is still considered to be one of the primary benefits of living in the province, but mention of this as one of the good things has declined significantly since 1982 (20% vs. 25%). Similarly, the public is now significantly less likely to make the comment that they live in a wealthy province (11% vs. 17%). The largest decline in both of these sentiments has been in Edmonton and Calgary.

Albertans continue to suggest that the climate is the only major drawback of living in the province. However, it is apparent in this current study that unemployment has become a more recognized problem (11% vs. 6%). As a

matter of fact, in Edmonton, lack of work (17%) was mentioned almost as often as the poor climate (20%) in terms of some of the things that are not so good about living in Alberta.

Those who do not plan to stay in the province, most often cite lack of employment as one of the things that is not good about living in Alberta, whereas in 1982 it was the climate and high cost of living.

The Heritage Fund is not one of the areas that the public immediately thinks of when talking about the overall way of life in the province. Three percent suggested that the Heritage Fund is one of the good things about living in Alberta, while 1% classified it as one of the things that is not so good. Both of these percentages are virtually unchanged from the 1982 study.

(Reference: Tables 1 & 2)

TABLE 1

SOME OF THE GOOD THINGS ABOUT LIVING IN ALBERTA*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The climate/chinooks	20	30	21	26	19	34	28	22	27	39	11	35	12	23
Scenery and resorts	24	28	24	28	23	28	25	25	30	33	22	31	18	24
No provincial sales tax	22	25	21	21	24	29	16	20	20	22	30	29	24	29
Availability of jobs/low unemployment	25	20	27	23	24	16	34	25	28	16	20	22	18	14
Great place to live	11	15	13	10	9	20	11	8	8	16	14	14	11	22
Friendly people	11	12	10	14	11	11	11	12	9	11	12	14	11	13
Living in a wealthy province	17	11	17	12	17	11	19	9	20	10	13	15	17	11

* Multiple Mentions

TABLE 2

SOME OF THE THINGS THAT ARE NOT SO GOOD ABOUT LIVING IN ALBERTA*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Poor climate	17	22	22	24	12	20	31	20	19	22	10	25	9	22
Lack of work/unemployment	6	11	8	11	4	11	6	17	2	10	6	8	10	9
Provincial government mismanages money	4	8	4	10	3	7	7	9	1	7	4	8	2	9
High cost of living	8	6	10	5	6	6	12	8	11	8	8	3	1	4
Poor roads/highways	5	5	6	7	4	4	5	4	5	3	5	7	6	8
Expensive/housing/high rentals	8	4	9	4	7	4	9	7	11	5	7	2	2	1
Dislike the government	6	4	8	3	4	4	9	4	3	2	4	5	9	3
Over crowded province	5	4	5	5	5	3	8	3	6	2	5	6	2	6
Nothing in particular	29	27	23	23	35	31	14	27	28	28	35	26	37	29

* Multiple Mentions

When asked directly whether or not there are any benefits Albertans have which people in other provinces do not, we observe that in 1983, a significantly greater proportion of the Alberta public believe they have benefits not enjoyed by people in other provinces (compared to 68% in 1982). The absence of sales tax continues to be the primary perceived benefit which Albertans believe they alone enjoy (52%). However, what is of importance to this study is the significantly higher recognition of the Heritage Fund being a unique benefit (13% mention in 1983 vs. 8% in 1982).

Some of the other benefits referred to were:

	JUNE 1982	APRIL 1983
	%	%
• Better health care	14	11
• Low unemployment	17	9
• Lower gas prices	8	9
• Senior citizen aids	13	7

As evidenced earlier, low unemployment or availability of jobs is not seen to be as much of a benefit or advantage of living in Alberta as it used to be.

Continuing in this comparative vein, respondents were presented with a specific list of items covering such areas as natural resources, the state of the economy,

social benefits, taxes, preparedness for the future etc., and asked to indicate whether they, as Albertans, think they are "better off", "in about the same position", or "not as well off" as people in other provinces.

What is certainly evident from this analysis is that Albertans in general are of the opinion that they do not enjoy the benefits to the same degree that they used to when we talk about the price of gasoline, availability of jobs, and the state of the economy. This is not to say that they believe that they are not as well off as other Canadians on these areas, as this is not the case, but what they do say is that their more advantageous position over other Canadians is eroding. The following table summarizes how well off Albertans see themselves in relation to other Canadians.

PERCENTAGE SAYING ...

	Better Off		About The Same		Not As Well Off	
	June 1982	April 1983	June 1982	April 1983	June 1982	April 1983
	%	%	%	%	%	%
Sales tax	92	94	7	4	1	1
Natural resources	80	80	18	18	1	1
Price of gasoline	73	57	20	26	7	15
State of the economy	61	50	33	38	5	11
Provincial income tax	43	48	43	38	4	4
Being prepared for the future	45	46	47	45	6	8

PERCENTAGE SAYING ...

	Better Off		About The Same		Not As Well Off	
	June 1982	April 1983	June 1982	April 1983	June 1982	April 1983
	%	%	%	%	%	%
Availability of jobs	67	39	28	44	5	16
Health care	41	39	51	44	6	16
Educational system	29	31	57	53	10	11
Cost of living	27	28	43	40	30	31

On the specific issue of being prepared for the future, 46% of the Alberta public believe that they are better off than other Canadians in being prepared for the future; 45% say that they are about the same as everyone else, while only 8% suggest that Albertans are not as well off in this regard. These percentages represent virtually no change over what was observed in June 1982. Therefore, despite the fact that Albertans increasingly believe that they are better off today than other Canadians, it does not translate into being better prepared for the future.

Those who felt that Alberta was better off in being prepared for the future were asked to explain why they felt that way. The comment cited most often was "because of natural resources" (50%); and, of importance to this study is that 46% indicated that Alberta's greater preparedness for the future is due to the existence of the Heritage Fund. This represents an 8% increase in mention of the Heritage Fund since last year, which is a significant increase in the recognition of the contribution of the Fund.

(No Tabular Reference)

3.2 Public Perception Of The Heritage Fund - Its Purpose And Objectives

Virtually all Albertans are aware of the Heritage Fund, and few (6%) can honestly say that they don't know anything about the Fund. When asked directly "what is the Heritage Fund" we observe, generally speaking, that the Alberta public continues to see it as money, derived from oil and gas revenues, which has been put aside for the future. Although the large majority continue to describe the Fund as "money set aside for the future or future generations", it is evident that there is a growing recognition, particularly among the young i.e. under 25 years of age, that the money is used to help Alberta and the people of Alberta.

Not only is the public widely aware of the Heritage Fund, but when asked to spontaneously describe the Fund, the vast majority do so in a positive vein. Less than one in ten unprompted comments about the Heritage Fund are expressions of dissatisfaction, the largest of which is that it is "billions of dollars just sitting there doing nothing" (3% mention).

(Reference: Table 3)

TABLE 3

PUBLIC PERCEPTION OF THE HERITAGE FUND I.E. WHAT IS THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Positive Mentions														
Money put aside for the future/ benefits for the future/a savings account for the future	26	21	29	21	24	20	29	22	22	23	32	21	21	17
Money from royalties on gas and oil	21	20	22	20	20	19	19	22	23	15	22	26	20	15
Money from gas, oil revenue put aside for future generations/ for Albertans	13	12	9	14	17	11	7	9	19	12	9	13	17	16
Used to help Alberta/for the people of Alberta	7	12	7	12	8	13	8	14	6	11	10	10	4	14
Income from natural resources	6	11	5	10	6	13	7	8	4	13	7	10	5	16
It's a gov't fund/money saved by gov't of Alberta	11	8	11	11	10	5	15	11	10	7	12	8	7	5
Savings fund (unspecified)	5	4	4	3	5	5	6	2	4	3	3	5	6	7
A huge amounts of money/billions of dollars/11 billion dollars	8	3	11	4	5	2	9	4	6	1	9	2	10	4

* Multiple Mentions

Continued ...

TABLE 3 (CONT'D)

PUBLIC PERCEPTION OF THE HERITAGE FUND I.E. WHAT IS THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Negative Mentions														
Billions just sit there doing nothing/should be used now	**	3	**	2	-	2	-	1	-	1	-	5	1	4
It is being misused/poorly controlled	1	1	1	1	1	**	1	2	1	-	2	-	-	2
Controversial subject/not much information about it	1	**	1	**	**	-	2	**	1	-	1	-	-	-
Don't know	9	6	5	8	12	4	7	14	14	5	5	2	8	1

* Multiple Mentions
** Less than 0.5%

Continued ...

TABLE 3 (CONT'D)

PUBLIC PERCEPTION OF THE HERITAGE FUND I.E. WHAT IS THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Positive Mentions														
Money put aside for the future/ benefits for the future/a savings account for the future	26	21	21	15	23	19	26	15	35	30	22	18	31	24
Money from royalties on gas and oil	21	20	22	18	21	22	22	17	20	21	21	20	21	19
Money from gas, oil revenue put aside for future generations/ for Albertans	13	12	5	12	14	6	12	15	18	16	10	9	15	16
Used to help Alberta/for the people of Alberta	7	12	10	20	11	12	4	10	4	8	4	16	11	9
Income from natural resources	6	11	1	4	10	10	8	19	2	12	6	8	5	15
It's a gov't fund/money saved by gov't of Alberta	11	8	17	12	14	9	7	4	7	7	15	10	7	6
Savings fund (unspecified)	5	4	7	4	4	6	6	4	3	3	5	5	4	3
A huge amount of money/billions of dollars/11 billion dollars.	8	3	11	2	6	4	12	1	5	3	8	3	9	2

Continued ...

* Multiple Mentions

TABLE 3 (CONT'D)

PUBLIC PERCEPTION OF THE HERITAGE FUND I.E. WHAT IS THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Negative Mentions														
Bil'ions just sit there doing nothing/should be used now	*	3	1	5	-	2	-	2	-	2	*	4	-	2
It is being misused/poorly controlled	1	1	2	2	1	-	1	1	-	1	1	1	1	1
Controversial subject/not much information about it	1	*	1	1	-	-	1	-	1	-	-	*	1	-
Don't Know	9	6	10	6	10	6	8	7	7	4	10	6	7	5

* Multiple Mentions

Continued ...

TABLE 3 (CONT'D)

PUBLIC PERCEPTION OF THE HERITAGE FUND I.E. WHAT IS THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		SEX				EDUCATION				INCOME					
			Male		Female		High School Or Less		Post High School		Under $15,000		$15,000 To $29,999		$30,000 And Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	251	252	251	248	303	313	178	185	70	95	154	132	220	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Positive Mentions																
Money put aside for the future/ benefits for the future/a savings account for the future	26	21	31	22	22	19	24	20	30	23	30	24	25	18	27	19
Money from royalties on gas and oil	21	20	26	24	16	16	16	17	30	25	21	16	17	17	25	23
Money from gas, oil revenue put aside for future generations/ for Albertans	13	12	14	11	12	14	12	12	14	14	15	8	6	11	14	13
Used to help Alberta/for the people of Alberta	7	12	6	9	9	16	7	13	7	10	7	9	9	16	5	13
Income from natural resources	6	11	6	12	5	11	4	10	7	14	3	9	6	9	7	14
Its a gov't fund/money saved by gov't of Alberta	11	8	12	7	10	8	11	7	12	9	6	12	12	7	12	5
Savings fund (unspecified)	5	4	5	4	5	4	5	5	3	3	4	3	6	4	3	5
A huge amount of money/billions of dollars/11 billion dollars	8	3	9	3	8	2	11	3	6	2	8	2	7	5	9	2

* Multiple Mentions

Continued ...

TABLE 3 (CONT'D)

PUBLIC PERCEPTION OF THE HERITAGE FUND I.E. WHAT IS THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		SEX				EDUCATION				INCOME					
			Male		Female		High School Or Less		Post High School		Under $15,000		$15,000 To $29,999		$30,000 And Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	251	252	251	248	303	313	178	185	70	95	154	132	220	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Negative Mentions																
Billions just sit there doing nothing/should be used now	*	3	*	3	-	3	*	2	-	4	-	4	1	4	-	*
It is being misused/poorly controlled	1	1	1	1	1	1	1	*	1	2	-	1	1	*	1	1
Controversial subject/not much information about it	1	*	-	-	2	*	1	*	1	-	1	1	1	-	1	-
Don't Know	9	6	4	6	14	6	12	7	2	4	13	13	9	6	6	3

* Multiple Mentions

As for the perceived purpose of the Heritage Fund, Albertans continue to see it as one of putting money aside for the future (34%) for the benefit of Albertans (19%).

Similarly, when asked to describe the goals and objectives of the Fund the basic response is to put money aside for the future benefit of Alberta and its citizens.

GOALS AND OBJECTIVES OF THE HERITAGE FUND

	June 1982	April 1983
	%	%
To put aside money for the future	29	27
To help Alberta/people of Alberta	13	13
To improve the standard of living	5	6
To create economic stability/protect economy	4	4
To develop industries when natural resources run out	6	3
For educational purposes	3	3
To put aside money/trust fund for when the resources run out	4	-

3.3 What The Public Knows About The Heritage Fund

The level of self-proclaimed knowledge about the Heritage Fund is on the rise (40% vs. 30% mention in 1982). However, the majority (60%) still consider themselves not to be knowledgeable about the Heritage Fund. Those under 35 years of age (67%), women (69%), and the lesser educated i.e. high school or less (64%) are still the groups which consider themselves to be the least knowledgeable; although in all instances this feeling or lack of knowledge has declined significantly since the 1982 measurement.

In the 1982 study, residents in the smaller urban centres were the least sure of their knowledge of the Fund. However, in April 1983 they, along with the rural and farm area residents, now claim to be the most knowledgeable (48% and 42%, respectively versus 37% and 32%, for Calgary and Edmonton residents).

(Reference: Table 4)

TABLE 4

HOW KNOWLEDGEABLE WOULD YOU SAY YOU ARE ABOUT THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very knowledgeable	1	2	1	2	1	2	-	2	1	3	2	1	-	1
Somewhat knowledgeable	29	38	30	38	28	38	29	30	30	34	21	47	38	41
Not very knowledgeable	54	45	54	48	53	43	52	51	49	42	68	41	43	46
Not at all knowledgeable	17	15	15	13	18	17	19	16	20	20	10	10	19	12

* Less Than 0.5%

Continued ...

TABLE 4 (CONT'D)

HOW KNOWLEDGEABLE WOULD YOU SAY YOU ARE ABOUT THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very knowledgeable	1	2	1	1	-	1	1	3	2	3	*	1	1	3
Somewhat knowledgeable	29	38	18	37	28	28	29	46	38	43	24	32	34	44
Not very knowledgeable	54	45	56	42	58	56	53	41	48	41	57	50	50	41
Not at all knowledgeable	17	15	26	19	13	16	17	10	13	14	19	17	15	12

* Less Than 0.5%

Continued ...

TABLE 4 (CONT'D)

HOW KNOWLEDGEABLE WOULD YOU SAY YOU ARE ABOUT THE HERITAGE FUND

Total Respondents (100%)	TOTAL		SEX				EDUCATION				INCOME					
			Male		Female		High School Or Less		Post High School		Under $15,000		$15,000 To $29,999		$30,000 And Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	251	252	251	248	303	313	178	185	70	95	154	132	220	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very knowledgeable	1	2	1	3	1	1	-	1	2	3	-	2	-	2	1	2
Somewhat knowledgeable	29	38	38	47	20	30	22	35	39	45	25	31	20	36	37	41
Not very knowledgeable	54	45	52	39	56	51	58	46	50	44	58	45	61	46	48	46
Not at all knowledgeable	17	15	10	11	24	18	20	18	9	9	17	22	19	16	15	11

Not only does the public claim to be more knowledgeable about the Fund, but their actual knowledge of the details of the Fund in terms of when and who started it is indeed growing.

PERCEPTION OF WHEN THE HERITAGE FUND WAS STARTED

	June 1982	April 1983
	%	%
In the past year	1	1
2 or 3 years ago	6	7
4 or 5 years ago	19	17
6 to 10 years ago	42	46
More than 10 years ago	14	18
Don't know	18	12

WHO WAS RESPONSIBLE FOR STARTING THE HERITAGE FUND

	June 1982	April 1983
	%	%
Premier Lougheed	50	49
Government of Alberta	21	23
The Conservatives/Progressive Conservatives	16	14
Don't know	15	10

Even though one in two Albertans immediately associate the establishment of the Heritage Fund with Premier Lougheed, only one in four remain convinced that Premier Lougheed is the one who is responsible for making the decisions on how the Heritage Fund should be used. The majority still recognize that responsibility for decisions on how the Heritage Fund is used goes beyond just the Premier, a third say it is the responsibility of the Government of Alberta in general, about one in ten say it is up to the Cabinet, while another 10% say there is some special board or committee which is responsible.

WHO IS RESPONSIBLE FOR MAKING THE DECISIONS ON HOW THE HERITAGE FUND IS USED

	June 1982	April 1983
	%	%
Government of Alberta (unspecified)	31	33
Premier Lougheed	25	25
The Cabinet/government committee	19	12
Special board/committee	11	10
Alberta legislative assembly	8	9
The Progressive Conservatives	3	6
Provincial Treasury	4	7
Finance Minister/Mr. Hyndman	3	2

As far as the source of information is concerned, the largest percentage still claim that they have learnt about the Heritage Fund either through newspaper articles (59%) or television newsclips (49%). Advertising is still mentioned as only a secondary information source. However, the role of advertising in this respect has increased significantly since 1982, particularly in terms of claimed registration of newspaper advertising.

HOW LEARNT ABOUT THE HERITAGE FUND

	June 1982	April 1983
	%	%
Newspaper articles	65	59
Television newsclips	50	49
Radio newsclips	34	29
Individual word of mouth	24	17
Newspaper advertising	19	28
Television advertising	19	22
Television programs	15	21
Radio advertising	11	13
Radio programs	9	14

It should be further noted that the largest gains in newspaper advertising registrations were in Edmonton (13% to 30%) and Calgary (14% to 32%).

(Reference: Table 5)

TABLE 5

ADVERTISING AS A SOURCE OF INFORMATION ABOUT THE HERITAGE FUND

(Unaided Mentions)

	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
Total Respondents (100%)	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Newspaper advertising	19	28	23	27	15	29	13	30	14	32	35	25	13	26
TV advertising	19	22	23	21	14	23	11	22	15	18	26	24	22	24
Radio advertising	11	13	13	11	9	16	5	9	8	11	13	16	18	18
Magazine advertising	3	6	5	5	1	7	-	5	3	3	9	9	1	6
Billboards	2	6	2	1	3	10	1	1	2	4	5	8	1	9

Continued ...

TABLE 5 (CONT'D)

ADVERTISING AS A SOURCE OF INFORMATION ABOUT THE HERITAGE FUND

(Unaided Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Newspaper advertising	19	28	12	26	27	24	17	36	20	28	20	25	18	32
TV advertising	19	22	20	28	25	22	18	23	12	15	23	25	15	19
Radio advertising	11	13	14	19	12	9	10	12	9	14	13	13	9	13
Magazine advertising	3	6	1	8	3	4	5	5	3	6	2	6	4	5
Billboards	2	6	3	7	2	7	5	6	-	3	3	7	2	4

TABLE 5 (CONT'D)

ADVERTISING AS A SOURCE OF INFORMATION ABOUT THE HERITAGE FUND

(Unaided Mentions)

Total Respondents (100%)	TOTAL		SEX				EDUCATION				INCOME					
			Male		Female		High School Or Less		Post High School		Under $15,000		$15,000 To $29,999		$30,000 And Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	251	252	251	248	303	313	178	185	70	95	154	132	220	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Newspaper advertising	19	28	22	34	16	22	20	27	18	29	17	19	18	27	19	31
TV advertising	19	22	18	26	19	18	19	20	19	25	14	17	15	26	20	22
Radio advertising	11	13	12	17	9	10	13	14	9	12	15	7	8	14	12	15
Magazine advertising	3	6	4	8	3	3	3	5	5	7	2	7	4	6	2	6
Billboards	2	6	1	7	4	4	1	5	3	7	-	3	1	7	3	7

Continued ...

3.4 Does The Public Think It Was A Good Idea To Establish The Heritage Fund

The vast majority of the Alberta public (91%) continues to believe that the original reason for starting the Heritage Fund, of setting aside for the future benefit of Albertans a significant portion of the revenues being received from the sale of the province's non-renewable natural resources, was a good idea. Not only has the total level of acceptance of the Fund remained very high, but the percentage who believe that establishing the Fund was "a very good idea" has increased significantly during the year (53% vs. 41%).

The percentage viewing the establishment of the Fund as "a very good idea" has increased throughout the province. However, the largest gains in positive sentiment appear to be in the smaller urban and rural/farm areas and in Northern Alberta. Similarly it has increased significantly among females, the better educated and the higher income segments.

(Reference: Table 6)

TABLE 6

WAS IT A GOOD IDEA TO ESTABLISH THE HERITAGE FUND

	ESTABLISHING THE HERITAGE FUND WAS A ...					
	Very Good Idea		Good Idea		Fair/Poor Idea	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
TOTAL ALBERTA	41%	53%	50%	38%	9%	9%
REGION						
Northern Alberta	35%	50%	57%	41%	8%	10%
Southern Alberta	47%	56%	44%	35%	9%	9%
Edmonton	38%	41%	53%	48%	9%	11%
Calgary	56%	58%	36%	35%	9%	7%
Smaller Urban	37%	58%	49%	35%	13%	7%
Rural/Farm	32%	54%	64%	32%	4%	13%
SEX						
Male	45%	55%	49%	36%	6%	10%
Female	37%	51%	52%	40%	11%	9%
AGE						
Under 35 years	44%	53%	48%	36%	8%	11%
35 years and over	38%	53%	53%	39%	9%	8%
EDUCATION						
High school or less	37%	46%	54%	42%	9%	11%
Past high school	48%	65%	43%	30%	10%	6%
FAMILY INCOME						
Under $15,000	34%	36%	51%	51%	15%	13%
$15,000 to $29,999	40%	49%	50%	42%	9%	8%
$30,000 and over	48%	62%	46%	30%	6%	8%

The reasons behind the public's belief that the original purpose of the Heritage Fund was a good idea remain virtually the same as that seen in 1982, namely providing security and long term benefits for the province and for Albertans.

Those who disagree with the original premise, and they are few in number (9%), basically take the position that the Fund has not been used for the benefit of the people.

(Reference: Table 7)

TABLE 7

REASONS FOR BELIEVING THAT THE ORIGINAL PURPOSE OF THE HERITAGE FUND WAS A GOOD IDEA

Respondents Who Believe Original Purpose Of Fund Is "Very Good"/"Good" Idea	TOTAL	
	Jun '82	Apr '83
	457	453
	%	%
Money for the future/financial security for the future/for future generations	43	39
Stays in the province/protects the province/ benefits Alberta/Albertans	24	18
Security for when resources are exhausted	19	16
If it wasn't saved it might have been wasted/spent on other things	8	5
Protects the economy/creates healthy economic environment	5	2
For research and development/to find alternative energy source	5	2

* Multiple Mentions

3.5 Is The Heritage Fund Still Thought To Be A Good Idea Today

Not only does the public think that the Heritage Fund was a good idea when it was first started, but the vast majority still believe that the Heritage Fund is a good idea today. Eighty-six percent of Alberta adult residents believe that the Heritage Fund was a good idea when it was incorporated in 1976 and remains a good idea in 1983. This level of acceptance is at par with last year (83%).

Acceptance of the Heritage Fund remains consistently strong across all regions and demographic groups.

The few (4%) who no longer believe that the Heritage Fund is a good idea today, take this stand because they feel that given the state of the economy the money should be used now in order to help the unemployed.

(Reference: Table 8)

TABLE 8

PERCENTAGE WHO BELIEVE THAT THE HERITAGE FUND WAS A GOOD IDEA IN 1976 AND REMAINS A GOOD IDEA TODAY

	June 1982	April 1983
TOTAL ALBERTA	83%	86%
REGION		
Northern Alberta	81%	86%
Southern Alberta	86%	87%
Edmonton	80%	86%
Calgary	90%	90%
Smaller Urban	76%	90%
Rural/Farm	89%	80%
SEX		
Male	86%	86%
Female	80%	86%
AGE		
18 to 24 years	83%	81%
25 to 34 years	83%	89%
35 to 49 years	83%	86%
50 years and over	84%	88%
Under 35 years	83%	86%
35 years and over	84%	87%
EDUCATION		
High school or less	82%	84%
Post high school	84%	91%
FAMILY INCOME		
Under $15,000	81%	81%
$15,000 to $29,999	79%	89%
$30,000 and over	89%	88%

3.6 Perceived Benefits Of The Heritage Fund

The vast majority of Albertans (90%) continue to believe that there are specific benefits derived from the Heritage Fund. Furthermore, as seen in 1982 study the primary perceived benefit is that the Fund is a reserve for the future.

It is also evident that there is significant awareness of the mortgage assistance plan that was recently incorporated into the Heritage Fund. In the current study wave, 16% spontaneously mentioned mortgage assistance or low cost mortgages as one of the benefits of the Fund as compared to a 2% mention in the 1982 study. Similarly, over the year there has been a significant increase in the percentage mentioning assistance to small businessmen (9% vs. 5%) and providing assistance to senior citizens' old age homes (8% vs. 2%).

We might further add that response to the mortgage assistance program is particularly strong among the 25 to 34 age segment, 23% of whom proffer that this is one of the benefits of the Heritage Fund, and among those who have to renew or renegotiate their mortgage two or more years from now (34%).

(Reference: Table 9)

TABLE 9

PERCEIVED BENEFITS OF THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A reserve for the future/ security	25	28	27	28	23	27	26	21	27	27	25	29	22	34
For mortgage assistance/ low cost mortgages	2	16	1	14	3	17	2	17	3	9	1	22	3	14
For educational purposes/ scholarships	12	11	9	10	14	12	11	12	11	11	8	9	18	12
Provides assistance to small businessmen	5	9	5	6	4	12	6	6	2	10	8	12	3	8
Provides assistance to senior citizens old age homes	2	8	3	7	1	9	5	8	2	6	1	10	1	7
Money stays in province/ protects province/for Albertans	8	7	5	8	10	7	3	6	11	8	8	9	8	7

Continued ...

* Multiple Mentions

TABLE 9 (CONT'D)

PERCEIVED BENEFITS OF THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Hospitals	7	5	8	4	6	6	5	5	5	6	7	4	12	3
Helps economy/stimulates economy	6	3	7	4	5	3	10	3	7	4	7	2	1	4
The money is invested in stocks/accumulates interest	5	2	6	2	5	3	6	1	4	5	3	1	8	3
None/no benefits	6	3	9	4	3	1	8	6	4	2	7	3	7	1
Negatrive mentions	8	7	9	6	7	10	8	7	8	7	8	4	8	11
Don't know/not stated	12	7	6	10	17	4	9	15	15	7	12	2	10	4

* Multiple Mentions

Continued ...

TABLE 9 (CONT'D)

PERCEIVED BENEFITS OF THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A reserve for the future/ security	25	28	31	17	33	27	22	32	16	34	32	22	19	33
For mortgage assistance/ low cost mortgages	2	16	3	14	2	23	3	15	1	11	2	19	2	13
For educational purposes/ scholarships	12	11	11	20	9	8	17	9	9	8	10	14	13	9
Provides assistance to small businessmen	5	9	4	13	6	8	5	7	3	8	5	10	4	8
Provides assistance to senior citizens old age homes	2	8	2	5	-	5	1	7	5	12	1	5	3	10
Money stays in province/ protects province/for Albertans	8	7	13	7	9	12	4	6	6	4	11	10	5	5

* Multiple Mentions

Continued ...

TABLE 9 (CONT'D)

PERCEIVED BENEFITS OF THE HERITAGE FUND*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Hospitals	7	5	6	4	3	1	8	3	10	10	4	3	9	7
Helps economy/stimulates economy	6	3	7	10	6	1	9	2	4	1	7	5	6	1
The money is invested in stocks/accumulates interest	5	2	2	2	6	2	5	5	6	1	5	2	6	3
None/no benefits	6	3	3	2	8	3	8	2	6	4	6	3	7	3
Negative mentions	8	7	4	7	6	6	11	10	9	7	6	6	10	8
Don't know/not stated	12	7	8	9	9	9	14	4	15	6	8	9	14	5

* Multiple Mentions

We also observe a significant increase in the percentage of Albertans who believe that they and their family personally benefit from the Heritage Fund (58% in 1983 vs. 51% in 1982). Although the increase in perceived personal relevancy of the Heritage Fund is evident across all members of the public, it is most noticeable among residents of small urban communities (50% in 1982 to 64% in 1983), in Southern Alberta (55% to 62%) and among women (48% to 58%).

While personal relevancy has increased, fewer Albertans believe that Canadians in general benefit from the Heritage Fund (57% vs. 67% in 1982). As for whether or not Albertans in general benefit from the Fund, there has been no significant change in overall public perception (83% vs. 80% in 1982).

(Reference: Table 10)

TABLE 10

WHO BENEFITS FROM THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do ... (Percent Saying 'Yes')														
You or your family personally benefit from the Heritage Fund	51	58	47	53	55	62	45	47	54	63	50	64	57	56
Albertans in general benefit from the Heritage Fund	80	83	76	79	83	87	73	76	84	85	77	86	86	86
Canadians in general benefit from the Heritage Fund	67	57	69	58	65	57	63	56	61	58	64	56	83	60

Continued ...

TABLE 10 (CONT'D)

WHO BENEFITS FROM THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do ... (Percent Saying 'Yes')														
You or your family personally benefit from the Heritage Fund	51	58	49	53	49	61	54	63	53	54	49	57	53	58
Albertans in general benefit from the Heritage Fund	80	83	81	82	82	81	77	89	79	82	81	81	78	85
Canadians in general benefit from the Heritage Fund	67	57	61	51	68	47	73	60	67	71	64	48	70	66

Continued ...

TABLE 10 (CONT'D)

WHO BENEFITS FROM THE HERITAGE FUND

Total Respondents (100%)	TOTAL		SEX				EDUCATION				INCOME					
			Male		Female		High School Or Less		Post High School		Under $15,000		$15,000 To $29,999		$30,000 And Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	251	252	251	248	303	313	178	185	70	95	154	132	220	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do ... (Percent Saying 'Yes')																
You or your family personally benefit from the Heritage Fund	51	58	54	57	48	58	46	55	63	62	51	54	45	52	56	65
Albertans in general benefit from the Heritage Fund	80	83	79	85	80	81	78	81	84	88	80	79	77	83	82	88
Canadians in general benefit from the Heritage Fund	67	57	69	61	65	54	65	58	71	56	70	64	69	55	67	57

Those who do see themselves personally benefitting from the Heritage Fund now unquestionably associate the primary benefit of the Fund to mortgage assistance (36%). Some of the other major personal benefits, along with mortgage assistance are described as follows:

	June 1982	April 1983
	%	%
• Mortgage assistance	3	36
• Education grants/scholarships	15	16
• Park and recreational programs	14	10
• Health care	6	10
• Lower taxes	10	9
• Hospitals	11	5
• A reserve for the future/security	9	3
• Schools	8	3

Not unexpectedly, response to the mortgage assistance program is particularly strong among homeowners (44%), and among those who either renewed their mortgage in the past eighteen months (79%), or will be renewing within the next few years (64%).

Conversely, those who do not believe that they or their family are deriving any personal benefits express this sentiment because they "see no specific visible or tangible benefits" (35%), or they "have not applied for any grants or funding"

(31%). This latter comment was virtually unheard of in the 1982 study (4%); rather there was a significantly higher percentage (55%) who suggested there were no tangible benefits.

On the provincial level, the benefits very much parallel those mentioned at the personal level, but with perhaps slightly more emphasis on the economic benefits derived.

	June 1982	April 1983
	%	%
• Mortgage assistance	4	25
• Assistance to senior citizens	5	9
• Parks and recreational programs	11	11
• Education grants/scholarships	14	12
• A reserve for the future/security	10	11
• Hospitals	9	7
• Health care	6	7
• Stimulates the economy	7	2
• Lower taxes	7	5
• Employment/provides jobs	7	4
• Improved roads and highways	7	3
• Improved standards of living	7	6
• Assistance to small businesses	1	7
• Assistance to businesses (unspecified)	4	5
• Emergency funds/future security	4	11

As for those who see no benefits being derived by Albertans per se, the criticism most often voiced is that "nothing is being done with it" (28%) or that there are "only minimal benefits to the citizens at large" (18%).

Loans to other provinces continues to be the primary perceived national benefit derived from the Heritage Fund, but mention of the low interest loan benefit is down significantly from last year (from 27% in 1982 to 16% in 1983).

	June 1982	April 1983
	%	%
• Nothing is being done with it	55	28
• Only minimal benefits to citizens at large	-	18
• It is being held for the future	10	9
• I have no idea what they are doing	5	5

(No Tabular Reference)

3.7 Is The Heritage Fund Doing The Things Called For In Its Mandate

The general consensus among Albertans is that the Heritage Fund, at the least, is meeting its objectives in part (58%). However, it is reassuring to note that the percentage who say the Fund is meeting its objectives in full is on the increase, with the percentage expressing this sentiment increasing from 27% to 31% over the past year, an increase which borders on the significant. The percentage who suggest that the Fund is not meeting its responsibilities at all remains at a very limited level of 5%.

Confidence in the job the Heritage Fund is doing has risen significantly in Edmonton (31% mention of meeting its objectives in full vs. 22% in 1982). However, at the same time Calgarians now appear to be somewhat less convinced of the "completeness" of the job than they were a year ago (37% "in full" mention vs. 45% in 1982).

Acceptance of the job being done has also increased significantly among females (31% "in full" mention vs. 24% in 1982), such that they now judge the degree to which the Heritage Fund is meeting its objectives, in much the same way as males (30% "in full" mention).

(Reference: Table 11)

TABLE 11

HOW WELL IS THE HERITAGE FUND MEETING ITS OBJECTIVES

	In Full		Only In Part		At All	
	Jun '82 %	Apr '83 %	Jun '82 %	Apr '83 %	Jun '82 %	Apr '83 %
TOTAL ALBERTA	**27**	**31**	**59**	**58**	**5**	**5**
REGION						
Northern Alberta	24	30	66	56	5	5
Southern Alberta	31	32	52	61	5	5
Edmonton	22	31	62	52	8	9
Calgary	45	37	39	56	6	3
Smaller Urban	26	32	65	60	3	-
Rural/Farm	17	21	71	67	4	8
SEX						
Male	31	30	58	61	6	4
Female	24	31	60	56	4	6
AGE						
Under 35 years	25	28	62	62	5	4
35 years and over	30	33	56	56	5	6
EDUCATION						
High school or less	25	29	60	60	5	5
Post high school	31	33	58	56	5	5
FAMILY INCOME						
Under $15,000	22	30	60	57	5	8
$15,000 to $29,999	26	27	61	64	6	4
$30,000 and over	33	33	58	57	4	4

Those Albertans who do not believe that the Heritage Fund is living up to its full potential or responsibility would like to see more visible evidence of the Fund helping or benefiting all Albertans.

WHY THE HERITAGE FUND IS DOING THE THINGS IT IS SUPPOSED TO DO 'ONLY IN PART' OR 'NOT AT ALL'

	June 1982	April 1983
	%	%
Unfulfilled promises/they do nothing	11	12
Should help homeowners/subsidize mortgages	7	9
Not helping everyone/not making best use of it/limited use	12	6
Albertans are not benefiting	11	6
Should be used now/it is needed now	5	6
The money should stay in Alberta	10	5
Should be a committee to monitor it/ needs control/has been mismanaged	7	1
Don't know what the objectives are	11	4

3.8 Public Perception Of The Objectives Which The Heritage Fund Is Doing A Good Job Meeting

In order to obtain a complete reading on the extent to which the public believes the Heritage Fund is doing the job it was charged to do, respondents were presented with a listing of the objectives established in the legislative framework and asked to indicate which ones they think the Heritage Fund is doing a good job meeting.

The results of this questioning indicate that the majority of the Alberta public still believe that each of the stated objectives of the Fund are being met. Furthermore, it is still the consensus that the Heritage Fund is doing its best job in terms of putting aside sufficient funds to help pay for social services i.e. health, education, agriculture, roads, etc. when in future years, oil and gas revenues are much lower.

In the 1982 study, indications were that the public was split on the dependency issue, and this remains the case in 1983, with still only one in two Albertans convinced that the Fund is meeting its goal to move Alberta from an economy that is dependent on oil and gas to one that has a greater industrial base.

OBJECTIVES HERITAGE FUND IS DOING A GOOD JOB MEETING

	June 1982	April 1983
	%	%
Putting aside sufficient money that will be available to help pay for health, school, agriculture, road and other services when in future years, oil and gas revenues are much lower	77	81
Making investments in projects which will provide long term economic benefits to the people of Alberta	69	69
Making investments in projects which will provide long term social benefits to the people of Alberta	65	64
Making investments so that we will have more energy	61	63
Making commercial investments that yield good return on profit for the Heritage Fund	60	64
Enabling Alberta to move from an economy that is dependent on oil and gas to one that has a greater industrial base	51	51

Although there is no change in public sentiment in general over the year, there are some differences in how various groups within Alberta view how well the Heritage Fund is meeting its objectives:

- Edmonton residents are no longer more critical of the job being done by the Heritage Fund. This change in sentiment is particularly evident on the energy investment objective

- The 25 to 34 age segment continues to be the group who most questions the success of the Fund in making investments in projects which will provide long term social benefits to the people of Alberta. But they are no longer the age segment who are the most critical of the Heritage Fund's ability to provide long term economic benefits

- Females are also now more positively disposed to the Fund in terms of the job it is doing in putting aside sufficient funds for social benefits when the resource revenues are not as readily available. Not only are they significantly more positive in their response to this objective (82% vs. 72% in 1982), but their position now matches that of men (82% vs. 80%)

Amongst those who believe that the Heritage Fund is meeting its mandate "in full", we observe a significant increase in the acceptance of the job the Fund is doing in making commerical investments that yield good return or profit for the Heritage Fund (86% vs. 69%)

(Reference: Table 12)

TABLE 12

EXTENT TO WHICH THE HERITAGE FUND IS DOING A GOOD JOB MEETING ITS INDIVIDUAL OBJECTIVES BY THOSE WHO BELIEVE IT IS MEETING ITS OVERALL MANDATE - FULLY, ONLY IN PART, OR NOT AT ALL

Total Respondents (100%)	Meeting Its Mandate					
	In Full		Only In Part		Not At All	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	138	153	296	292	25*	25*
	%	%	%	%	%	%
Putting aside sufficient money that will be available to help pay for health, school, agriculture, road and other services when in future years, oil and gas reserve are much lower	90	95	77	80	49	37
Making investments in projects which will provide long term economic benefits to the people of Alberta	86	90	68	64	34	30
Making commercial investments that yield good return or profit for the Heritage Fund	69	86	62	58	29	29
Making investments in projects which will provide long term social benefits to the people of Alberta	82	82	63	58	21	45
Making investments so that we will have more energy	70	75	63	59	33	44
Enabling Alberta to move from an economy that is dependent on oil and gas to one that has a broader industrial base	65	67	49	44	19	38

* Note Very Small Base

3.9 What Does Public See As The Most Important Objectives Of The Heritage Fund

As far as the Alberta public in total is concerned in both 1982 and 1983, the single most important Heritage Fund objective is to put aside sufficient funds to help pay for social benefits, i.e. health, school, agriculture, etc., for the time when natural resource revenues will be much lower. Next in line, in both years, is the dependency objective i.e. enabling Alberta to move from an economy that is dependent on oil and gas to one that has a broader industrial base, closely followed by the objective or goal of making investments in projects which will provide long term economic benefits.

Clearly then the Alberta public continues to be more committed to the long-term rather than the short term benefits. Furthermore, they are still opting for prudence so as to ensure the long term quality of life from both economic and social oriented investments.

It is also important to note that the objective the public continues to see as the second most important - economic diversification, is the one that they still judge the Heritage Fund has been the least successful in achieving to date.

For the most part, the relative positioning and importance placed on the individual objectives remains relatively consistent across the various sub-groups. However, in both years, the better educated and the higher income earners place greater emphasis on expansion of the industrial base, whereas the less educated and the lower income families are more inclined to want to put the money aside. In essence, the former are more open to search for opportunities, whereas the latter look for more security.

Currently, the relative positioning and importance placed on objectives is consistent across all age brackets. Previously, however the older residents (i.e. 35 and over) put more stock in putting aside the money to help pay for social benefits, whereas the younger residents, and particularly those between the age of 25 and 34 years, directionally speaking, believed it was more important for the Fund to help the province broaden its economic base.

(Reference: Table 13)

TABLE 13

MOST IMPORTANT OBJECTIVES OF THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside sufficient money that will be available to help pay for health, school, agriculture, and other services when in future years oil and gas reserves are much lower	35 **4.3**	34 **4.4**	36 **4.3**	34 **4.3**	33 **4.3**	34 **4.4**	40 **4.4**	36 **4.4**	35 **4.1**	34 **4.3**	25 **4.3**	32 **4.4**	39 **4.5**	33 **4.5**
Enable Alberta to move from an economy that's dependent on oil & gas to one that has a broader industrial base	24 **3.8**	27 **4.1**	22 **3.7**	24 **3.9**	25 **4.0**	30 **4.2**	20 **3.7**	27 **3.9**	31 **4.2**	31 **4.2**	25 **3.6**	25 **4.2**	18 **3.7**	23 **4.0**
Make investments in projects which will provide long term economic benefits to the people of Alberta	22 **4.3**	24 **4.3**	22 **4.3**	25 **4.3**	22 **4.3**	22 **4.2**	26 **4.2**	17 **4.1**	19 **4.2**	21 **4.1**	16 **4.4**	28 **4.5**	29 **4.4**	28 **4.3**
Make investments in projects which will provide long term social benefits to the people of Alberta	8 **3.2**	7 **3.2**	9 **3.4**	8 **3.4**	7 **3.0**	6 **3.1**	8 **3.4**	9 **3.6**	6 **2.9**	5 **3.3**	14 **3.4**	6 **3.0**	4 **3.2**	6 **3.2**
Make commercial investments that yield good return or profit for the Heritage Fund	3 **2.5**	5 **2.5**	5 **2.6**	5 **2.5**	1 **2.4**	5 **2.5**	3 **2.5**	6 **2.6**	2 **2.5**	4 **2.5**	3 **2.4**	3 **2.2**	3 **2.4**	6 **2.6**
Make investments so we will have more energy	8 **2.9**	4 **2.6**	6 **2.7**	4 **2.5**	10 **3.1**	4 **2.7**	4 **2.8**	2 **2.5**	6 **3.1**	5 **2.7**	13 **2.8**	5 **2.7**	7 **2.9**	4 **2.5**

Note: Bolded Figures Represent Mean Average Rating Of Objectives
In Terms Of Most Important (6) To Least Important (1)

TABLE 13 (CONT'D)

MOST IMPORTANT OBJECTIVES OF THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside sufficient money that will be available to help pay for health, school, argriculture, and other services when in future years oil and gas reserves are much lower	35 **4.3**	34 **4.4**	33 **4.3**	34 **4.5**	25 **4.1**	32 **4.4**	36 **4.2**	30 **4.2**	44 **4.6**	38 **4.4**	29 **4.2**	33 **4.5**	40 **4.4**	35 **4.3**
Enable Alberta to move from an economy that's dependent on oil & gas to one that has a broader industrial base	24 **3.8**	27 **4.1**	27 **3.8**	27 **4.1**	34 **4.3**	26 **4.0**	20 **3.8**	27 **4.2**	14 **3.4**	27 **4.0**	31 **4.1**	26 **4.1**	17 **3.5**	27 **4.1**
Make investments in projects which will provide long term economic benefits to the people of Alberta	22 **4.3**	24 **4.3**	24 **4.4**	21 **4.2**	21 **4.4**	27 **4.3**	27 **4.4**	27 **4.4**	17 **4.1**	20 **4.2**	22 **4.4**	24 **4.2**	22 **4.2**	23 **4.3**
Make investments in projects which will provide long term social benefits to the people of Alberta	8 **3.2**	7 **3.2**	6 **2.9**	5 **3.3**	7 **3.1**	7 **3.0**	6 **3.3**	7 **3.2**	12 **3.6**	7 **3.4**	7 **3.0**	6 **3.2**	9 **3.5**	7 **3.3**
Making commerical investments that yield good return or profit for the Heritage Fund	3 **2.5**	5 **2.5**	2 **2.6**	6 **2.3**	1 **2.2**	3 **2.4**	2 **2.3**	5 **2.6**	6 **2.8**	5 **2.6**	2 **2.4**	4 **2.4**	4 **2.6**	5 **2.6**
Make investments so we will have more energy	8 **2.9**	4 **2.6**	6 **3.0**	7 **2.7**	11 **2.9**	4 **2.9**	7 **3.1**	3 **2.4**	6 **2.6**	2 **2.4**	9 **3.0**	5 **2.8**	6 **2.8**	2 **2.4**

Note: Bolded Figures Represent Mean Average Rating of Objectives
In Terms Of Most Important (6) To Least Important (1)

Continued ...

TABLE 13 (CONT'D)

MOST IMPORTANT OBJECTIVE OF THE HERITAGE FUND

Total Respondents (100%)	TOTAL		SEX				EDUCATION				INCOME					
			Male		Female		High School Or Less		Post High School		Under $15,000		$15,000 To $29,999		$30,000 And Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	251	252	251	248	303	313	178	185	70	95	154	132	220	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside sufficient money that will be available to help pay for health, school, aric., and other services when in future years oil and gas reserves are much lower	35 **4.3**	34 **4.4**	31 **4.1**	32 **4.3**	38 **4.5**	35 **4.5**	40 **4.5**	37 **4.5**	27 **4.1**	28 **4.1**	47 **4.9**	40 **4.7**	31 **4.3**	34 **4.3**	35 **4.2**	33 **4.3**
Enable Alberta to move from an economy that's dependent on oil & gas to one that has a broader industrial base	24 **3.8**	27 **4.1**	27 **4.0**	29 **4.3**	20 **3.6**	24 **3.8**	18 **3.6**	23 **3.8**	32 **4.2**	32 **4.5**	11 **3.4**	17 **3.6**	26 **3.8**	29 **4.2**	27 **4.0**	31 **4.2**
Make investments in projects which will provide long term economic beneftis to the people of Alberta	22 **4.3**	24 **4.3**	25 **4.4**	24 **4.3**	19 **4.2**	24 **4.3**	21 **4.2**	24 **4.3**	23 **4.5**	24 **4.3**	20 **4.1**	25 **4.3**	22 **4.4**	21 **4.2**	26 **4.4**	2 **4.2**
Make investments in projects which will provide long term social benefits to the people of Alberta	8 **3.2**	7 **3.2**	8 **3.3**	4 **3.2**	8 **3.1**	9 **3.3**	8 **3.2**	7 **3.3**	9 **3.3**	7 **3.2**	8 **3.5**	12 **3.4**	7 **3.2**	8 **3.3**	3 **3.1**	4 **3.1**
Making commercial investments that yeild return or profit for the Heritage Fund	3 **2.5**	5 **2.5**	2 **2.4**	4 **2.4**	4 **2.6**	5 **2.5**	4 **2.6**	6 **2.6**	2 **2.3**	2 **2.3**	5 **2.6**	3 **2.4**	2 **2.2**	4 **2.6**	3 **2.6**	6 **2.5**
Make investments so we will have more energy	8 **2.9**	4 **2.6**	6 **2.7**	5 **3.5**	9 **3.1**	3 **3.7**	9 **3.0**	3 **2.6**	6 **2.7**	6 **2.6**	4 **2.7**	3 **2.7**	11 **3.1**	2 **2.4**	5 **2.8**	5 **2.7**

3.10 Public Awareness Of The Heritage Fund's Source Of Revenue

Although most Alberta residents (albeit significantly fewer now than last year) continue to suggest that they are not overly knowledgeable about the Heritage Fund, the vast majority in both years, even on an unaided basis, are aware of the fact that the source of revenue for the Heritage Fund is natural resource related, i.e. revenues, royalties from oil and gas.

In Edmonton, the level of unaided awareness of natural resources as the source of revenue is currently much lower compared to other centres and compared to last year whereas, since 1982 the rural and farm district has significantly increased. Levels remain consistently low among young Albertans, especially those 18 to 24 years of age.

Current perceptions of what comprise non-renewable resources is consistent with the perceptions observed in 1982. Those resources which are most often cited to be non-renewable are oil (81%), natural gas (77%) and coal (65%). Other non-renewable resources also mentioned this year, but with less frequency, are minerals, such as gold and iron (14%), forest, farm and land (11%) and water and air (4%).

(Reference: Table 14)

TABLE 14

UNAIDED AWARENESS OF SOURCE OF REVENUE*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Oil and gas/royalties and taxes on oil and gas	27	33	27	30	28	36	20	26	28	31	37	36	25	39
Oil revenues/oil royalties/ petroleum sales	37	30	41	33	32	26	48	24	33	34	34	34	31	27
Non-renewable resources/royalties from natural resources/Alberta resources	16	16	16	17	16	14	14	15	13	14	18	14	19	20
From taxpayers	10	9	10	7	9	10	12	10	10	7	7	7	9	10
Interest on investments	3	8	4	7	3	9	7	7	3	6	2	10	1	8
Taxes (unspecified)	7	6	7	6	7	6	4	4	3	5	15	8	5	6
Mining/minerals/coal	5	4	7	5	3	3	3	6	4	4	9	3	3	3

Continued ...

* Multiple Mentions

TABLE 14 (CONT'D)

UNAIDED AWARENESS OF SOURCE OF REVENUE*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Gas/tax on gas/gas exports	5	3	6	2	5	5	1	2	4	3	12	3	3	5
From interest on loans	5	3	5	1	5	4	3	1	2	5	5	4	10	-
Provincial taxes	4	3	3	2	6	4	4	1	4	4	6	4	3	3
Farm/agriculture/grain	3	2	3	2	3	1	3	2	3	2	5	1	1	3
Royalties (unspecified)	1	*	1	*	2	-	1	-	3	-	-	1	2	-
Don't know/not stated	8	8	4	10	13	5	6	16	15	5	5	5	8	5

* Multiple Mentions

Continued ...

TABLE 14 (CONT'D)

UNAIDED AWARENESS OF SOURCE OF REVENUE*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Oil and gas/royalties and taxes on oil and gas	27	33	11	23	31	28	31	41	33	39	22	26	32	40
Oil revenues/oil royalties/ petroleum sales	37	30	37	20	28	29	41	27	41	40	32	25	41	34
Non-renewable resources/royalties from natural resources/Alberta resources	16	16	12	17	15	14	16	20	20	12	14	15	18	16
From taxpayers	10	9	18	13	11	8	9	11	3	4	14	10	5	7
Interest on investments	3	8	2	9	7	11	4	7	1	5	5	10	2	6
Taxes	7	6	17	9	8	6	1	2	5	7	12	7	3	4
Mining/minerals/coal	5	4	5	2	2	3	6	5	7	6	4	3	6	6

* Multiple Mentions

Continued ...

When read a list of possible sources of revenue for the Heritage Fund, more than nine out of every ten respondents continue to agree that the Heritage Fund receives part of its money from oil, natural gas, and coal resources (93% in 1983 vs. 92% in 1982).

Notwithstanding the constant high recognition of the true source of funding, there remains a significant level of misconception; the most notable of which are as follows:

- Significantly more Albertans (46% in 1983 vs. 40% in 1982) currently believe that the Heritage Fund revenue comes from a tax placed on the sale of gasoline at gas stations in Alberta. This misconception is strongest among the 18 to 24 year age group (55%) and small urban, rural and farm residents (49%).

- In both years of the study, approximately one in four mistakenly believe that income taxes are the Heritage Fund's main source of revenue.

In total, significantly fewer Albertans seem to be aware of the fact that the Heritage Fund receives its revenues solely from non-renewable resource royalties (33% in 1983 vs. 39% in 1982).

In both years, the demographic groups which are the most misinformed (at significant levels) are females, the under 35 age group, the lesser educated and the lower incomed. On a regional basis, farm, rural, and southern Alberta

residents are currently the most confused, at least directionally. Previously there were no regional differences in recognition that the Heritage Fund was funded solely by resource royalties.

(Reference: Table 15)

TABLE 15

AIDED AWARENESS OF SOURCE OF REVENUE*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
From part of the revenue received from our oil, natural gas, & coal resources	92	93	94	93	91	92	93	91	91	90	91	96	96	94
From a tax placed on the sale of gasoline at gas stations in Alberta	40	46	40	44	40	47	49	44	36	40	40	49	36	49
From a tax placed on the sale of gasoline at gas stations all across Canada	18	23	17	19	18	26	18	23	15	18	23	25	15	25
From the sale of lottery tickets	18	21	18	19	19	23	22	18	18	20	21	22	12	24
From our income taxes	23	20	22	18	24	22	22	21	22	19	29	21	20	18
From money given to us by the Federal government	12	14	10	11	14	16	11	14	9	10	13	15	15	15
None of the above	4	3	4	3	5	4	5	3	4	6	6	3	3	2

* Multiple Mentions

Continued ...

TABLE 15 (CONT'D)

AIDED AWARENESS OF SOURCE OF REVENUE

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Net Counts														
Mentioned resource revenue only	39	33	40	38	38	27	32	35	44	38	37	32	45	26
Mentioned resource revenue and something else	53	60	53	55	53	65	60	56	46	52	55	65	51	68
Mentioned something else only	3	4	2	4	4	4	3	6	5	4	3	1	1	4

Continued ...

TABLE 15 (CONT'D)

AIDED AWARENESS OF SOURCE OF REVENUE*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
From part of the revenue received from our oil, natural gas, & coal resources	92	93	92	93	90	92	92	96	95	91	91	92	94	93
From a tax placed on the sale of gasoline at gas stations in Alberta	40	46	61	55	42	50	39	39	23	39	51	52	31	39
From a tax placed on the sale of gasoline at gas stations all across Canada	18	23	26	24	23	22	11	23	11	22	24	23	11	22
From the sale of lottery tickets	18	21	34	31	18	22	11	18	13	15	25	26	12	17
From our income taxes	23	20	41	31	25	17	17	19	13	15	32	23	15	17
From money given to us by the Federal government	12	14	24	22	11	14	10	10	6	10	17	18	8	10
None of the above	4	3	3	2	5	4	5	3	5	5	4	3	5	4

* Multiple Mentions

Continued ...

TABLE 15 (CONT'D)

AIDED AWARENESS OF SOURCE OF REVENUE

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Net Counts														
Mentioned resource revenue only	39	33	12	22	30	25	47	42	62	41	22	23	55	41
Mentioned resource revenue and something else	53	60	80	71	61	68	45	53	33	51	69	69	38	52
Mentioned something else only	3	4	5	5	5	4	3	1	*	4	5	5	2	3

* Less Than 0.5%

While the vast majority continue to realize that just part of the revenues which the Province of Alberta receives from non-renewable resources goes into the Heritage Fund (83% in 1983 and 85% in 1982) those in Edmonton are currently less cognizant of this fact than other residents or than previously observed (72% in 1983 versus 81% in 1982).

As observed last year, only a small percentage (6%) can spontaneously say what is the actual percentage of the non-renewable resources revenue that goes into the Fund. Understandably, the level of correct mention is down from the 10% who correctly identified the thirty percent level in 1982.

Most Albertans (64%) are also not aware that the actual percentage of the non-renewable resources revenue has changed in the past year. Those in farm and rural areas (41%), and those in the younger age segment (18 to 24 years), directionally speaking, are more cognizant of the change.

Of those aware of the change, the vast majority (85%) recognize that the percentage going into the Fund has declined. Moreover, three quarters (73%) believe that this decrease is a good idea.

(Reference: Tables 16a, b & c)

TABLE 16a

PROPORTION OF NON-RENEWABLE RESOURCE REVENUE THAT GOES INTO HERITAGE FUND

	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
Total Respondents (100%)	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
All of it	9	11	10	13	8	9	11	18	11	7	5	10	8	9
Just part of it	85	83	85	79	85	86	81	72	83	89	92	85	83	85
None of it	3	4	3	5	3	3	3	6	3	3	1	4	5	5
Don't know/not stated	3	2	3	3	4	2	4	3	3	2	2	2	4	2
Percent That Goes Into Heritage Fund:														
10% or less	15	15	16	14	13	16	12	17	14	13	16	16	17	16
11% to 20%	11	13	8	14	14	12	6	13	17	12	8	12	13	14
21% to 30%	18	17	22	17	14	17	20	16	15	17	23	17	14	19
31% to 50%	22	23	19	22	25	24	16	21	33	19	14	22	28	32
51% or more	12	15	14	18	10	14	10	12	9	20	15	17	12	14
Don't know/not stated	22	16	21	16	24	17	36	21	12	21	24	18	16	5

Continued ...

TABLE 16a (CONT'D)

PROPORTION OF NON-RENEWABLE RESOURCE REVENUE THAT GOES INTO HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
All of it	9	11	10	9	11	13	5	9	10	12	10	11	8	10
Just part of it	85	83	85	85	84	80	93	85	79	81	84	83	85	83
None of it	3	4	2	4	5	3	1	4	3	6	4	3	2	5
Don't know/not stated	3	2	4	2	-	4	1	2	8	2	2	3	5	2
Percent That Goes Into Heritage Fund:														
10% or less	15	15	21	18	17	20	13	20	10	4	19	19	12	12
11% to 20%	11	13	16	9	8	10	12	13	8	19	11	10	10	16
21% to 30%	18	17	11	23	22	21	23	11	15	16	17	21	19	14
31% to 50%	22	23	26	25	19	20	20	28	24	21	22	22	22	24
51% or more	12	15	25	18	14	21	11	16	7	9	15	18	9	13
Don't know/not stated	22	16	11	9	20	11	21	13	36	30	16	10	28	22

TABLE 16b

WHETHER PROPORTION OF NON-RENEWABLE RESOURCE REVENUE THAT GOES INTO HERITAGE FUND HAS CHANGED**

Respondents Who Think Just Part Of Non-Renewable Resources Revenue Goes Into Heritage Fund (100%)	TOTAL	REGION					
		North. Alberta	South. Alberta	Ed-monton	Calgary	Smaller Urban	Rural & Farm
	413	197	217	90	113	114	97
	%	%	%	%	%	%	%
Whether Percentage Going Into Heritage Fund Has Changed							
Has changed	35	34	35	30	35	33	41
Has not changed	29	27	32	18	28	34	36
Don't know	35	38	32	51	36	33	22
Whether Percentage Has ...							
(Base)	(145)	(68)	(77)	(27)*	(40)*	(38)*	(40)*
Increased since last year	14	9	19	17	18	12	11
Decreased since last year	85	91	79	83	81	88	86
Don't know	1	-	2	-	2	-	3

* Note Small Base
** Asked Only In 1983

Continued ...

TABLE 16b (CONT'D)

WHETHER PROPORTION OF NON-RENEWABLE RESOURCE REVENUE THAT GOES INTO HERITAGE FUND HAS CHANGED**

Respondents Who Think Just Part Of Non-Renewable Resources Revenue Goes Into Heritage Fund (100%)	TOTAL	AGE					
		18 - 24 Years	25 - 34 Years	35 - 49 Years	50 Yrs. & Over	Under 35 Yrs.	35 Yrs. & Over
	413	91	107	101	114	198	215
	%	%	%	%	%	%	%
Whether Percentage Going Into Heritage Fund Has Changed							
Has changed	35	41	33	32	35	37	33
Has not changed	29	31	29	24	33	30	29
Don't know	35	27	37	44	32	33	37
Whether Percentage Has ...							
(Base)	(145)	(37*)	(36*)	(32*)	(40)*	(73)	(73)
Increased since last year	14	27	22	6	2	25	4
Decreased since last year	85	71	75	94	98	73	96
Don't know	1	2	3	-	-	2	-

* Note Small Base
** Asked Only In 1983

TABLE 16c

WHETHER CHANGE IN PROPORTION OF NON-RENEWABLE RESOURCE REVENUE IN HERITAGE FUND IS A GOOD/POOR IDEA

		Since Last Year Percent In Heritage Fund Has ...	
		Increased	Decreased
	(Base)	21*	122
		%	%
A good idea		65	73
A poor idea		35	25
Don't know		-	2

* Caution small base

As a further indication of the confusion or lack of awareness over the change, in the 1982 study 76% agreed with the statement that 30% of the province's non-renewable resource revenue goes into the Heritage Fund, while the remainder goes into our regular tax base; only 66% agree with the revised statement in 1983 i.e. 15% goes into the Heritage Fund.

3.11 Public Perception Of How The Heritage Fund Is Used/Invested

As in the 1982 study, a diversity of uses are mentioned when respondents are asked on an unaided basis "what are some of the things that the Heritage Fund does with the money it receives". "Loans to other provinces/at low interest rates" is still the primary response. However, mention of this use is down significantly from last year (32% vs. 48% in 1982).

One new end use which is very prominent with Albertans today is "mortgage assistance/low cost mortgages" which 27% mentioned as being one of the uses of Heritage Fund money. Reference to mortgage assistance is high across all sub-groups but it is particularly strong among residents of smaller urban communities (40%), and among those who have renegotiated their mortgage interest rate in the past year (51%) or will be doing so in the next few years (43%).

Of the two new programs - mortgage assistance and small business assistance, it is evident that the mortgage assistance program has been the more successful in capturing the interest and awareness of the public. Other applications of the Fund with noteworthy spontaneous mention, but, with no significant change since last year, are:

	June 1982	April 1983
	%	%
• Educational purposes/scholarships	13	15
• Investments/stocks/bonds	14	12
• Small business loans/assistance	7	10
• Senior citizen assistance	6	10
• Grain hopper cars purchase	13	9
• Parks and recreational programs	11	9
• Farm subsidies & crop failure payments	6	8

(Reference: Table 17)

TABLE 17

UNAIDED AWARENESS OF USE OF HERITAGE FUND MONEY*

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Loans to other provinces/at low interest rates	48	32	50	31	46	34	41	27	49	35	49	31	54	37
Mortgage assistance/low cost mortgages	2	27	1	24	2	31	2	22	2	23	-	40	3	23
For education purposes/scholar-ships/educational subsidies	13	15	11	18	15	13	14	17	16	12	12	18	11	13
Money is invested/accumulates interest/buys stocks/bonds	14	12	19	16	10	9	19	11	12	12	18	13	8	13
Assistance to small businesses/ loans to business ventures	7	10	8	8	6	12	9	7	4	8	10	14	4	9
Assistance to senior citizens/ old age homes	6	10	6	6	5	13	4	4	5	9	7	13	7	13
To purchase grain hopper cars/ railway cars	13	9	12	7	13	10	8	4	13	8	14	12	17	11

* Multiple Mentions

Continued ...

TABLE 17 (CONT'D)

UNAIDED AWARENESS OF USE OF HERITAGE FUND MONEY*

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Parks/recreational programs	11	9	10	8	12	9	6	5	9	8	17	11	13	9
Farm subsidies/crop failures	6	8	4	8	9	8	3	4	3	5	6	12	14	11
Hospitals	9	6	10	6	9	5	7	5	10	5	8	3	13	12
Improvement to roads/build highways	4	5	4	5	5	4	2	4	4	5	6	4	6	5
Building projects (i.e. stadium, coliseum, auditorium)	2	5	2	4	2	6	3	6	4	7	-	4	1	4
Grants to communities/community projects	6	4	5	6	7	3	4	6	9	4	6	3	7	5
Oil and gas research/tar sands/ energy research	6	3	8	3	5	3	4	3	4	4	8	1	8	3
Medical research	4	3	3	2	5	3	3	1	6	5	7	4	-	1
Housing subsidies/low cost housing	4	2	4	2	4	2	5	3	3	2	5	2	4	2

* Multiple Mentions

Continued ...

TABLE 17 (CONT'D)

UNAIDED AWARENESS OF USE OF HERITAGE FUND MONEY*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Loans to other provinces/at low interest rates	48	32	34	28	55	36	55	37	47	29	45	32	51	33
Mortgage assistance/low cost mortgages	2	27	2	24	1	32	4	34	**	20	1	28	2	26
For educational purposes/scholarships/educational subsidies	13	15	12	19	18	11	12	19	11	13	15	15	11	16
Money is invested/accumulates interest/buys stocks/bonds	14	12	9	6	20	13	9	17	17	12	15	10	14	14
Assistance to small businesses/ loans to business ventures	7	10	8	5	7	12	7	14	7	8	7	9	7	11
Assistance to senior citizens/ old age homes	6	10	7	10	1	6	7	6	8	17	4	7	7	12
To purchase grain hopper cars/ railway cars	13	9	14	5	15	11	13	11	9	8	15	8	11	9
Parks/recreational programs	11	9	15	14	9	11	12	4	10	6	12	12	11	5

* Multiple Mentions
** Less Than 0.5%

Continued ...

TABLE 17 (CONT'D)

UNAIDED AWARENESS OF USE OF HERITAGE FUND MONEY*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Farm subsidies/crop failures	6	8	6	9	6	11	4	2	9	9	6	10	7	6
Hospitals	9	6	6	1	6	4	8	10	16	8	6	3	13	9
Improvement to roads/build highways	4	5	4	5	3	2	4	8	6	3	3	3	5	6
Building projects (i.e. stadium, coliseum, auditorium)	2	5	6	7	-	4	1	5	2	5	3	5	1	5
Grants to communities/community projects	6	4	7	5	3	2	9	6	6	4	5	3	7	5
Oil and gas research/tar sands/ energy research	6	3	4	4	4	3	10	3	6	2	4	3	8	3
Medical research	4	3	3	3	4	1	4	3	5	4	4	2	5	4
Housing subsidies/low cost housing	4	2	2	2	6	4	5	2	3	1	4	3	4	2

* Multiple Mentions
** Less Than 0.5%

Subsequently, respondents were handed a list of ways in which the Heritage Fund is being used, and asked to indicate which provisions they know about. Generally speaking, the rank ordering of Heritage Fund application mentions has not changed since last year, with the exception of the inclusion of the new areas of use. The one application that continues to be most prominent is loans to other provinces (84%). However, this end-use is now closely followed by mention of "subsidize interest rates for home mortgages" (82%) and "money for lower cost apartments and senior citizens lodges" (72%).

Other applications of which the public continues to be highly aware are:

	June 1982	April 1983
	%	%
• Grants for energy research	77	77
• Scholarships for Albertans	64	71
• Grants for medical research	68	66
• Subsidize interest rates for farmers	N/A	65
• Money for farmers	48	N/A
• Money for building schools and hospitals	61	64
• Parks and recreational facilities	61	62
• Purchase stocks and bonds of companies located in Alberta	55	61
• Loans to provincial crown corporations	61	59
• Invest in new companies	56	51

Note: N/A means not asked in this particular year

There is also relatively good awareness for the small business programs introduced in the past year, although at a level significantly below that demonstrated for mortgage assistance.

	June 1982	April 1983
	%	%
• Subsidize interest rates for small business	NA	64
• Loans provided to small businesses	NA	54

Applications of which less than half the public are currently aware include:

	June 1982	April 1983
	%	%
• Money for improvement/expansion of transportion systems	52	46
• Purchase of books and learning materials for schools	40	43
• Buy stock and bonds of companies located in other provinces	34	38
• Loans to foreign countries	24	27

As an indication of the type of misconception people have about the Fund, when asked directly, approximately one-quarter of the respondents indicate in both time periods that loans to foreign countries is one of the ways in which the Fund is put to use.

Note: N/A means not asked in this particular year

We should mention, that in both 1982 and 1983, younger residents i.e. those under 35 years of age, and those who claim to be very or somewhat knowledgeable about the Heritage Fund, for the most part have a greater and wider perspective of the various applications of the Heritage Fund. Similarly males remain more knowledgeable (or at least claim more knowledge) of how the Heritage Fund is put to use.

It is also important to note that those respondents who say they do not benefit personally from the Heritage Fund continue to be significantly less aware of the ways in which the Fund is used and invested, than are those who believe that they do benefit. This of course leads one to speculate on what would happen to the "personal benefit" perception if their knowledge of the way in which the Fund is used was increased.

Moreover, awareness of Heritage Fund applications is at least directionally higher in 1983 among those who plan to stay in Alberta, those who think the Heritage Fund is doing a good job in full, the better educated, and those with incomes over $15,000.

(Reference: Table 18)

TABLE 18

AIDED AWARENESS OF USE OF HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Makes loans to other provinces	86	84	86	84	86	83	86	85	85	87	85	78	89	85
Subsidize the interest rate for home mortgages	N/A	82	N/A	78	N/A	87	N/A	74	N/A	82	N/A	90	N/A	84
Provide money for lower cost apts. and senior citizen lodges	N/A	72	N/A	67	N/A	77	N/A	63	N/A	72	N/A	76	N/A	77
Provide money for home mortgages, lower cost apartments, and senior citizen lodges	54	N/A	49	N/A	61	N/A	48	N/A	53	N/A	59	N/A	58	N/A
Give grants for energy research	77	77	76	78	77	76	73	81	71	80	83	70	80	78
Provide scholarships for Albertans	64	71	60	69	68	73	54	68	62	77	72	65	68	75
Give grants for medical research	68	66	67	61	69	72	62	61	73	74	73	66	63	63

N/A: Not Asked

Continued ...

TABLE 18 (CONT'D)

AIDED AWARENESS OF USE OF HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Subsidize interest rate for farmers and farm related businesses	N/A	65	N/A	61	N/A	70	N/A	59	N/A	68	N/A	70	N/A	65
Provide money for farmers and farm related businesses	48	N/A	45	N/A	51	N/A	43	N/A	49	N/A	51	N/A	48	N/A
Subsidize the interest rate for small businesses	N/A	64	N/A	62	N/A	66	N/A	61	N/A	61	N/A	66	N/A	68
Provide money for the building of schools and hospitals	61	64	57	61	66	67	56	62	65	63	64	64	59	69
Provide parks and recreational facilities	61	62	58	55	65	69	51	48	59	62	66	67	69	71
Loan money to provincial crown corporations [1]	61	59	59	60	64	58	63	60	59	57	64	57	60	63

1 In 1982 This Phrase Worded As "Loan Money To Alberta Government Companies"

Continued ...

TABLE 18 (CONT'D)

AIDED AWARENESS OF USE OF HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Provide loans to small businesses	N/A	54	N/A	52	N/A	56	N/A	55	N/A	54	N/A	47	N/A	60
Invest in new companies	56	51	55	48	56	54	49	47	53	54	64	48	56	55
Provide money for the improvement & expansion of transportation systems	52	46	50	44	55	49	45	42	57	50	43	38	67	55
Purchase books and learning materials for schools	40	43	40	41	41	45	38	43	38	40	41	40	45	49
Buy stocks and bonds of companies located in other provinces	34	38	34	34	34	42	34	38	36	44	40	34	25	37
Make loans to foreign countries	24	27	21	28	28	27	23	27	22	25	33	25	19	34
Make loans to corporations	53	N/A	56	N/A	51	N/A	58	N/A	50	N/A	54	N/A	51	N/A

N/A: Not Asked

Continued ...

TABLE 18 (CONT'D)

AIDED AWARENESS OF USE OF HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Makes loans to other provinces	86	84	69	78	88	80	92	88	92	87	80	79	92	88
Subsidize the interest rate for home mortgages	N/A	82	N/A	83	N/A	87	N/A	84	N/A	76	N/A	85	N/A	80
Provide money for lower cost apts. and senior citizen lodges	N/A	72	N/A	79	N/A	74	N/A	71	N/A	65	N/A	76	N/A	68
Provide money for home mortgages, lower cost apartments, and senior citizen lodges	54	N/A	59	N/A	53	N/A	51	N/A	55	N/A	56	N/A	53	N/A
Give grants for energy research	77	77	80	81	86	80	75	78	67	70	83	80	71	74
Provide scholarships for Albertans	64	71	75	86	65	69	65	68	53	63	70	77	58	66
Give grants for medical research	68	66	67	69	70	64	65	71	70	62	68	66	68	66

N/A: Not Asked

Continued ...

TABLE 18 (CONT'D)

AIDED AWARENESS OF USE OF HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Subsidize interest rate for farmers and farm related businesses	N/A	65	N/A	76	N/A	69	N/A	66	N/A	53	N/A	72	N/A	59
Provide money for farmers and farm related businesses	48	N/A	51	N/A	50	N/A	44	N/A	47	N/A	50	N/A	46	N/A
Subsidize the interest rate for small businesses	N/A	64	N/A	70	N/A	64	N/A	66	N/A	58	N/A	66	N/A	62
Provide money for the building of schools and hospitals	61	64	62	78	58	60	59	58	65	63	60	68	62	60
Provide parks and recreational facilities	61	62	61	73	63	59	59	61	62	57	62	65	60	59
Loan money to provincial crown corporations [1]	61	59	58	60	71	63	56	60	59	53	65	62	58	56

1 In 1982 This Phrase Worded As "Loan Money To Alberta Government Companies"

N/A: Not Asked

Continued ...

TABLE 18 (CONT'D)

AIDED AWARENESS OF USE OF HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Provide loans to small businesses	N/A	54	N/A	61	N/A	51	N/A	52	N/A	53	N/A	55	N/A	52
Invest in new companies	56	51	61	55	66	48	56	55	41	47	64	51	48	51
Provide money for the improvement & expansion of transportation systems	52	46	56	59	54	51	51	41	50	37	55	54	50	39
Purchase books and learning materials for schools	40	43	42	55	43	37	39	41	37	41	43	45	38	41
Buy stocks and bonds of companies located in other provinces	34	38	26	39	45	34	36	47	28	34	37	36	32	40
Make loans to foreign countries	24	27	25	26	27	28	23	33	23	23	26	27	23	28
Make loans to corporations	53	N/A	52	N/A	59	N/A	53	N/A	50	N/A	56	N/A	51	N/A

N/A: Not Asked

3.12 How The Public Would Like To See The Heritage Fund Used Or Invested

When asked how they would like to see the Heritage Fund used or invested, a wide variety of suggestions were put forth both this year and last, most of which we might add were voiced in a positive manner. While last year there was no one particular suggestion for use of the Fund which stood out, this year significantly more Albertans (22%) would like to see the Fund invested to create jobs than invested for any other purpose. In the previous year, this suggestion was cited by only 8%.

In addition to job creation, the primary ways in which the public would like to see the Fund used may be summarized as follows:

	June 1982	April 1983
	%	%
• Educational purposes	13	13
• Hospitals	11	12
• Health care	8	10
• Improve roads/highways	6	9
• Search for alternate energy sources	11	8
• Farm funding	11	8
• Provide money to develop industry	10	8
• Assist senior citizens	10	8
• Mortgage assistance	15	5
• Help small business	10	5

Currently, there are differences in the requests made by various sub-groups of the public, the most salient of which are as follows:

- Educational and health care uses are called for primarily by residents in small urban centres (17% and 15%, respectively)
- Energy research and oil/gas R & D is a particularly strong request in Calgary (13%) and by the young i.e. under 35 years of age (12%)
- Not unexpectedly, rural and farm residents would like to see more farm funding (15%)
- Northern Alberta residents (15%) and older respondents (19%) would like to see more funding for hospitals
- Job creation is most poignant among the young i.e. under 35 years (25%) and in Northern Alberta (24%)
- Rural and highway improvements are of higher priority to rural and farm residents (15%)

Compared to 1982, requests for mortgage assistance, help to small business and farm funding have declined significantly, presumably a function of the instigation of the Mortgage Interest Reduction Program and the Small Business and Farm Interest Shielding Program.

Similarly, there has been a directional decline in the number of requests to search for alternate energy sources and to develop industry both of which may be due to the recent introduction of the Alberta Economic Resurgence Plan, and the establishment of the Venture Capital Corporation.

(Reference: Table 19)

TABLE 19

WAYS WOULD LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
To create jobs/for future jobs	8	22	9	24	6	19	10	22	7	17	7	26	6	21
Educational purposes/scholarships/ education grants	13	13	11	12	16	14	11	11	19	14	9	17	15	9
Hospitals	11	12	12	15	9	8	14	16	12	8	2	11	15	12
Health care	8	10	6	6	10	13	10	3	7	11	8	15	6	9
To improve roads/highways	6	9	8	9	4	9	6	7	5	5	3	10	9	15
Energy research/oil & gas research & development	11	8	13	6	10	11	15	6	13	13	9	9	9	5
Farm/agricultural funding	11	8	11	7	11	8	9	6	6	6	8	6	21	15

* Multiple Mentions

Continued ...

TABLE 19 (CONT'D)

WAYS WOULD LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Develop other industries for when oil runs out/diversify economy	10	8	11	8	9	8	15	9	14	12	5	7	6	5
Assistance to senior citizens	10	8	11	8	8	9	11	9	10	10	10	10	7	3
To help Alberta/for the people of Alberta	10	6	12	5	7	8	9	5	4	9	8	7	19	4
Mortgage assistance	15	5	18	5	11	5	19	7	8	2	17	5	15	7
To help small businesses/loans to small businesses	10	5	11	4	9	7	9	4	5	7	11	3	15	8
Medical research	5	4	7	3	4	4	2	4	4	4	10	3	5	3

* Multiple Mentions

Continued ...

TABLE 19 (CONT'D)

WAYS WOULD LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
To create jobs/for future jobs	8	22	16	24	8	25	3	19	5	18	12	25	4	19
Educational purposes/scholarships/ education grants	13	13	19	19	16	10	13	15	6	10	18	14	9	12
Hospitals	11	12	8	3	10	5	10	17	13	20	9	4	12	19
Health care	8	10	6	8	9	9	9	14	8	8	7	8	8	11
To improve roads/highways	6	9	10	7	2	14	5	10	7	5	5	11	6	8
Energy research/oil & gas research & development	11	8	17	14	9	10	9	4	12	6	12	12	10	5
Farm/agricultural funding	11	8	9	9	8	5	17	12	10	6	8	7	13	9

* Multiple Mentions

Continued ...

TABLE 19 (CONT'D)

WAYS WOULD LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Develop other industries for when oil runs out/diversify economy	10	8	13	6	10	8	10	12	7	8	11	7	9	10
Assistance to senior citizens	10	8	7	8	7	9	11	11	13	6	7	8	12	8
To help Alberta/for the people of Alberta	10	6	7	8	13	5	9	4	9	8	10	6	9	7
Mortgage assistance	15	5	13	2	16	4	17	11	12	3	15	3	15	7
To help small businesses/loans to small businesses	10	5	13	6	11	8	12	5	4	3	12	7	8	4
Medical research	5	4	10	2	8	3	2	5	1	4	9	2	2	5

* Multiple Mentions

A similar question was asked in terms of how they would not like to see the Heritage Fund money used or invested. Generally speaking, this year there has been a decline in the number of recommendations put forth by the public.

Similar to the previous study, the most frequently heard request (although at a somewhat lower level) is that loans not be made to foreign countries or to other provinces and that in essence the money should be kept entirely within Alberta.

In light of the recent formation of the Venture Capital Corporation, it is noteworthy that there has been a significant increase (albeit still at a very low level) in the percentage who say they do not want the Fund used for high risk investment (7% in 1983 vs. 2% in 1982).

(Reference: Table 20)

TABLE 20

WAYS WOULD NOT LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Should not be used for foreign countries	16	13	18	15	14	12	14	12	14	12	24	13	11	16
Don't make loans to other provinces	12	10	13	8	10	12	10	12	9	13	10	11	20	4
Money should stay in Alberta	10	9	10	8	11	10	11	8	8	6	12	9	9	14
Not for high risk investments	2	7	4	7	1	7	5	6	1	7	4	8	-	7
Should charge higher interest on loans to other provinces	8	4	8	3	7	6	7	4	8	6	6	3	11	5
Not for political campaigns/ elections	-	4	-	2	-	5	-	2	-	4	-	3	-	5

* Multiple Mentions

Continued ...

TABLE 20 (CONT'D)

WAYS WOULD NOT LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not for social services	4	3	4	3	4	2	3	3	6	3	1	1	5	5
Not given to large companies	6	2	10	**	1	4	10	-	-	4	6	1	7	5
Not to Federal government/not to Trudeau	4	2	4	2	4	3	4	1	4	3	2	4	7	2
Not given to everyone as cash	4	2	4	2	4	3	3	2	3	2	6	2	2	4
Don't like the way it's presently being spent/it's being wasted	7	1	8	2	5	1	11	4	6	1	4	-	5	1

* Multiple Mentions
** Less Than 0.5%

Continued ...

TABLE 20 (CONT'D)

WAYS WOULD NOT LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Should not be used for foreign countries	16	13	12	15	26	16	11	17	13	8	20	15	12	12
Don't make loans to other provinces	12	10	11	16	10	8	13	8	13	9	11	12	13	8
Money should stay in Alberta	10	9	11	7	7	12	10	5	13	12	9	10	11	9
Not for high risk investments	2	7	2	3	3	5	2	6	3	12	3	4	2	9
Should charge higher interest on loans to other provinces	8	4	7	1	12	7	9	4	4	5	10	4	6	4
Not for political campaigns/ elections	-	4	-	7	-	1	-	5	-	2	-	4	-	3

* Multiple Mentions

Continued ...

TABLE 20 (CONT'D)

WAYS WOULD NOT LIKE TO SEE HERITAGE FUND USED*

(Major Mentions)

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not for social services	4	3	2	1	3	6	4	2	6	1	3	4	5	1
Not given to large companies	6	2	2	1	5	2	9	5	7	1	4	2	8	3
Not to Federal government/not to Trudeau	4	2	6	2	6	3	4	2	**	3	6	2	2	2
Not given to everyone as cash	4	2	9	1	1	4	2	4	4	1	4	2	3	2
Don't like the way it's presently being spent/it's being wasted	7	1	8	2	5	3	7	1	6	-	6	2	7	**

* Multiple Mentions
** Less Than 0.5%

It is interesting to note that when the wording of the mortgage assistance utilization statement was changed from "providing mortgages" to "subsidizing the interest rate on home mortgages", there was a significant drop in the percentage saying that this utilization of funds is "very suitable" (68% to 51%). Given this significant decline we would suggest that the term "subsidizing" not be used when describing mortgage assistance programs as we hypothesize that the term has a negative "hand-out" connotation associated with it when used in this context.

On the other hand, individuals do not appear to be as sensitive to the word "subsidy" when it is used in the context of farm and business assistance. More specifically, Albertans consider subsidizing the interest rate for farms and farm related business (49% 'very suitable' rating in 1983) to be as suitable as providing loans to farms and farm related businesses (45% 'very suitable' in 1982).

Another new area of investment for the Heritage Fund this past year is the Venture Capital Corporation. However, it should be noted that less than one-quarter (24%) of Albertans consider making investments in new business ventures to be 'very suitable'.

Applications of the Heritage Fund which receive the least support both this year and last are:

	June 1982	April 1983
	%	%
• Improving airport terminals	10	6
• Financing new telephone and other communication services across the province	8	8
• Making loans to other provinces	13	12
• Investing in stocks and large corporations	9	12

Basically, since 1982, there has been little change in support for the various Heritage Fund applications with the following exceptions:

- Purchasing books and learning materials for schools is more suitable now (46% saying 'very suitable') than last year (39%)

- Buying grain hopper cars is less suitable now (18%) than previously (24%)

- Providing loans to small business is more suitable now (47%) than in 1982 (41%), as is investing in bonds and debentures (20% versus 14% in 1982)

(Reference: Table 21)

TABLE 21

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Developing urban and mountain parks														
- very suitable	23	24	18	24	28	25	18	20	31	28	15	22	30	28
- not at all suitable	9	6	10	6	8	6	12	9	8	7	11	3	6	6
MEAN:	**2.9**	**2.9**	**2.8**	**2.9**	**3.0**	**2.9**	**2.7**	**2.8**	**3.1**	**3.0**	**2.8**	**3.0**	**3.1**	**3.0**
Offering grants for agricultural research [1]														
- very suitable	53	53	54	57	52	48	52	55	52	51	45	44	64	63
- not at all suitable	-	2	-	3	-	2	-	4	-	1	-	2	-	3
MEAN:	**3.4**	**3.4**	**3.4**	**3.5**	**3.4**	**3.4**	**3.4**	**3.4**	**3.4**	**3.4**	**3.3**	**3.3**	**3.5**	**3.5**
Offering grants for medical research [2]														
- very suitable	75	70	76	71	74	69	73	72	72	70	73	63	83	76
- not at all suitable	1	1	1	1	1	*	1	3	1	-	1	-	1	1
MEAN:	**3.7**	**3.7**	**3.7**	**3.7**	**3.7**	**3.7**	**3.7**	**3.6**	**3.7**	**3.7**	**3.7**	**3.6**	**3.8**	**3.7**

* Less Than 0.5%
1 Worded In 1982 As "Give Grants For Agricultural Research"
2 Worded In 1982 As "Give Grants For Medical Research"

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Developing urban and mountain parks														
- very suitable	23	24	27	32	21	26	26	19	20	22	24	28	23	21
- not at all suitable	9	6	3	5	10	3	9	7	15	10	7	4	12	9
MEAN:	**2.9**	**2.9**	**3.0**	**3.1**	**2.8**	**3.1**	**3.0**	**2.8**	**2.7**	**2.8**	**2.9**	**3.1**	**2.8**	**2.8**
Offering grants for agricultural research [1]														
- very suitable	53	53	45	53	61	59	55	51	49	48	54	56	52	49
- not at all suitable	-	2	-	1	-	-	-	2	-	6	-	1	-	4
MEAN:	**3.4**	**3.4**	**3.4**	**3.5**	**3.5**	**3.6**	**3.5**	**3.4**	**3.3**	**3.3**	**3.4**	**3.5**	**3.4**	**3.3**
Offering grants for medical research [2]														
- very suitable	75	70	71	67	77	75	72	67	78	69	75	71	75	68
- not at all suitable	1	1	-	1	1	-	1	1	2	2	1	*	1	2
MEAN:	**3.7**	**3.7**	**3.7**	**3.6**	**3.7**	**3.8**	**3.7**	**3.6**	**3.7**	**3.6**	**3.7**	**3.7**	**3.7**	**3.6**

* Less Than 0.5%

1 Worded In 1982 As "Give Grants For Agricultural Research"

2 Worded In 1982 As "Give Grants For Medical Research"

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Improving health care facilities														
- very suitable	68	70	67	69	69	70	67	72	67	68	67	69	70	69
- not at all suitable	2	1	1	1	2	1	1	2	2	1	2	-	2	-
MEAN:	**3.6**	**3.6**	**3.6**	**3.6**	**3.6**	**3.7**	**3.6**	**3.6**	**3.5**	**3.6**	**3.6**	**3.6**	**3.6**	**3.7**
Improving airport terminals														
- very suitable	10	6	8	8	12	5	9	12	8	6	8	2	14	5
- not at all suitable	25	16	25	14	24	18	25	14	30	16	24	19	20	17
MEAN:	**2.2**	**2.3**	**2.2**	**2.3**	**2.2**	**2.3**	**2.2**	**2.5**	**2.1**	**2.4**	**2.1**	**2.2**	**2.4**	**2.3**

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Improving health care facilities														
- very suitable	68	70	64	64	72	68	61	69	72	76	68	66	67	73
- not at all suitable	2	1	1	-	1	-	2	2	3	2	1	-	2	2
MEAN:	**3.6**	**3.6**	**3.6**	**3.6**	**3.6**	**3.6**	**3.5**	**3.6**	**3.6**	**3.7**	**3.6**	**3.6**	**3.6**	**3.7**
Improving airport terminals														
- very suitable	10	6	10	8	12	5	5	2	11	10	11	6	8	6
- not at all suitable	25	16	25	12	21	14	23	17	30	22	23	13	27	20
MEAN:	**2.2**	**2.3**	**2.2**	**2.4**	**2.3**	**2.3**	**2.2**	**2.2**	**2.1**	**2.3**	**2.3**	**2.4**	**2.1**	**2.3**

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Buying grain hopper cars														
- very suitable	24	18	21	18	26	18	20	17	21	15	15	15	41	26
- not at all suitable	12	13	11	15	13	12	12	18	14	11	11	14	10	9
MEAN:	**2.7**	**2.6**	**2.7**	**2.6**	**2.8**	**2.7**	**2.6**	**2.5**	**2.7**	**2.6**	**2.6**	**2.6**	**3.1**	**2.9**
Purchasing books and learning materials for school														
- very suitable	39	46	39	45	39	47	43	50	36	43	32	45	45	48
- not at all suitable	9	5	10	4	8	5	12	6	13	3	4	3	6	6
MEAN:	**3.1**	**3.3**	**3.1**	**3.3**	**3.1**	**3.2**	**3.1**	**3.3**	**2.9**	**3.2**	**3.1**	**3.2**	**3.2**	**3.3**
Subsidizing the interest rate for home mortgages														
- very suitable	N/A	51	N/A	48	N/A	55	N/A	50	N/A	45	N/A	55	N/A	56
- not at all suitable	N/A	4	N/A	5	N/A	3	N/A	3	N/A	5	N/A	3	N/A	6
MEAN:	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.4**	**N/A**	**3.3**	**N/A**	**3.2**	**N/A**	**3.4**	**N/A**	**3.4**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Buying grain hopper cars														
- very suitable	24	18	25	24	16	11	24	19	30	19	20	17	27	19
- not at all suitable	12	13	12	10	12	9	11	18	13	15	12	10	12	16
MEAN:	**2.7**	**2.6**	**2.6**	**2.8**	**2.7**	**2.6**	**2.8**	**2.6**	**2.8**	**2.6**	**2.3**	**2.7**	**2.8**	**2.6**
Purchasing books and learning materials for school														
- very suitable	39	46	43	51	37	51	45	44	32	39	40	51	38	41
- not at all suitable	9	5	4	1	10	3	6	6	14	8	7	2	10	7
MEAN:	**3.1**	**3.3**	**3.2**	**3.4**	**3.0**	**3.4**	**3.2**	**3.2**	**2.9**	**3.1**	**3.1**	**3.4**	**3.0**	**3.1**
Subsidizing the interest rate for home mortgages														
- very suitable	N/A	51	N/A	53	N/A	56	N/A	48	N/A	49	N/A	55	N/A	48
- not at all suitable	N/A	4	N/A	4	N/A	3	N/A	4	N/A	5	N/A	3	N/A	5
MEAN:	**N/A**	**3.3**	**N/A**	**3.4**	**N/A**	**3.4**	**N/A**	**3.3**	**N/A**	**3.2**	**N/A**	**3.4**	**N/A**	**3.2**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing money for home mortgages, lower cost apartments and senior citizen lodges [1]														
- very suitable	68	N/A	69	N/A	67	N/A	69	N/A	64	N/A	70	N/A	69	N/A
- not at all suitable	5	N/A	3	N/A	6	N/A	2	N/A	8	N/A	3	N/A	6	N/A
MEAN:	**3.5**	**N/A**	**3.6**	**N/A**	**3.5**	**N/A**	**3.6**	**N/A**	**3.4**	**N/A**	**3.6**	**N/A**	**3.5**	**N/A**
Financing schools, municipal roads, utilities and waterworks														
- very suitable	43	44	41	39	44	48	45	40	44	45	32	39	51	51
- not at all suitable	8	5	9	6	6	4	10	8	5	5	8	4	8	3
MEAN:	**3.1**	**3.2**	**3.1**	**3.1**	**3.2**	**3.3**	**3.1**	**3.2**	**3.2**	**3.3**	**3.1**	**3.1**	**3.3**	**3.3**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing money for home mortgages, lower cost apartments and senior citizen lodges														
- very suitable	68	N/A	63	N/A	70	N/A	68	N/A	70	N/A	67	N/A	69	N/A
- not at all suitable	5	N/A	5	N/A	4	N/A	4	N/A	5	N/A	5	N/A	5	N/A
MEAN:	**3.5**	**N/A**	**3.5**	**N/A**	**3.6**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**
Financing schools, municipal roads, utilities & waterworks														
- very suitable	43	44	44	45	39	40	44	47	44	42	41	42	44	45
- not at all suitable	8	5	5	1	8	3	9	7	8	8	7	2	8	8
MEAN:	**3.1**	**3.2**	**3.2**	**3.3**	**3.1**	**3.2**	**3.2**	**3.2**	**3.0**	**3.2**	**3.2**	**3.3**	**3.1**	**3.2**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing loans to small business														
- very suitable	41	47	42	44	39	50	47	40	35	46	38	47	42	55
- not at all suitable	10	3	9	4	10	2	6	4	9	4	12	3	11	2
MEAN:	**3.1**	**3.3**	**3.1**	**3.3**	**3.1**	**3.3**	**3.2**	**3.2**	**3.1**	**3.3**	**3.0**	**3.3**	**3.1**	**3.4**
Subsidizing the interest rate for farms and farm related business														
- very suitable	N/A	49	N/A	48	N/A	51	N/A	40	N/A	47	N/A	56	N/A	55
- not at all suitable	N/A	3	N/A	4	N/A	3	N/A	4	N/A	3	N/A	1	N/A	6
MEAN:	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.4**	**N/A**	**3.2**	**N/A**	**3.3**	**N/A**	**3.5**	**N/A**	**3.4**
Providing loans to farms and farm related businesses														
- very suitable	45	N/A	45	N/A	45	N/A	50	N/A	42	N/A	32	N/A	57	N/A
- not at all suitable	7	N/A	7	N/A	7	N/A	3	N/A	7	N/A	9	N/A	9	N/A
MEAN:	**3.2**	**N/A**	**3.2**	**N/A**	**3.2**	**N/A**	**3.4**	**N/A**	**3.2**	**N/A**	**3.1**	**N/A**	**3.4**	**N/A**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing loans to small business														
- very suitable	41	47	40	54	43	51	46	48	34	37	42	52	40	42
- not at all suitable	10	3	9	1	10	3	6	2	13	7	9	2	10	5
MEAN:	**3.1**	**3.3**	**3.1**	**3.4**	**3.1**	**3.4**	**3.2**	**3.3**	**2.9**	**3.1**	**3.1**	**3.4**	**3.1**	**3.2**
Subsidizing the interest rate for farm and farm related businesses														
- very suitable	N/A	49	N/A	59	N/A	60	N/A	43	N/A	37	N/A	60	N/A	40
- not at all suitable	N/A	3	N/A	1	N/A	2	N/A	2	N/A	8	N/A	1	N/A	5
MEAN:	**N/A**	**3.3**	**N/A**	**3.6**	**N/A**	**3.5**	**N/A**	**3.3**	**N/A**	**3.1**	**N/A**	**3.5**	**N/A**	**3.2**
Providing loans to farms and farm related businesses														
- very suitable	45	N/A	51	N/A	50	N/A	49	N/A	32	N/A	51	N/A	40	N/A
- not at all suitable	7	N/A	6	N/A	5	N/A	5	N/A	11	N/A	6	N/A	8	N/A
MEAN:	**3.2**	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.1**	**N/A**	**3.3**	**N/A**	**3.1**	**N/A**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
Total Respondents (100%)	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Financing new telephone and other communication services across the province														
- very suitable	8	8	6	9	10	7	7	8	9	9	4	6	12	9
- not at all suitable	26	16	28	14	24	17	24	15	20	13	36	14	24	22
MEAN:	**2.2**	**2.4**	**2.2**	**2.4**	**2.3**	**2.4**	**2.3**	**2.4**	**2.3**	**2.5**	**2.0**	**2.3**	**2.3**	**2.3**
Making loans to other provinces														
- very suitable	13	12	15	11	12	12	17	14	12	15	13	10	11	8
- not at all suitable	26	19	28	20	24	18	23	17	22	15	29	22	29	22
MEAN:	**2.3**	**2.4**	**2.3**	**2.5**	**2.3**	**2.4**	**2.4**	**2.5**	**2.4**	**2.6**	**2.3**	**2.3**	**2.1**	**2.3**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Financing new telephone and other communication services across the province														
- very suitable	8	8	11	10	5	7	8	6	8	9	8	8	8	8
- not at all suitable	26	16	22	12	25	12	21	17	35	21	24	12	29	19
MEAN:	**2.2**	**2.4**	**2.4**	**2.5**	**2.2**	**2.4**	**2.3**	**2.3**	**2.0**	**2.3**	**2.3**	**2.5**	**2.2**	**2.3**
Making loans to other provinces														
- very suitable	13	12	17	5	17	12	8	17	11	13	17	9	10	15
- not at all suitable	26	19	23	23	19	18	32	17	29	18	21	21	31	17
MEAN:	**2.3**	**2.4**	**2.3**	**2.3**	**2.5**	**2.4**	**2.2**	**2.6**	**2.2**	**2.5**	**2.4**	**2.4**	**2.2**	**2.5**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Making investments in new business ventures														
- very suitable	25	24	25	25	25	23	33	28	26	25	18	21	23	20
- not at all suitable	13	9	12	13	13	5	11	9	13	4	12	8	13	16
MEAN:	**2.7**	**2.8**	**2.7**	**2.8**	**2.7**	**2.9**	**2.8**	**2.9**	**2.7**	**2.9**	**2.7**	**2.8**	**2.7**	**2.6**
Investing in stocks of large corporations														
- very suitable	9	12	9	12	8	11	10	17	8	14	6	11	10	3
- not at all suitable	29	21	28	22	29	20	28	14	26	17	24	21	36	31
MEAN:	**2.2**	**2.4**	**2.2**	**2.4**	**2.2**	**2.4**	**2.2**	**2.6**	**2.2**	**2.5**	**2.2**	**2.4**	**2.1**	**2.1**
Investing in bonds and debentures														
- very suitable	14	20	12	19	16	21	16	26	16	20	10	25	15	8
- not at all suitable	17	12	16	13	18	11	10	10	18	12	11	11	30	16
MEAN:	**2.6**	**2.7**	**2.6**	**2.6**	**2.5**	**2.7**	**2.7**	**2.7**	**2.6**	**2.8**	**2.6**	**2.8**	**2.3**	**2.5**

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Making investments in new business ventures														
- very suitable	25	24	26	26	30	25	24	29	19	17	28	25	21	22
- not at all suitable	13	9	5	5	10	9	14	6	20	15	8	7	17	11
MEAN:	**2.7**	**2.8**	**3.1**	**3.0**	**2.9**	**2.9**	**2.7**	**2.9**	**2.5**	**2.6**	**2.9**	**2.9**	**2.6**	**2.7**
Investing in stocks of large corporations														
- very suitable	9	12	8	13	7	13	10	13	10	7	8	13	10	10
- not at all suitable	29	21	14	23	19	17	36	19	43	23	17	20	39	21
MEAN:	**2.2**	**2.4**	**2.4**	**2.3**	**2.4**	**2.4**	**2.2**	**2.5**	**2.1**	**2.2**	**2.4**	**2.4**	**2.1**	**2.3**
Investing in bonds and debentures														
- very suitable	14	20	10	16	15	19	13	27	17	18	13	18	15	22
- not at all suitable	17	12	10	11	14	11	21	14	22	13	12	11	22	13
MEAN:	**2.6**	**2.7**	**2.5**	**2.6**	**2.6**	**2.7**	**2.5**	**2.8**	**2.5**	**2.7**	**2.6**	**2.6**	**2.5**	**2.7**

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing money for recreational and sporting facilities														
- very suitable	24	21	20	19	29	23	23	20	29	28	18	23	28	14
- not at all suitable	13	8	15	9	11	7	13	10	9	8	12	6	18	9
MEAN:	**2.7**	**2.8**	**2.7**	**2.8**	**2.8**	**2.9**	**2.7**	**2.8**	**2.9**	**2.9**	**2.7**	**2.8**	**2.7**	**2.7**
Providing scholarships for Albertans [1]														
- very suitable	54	56	50	56	59	56	49	58	59	58	54	55	56	53
- not at all suitable	4	2	5	1	2	3	6	*	3	*	1	3	4	5
MEAN:	**3.4**	**3.4**	**3.3**	**3.4**	**3.5**	**3.4**	**3.3**	**3.5**	**3.4**	**3.5**	**3.5**	**3.4**	**3.4**	**3.3**

* Less Than 0.5%

1 Worded In 1982 As "Provide Scholarships For Albertans"

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing money for recreational and sporting facilities														
- very suitable	24	21	24	23	23	24	34	23	18	15	24	24	25	19
- not at all suitable	13	8	3	8	14	5	12	6	19	13	9	6	16	10
MEAN:	**2.7**	**2.8**	**2.9**	**2.9**	**2.7**	**2.9**	**2.9**	**2.9**	**2.5**	**2.6**	**2.8**	**2.9**	**2.7**	**2.8**
Providing scholarships for Albertans [1]														
- very suitable	54	56	55	56	56	56	62	62	46	52	55	56	53	56
- not at all suitable	4	2	2	3	3	2	3	1	7	3	2	2	5	2
MEAN:	**3.4**	**3.4**	**3.4**	**3.4**	**3.4**	**3.4**	**3.5**	**3.5**	**3.3**	**3.4**	**3.4**	**3.4**	**3.4**	**3.4**

1 Worded In 1982 As "Provide Scholarships For Albertans"

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing money for lower cost apartments and senior citizens logdes														
- very suitable	N/A	64	N/A	63	N/A	64	N/A	62	N/A	58	N/A	69	N/A	66
- not at all suitable	N/A	3	N/A	2	N/A	4	N/A	3	N/A	3	N/A	3	N/A	3
MEAN:	**N/A**	**3.5**	**N/A**	**3.6**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**	**3.6**	**N/A**	**3.6**
Subsidizing the interest rate for small businesses														
- very suitable	N/A	49	N/A	49	N/A	49	N/A	50	N/A	42	N/A	51	N/A	53
- not at all suitable	N/A	4	N/A	6	N/A	2	N/A	3	N/A	3	N/A	5	N/A	5
MEAN:	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.2**	**N/A**	**3.3**	**N/A**	**3.4**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF VARIOUS INVESTMENTS FOR HERITAGE FUND MONEY

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Providing money for lower cost apartments and senior citizens logdes														
- very suitable	N/A	64	N/A	63	N/A	64	N/A	62	N/A	58	N/A	69	N/A	66
- not at all suitable	N/A	3	N/A	2	N/A	4	N/A	3	N/A	3	N/A	3	N/A	3
MEAN:	**N/A**	**3.5**	**N/A**	**3.6**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**	**3.5**	**N/A**	**3.6**	**N/A**	**3.6**
Subsidizing the interest rate for small businesses														
- very suitable	N/A	49	N/A	49	N/A	49	N/A	50	N/A	42	N/A	51	N/A	53
- not at all suitable	N/A	4	N/A	6	N/A	2	N/A	3	N/A	3	N/A	5	N/A	5
MEAN:	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.3**	**N/A**	**3.2**	**N/A**	**3.3**	**N/A**	**3.4**

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF
HERITAGE FUND UTILIZATION

	Percentage Saying Very Suitable		Mean Score	
	Jun '82	Apr '83	Jun '82	Apr '83
Offering grants for medical research	75%	70%	3.7	3.7
Improving health care facilities	68%	70%	3.6	3.6
Providing money for home mortgages, lower cost apartments and senior citizen lodges	68%	N/A	3.5	N/A
Subsidizing the interest rate for home mortgages	N/A	51	N/A	3.3
Providing money for lower cost apartments and senior citizen lodges	N/A	64	N/A	3.5
Providing scholarships for Albertans	54%	56%	3.4	3.4
Offering grants for agricultural research	53%	53%	3.4	3.4
Substituting the interest rate for small businesses	N/A	49%	N/A	3.3
Providing loans to small businesses	41%	47%	3.1	3.3
Subsidizing the interest rate for farms and farm related businesses	N/A	49	N/A	3.3

N/A: Not Asked

Continued ...

TABLE 21 (CONT'D)

SUITABILITY OF HERITAGE FUND UTILIZATION

	Percentage Saying Very Suitable		Mean Score	
	Jun '82	Apr '83	Jun '82	Apr '83
Providing loans to farms and farm related business	45%	N/A	3.2	N/A
Purchasing books and learning materials for schools	39%	46%	3.1	3.3
Financing schools, municipal roads, utilities and waterworks	43%	44%	3.1	3.2
Developing urban and mountain parks	23%	24%	2.9	2.9
Making investments in new business ventures	25%	24%	2.7	2.8
Providing money for recreational and sporting facilities	24%	21%	2.7	2.8
Investing in bonds and debentures	14%	20%	2.6	2.7
Buying grain hopper cars	24%	18%	2.7	2.6
Investing in stocks of large corporations	9%	12%	2.2	2.4
Making loans to other provinces	13%	12%	2.3	2.4
Financing new telephone and other communication services across the province	8%	8%	2.2	2.4
Improving airport terminals	10%	6%	2.2	2.3

N/A: Not Asked

It should be noted that the trend continues in that only one-half of Albertans (50% in 1983 versus 44% in 1982) consider the making of loans to other provinces as a very suitable way for the Heritage Fund to use or invest the money. However, when we asked individuals directly and specifically about whether or not the Heritage Fund should make loans to other provinces, nearly six out of ten (59% in 1983 and 62% in 1982) answered in the affirmative.

It would appear that there is an anomaly in these two responses. However, we would suggest that perhaps in the first instance (i.e. the suitability question) respondents have been coloured by the publicity of last year which infered that some of the loans in the past were made at exceptionally low interest rates, while in the latter question they are saying that loans to other provinces are appropriate as long as they are made at reasonable rates. Loans to other provinces also express a sense of Canadian nationalism by helping provinces less fortunate than Alberta.

In regard to the interest rate issue, of those favouring loans to other provinces Albertans are currently split in their opinions as to whether the interest charged on these loans should be set at regular market rates (51%) or set at less than market rates (48%). Previously, they were more sympathetic towards the other borrowing provinces and slightly favoured loans at less than market rates (57% vs. 42%).

Regionally, southern Albertans as well as rural and farm residents are the most opposed to provincial loans, but even in these areas the majority still believe that the Fund should make loans to other provinces.

Residents of small urban communities and the young i.e. less than 35 years are currently the most opposed to provincial loans, but even in these groups the majority still believe that the Fund should make loans to other provinces. Previously, opposition to provincial loans was strongest in Southern Alberta and in the rural and farm districts.

Unity, the spirit that we are all Canadians, and that Alberta is a wealthy province remain the primary reasons behind the belief that the Heritage Fund should make loans to other provinces. However, fewer Albertans than last year now cite the province's wealth as a reason for making these loans. In lieu of the strength previously accorded to their wealth, comes the stronger feeling that Albertans should now help the other provinces where help is needed.

On the other hand, those who oppose outside loans have the simple philosophy that it is for Albertans only - it is our money and it should remain in Alberta. Furthermore, there has been a considerable shift from the simple philosophy expressed in the earlier study that the Heritage Fund is for the use of Albertans only (61% to 35%) to one of basic concern that perhaps we need the money more than the other provinces (3% to 27% in 1983). In essence it would appear that Albertans have lost some self-confidence in their own well being.

(Reference: Tables 22 to 24)

TABLE 22

WHETHER HERITAGE FUND SHOULD MAKE LOANS TO OTHER PROVINCES

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes, should make loans to other provinces	62	59	66	60	58	59	64	60	61	65	65	52	57	61
No, should not make loans to other provinces	38	40	34	40	41	40	35	40	39	34	34	48	43	39
Don't know/not stated	1	*	*	-	1	1	1	-	1	1	1	-	-	-
Respondents Who Feel Fund Should Make Loans:	**310**	**297**	**168**	**149**	**142**	**149**	**82**	**75**	**76**	**83**	**88**	**70**	**65**	**69**
	%	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**
Interest Rate On These Loans Whould Be:														
Regular market rates	42	51	38	49	47	53	35	45	40	48	44	50	52	63
Less than market rates	57	48	61	51	52	46	64	55	60	51	54	49	48	37
Don't know/not stated	1	1	1	1	1	1	1	-	-	1	2	1	-	-

* Less Than 0.5%

Continued ...

TABLE 22 (CONT'D)

WHETHER HERITAGE FUND SHOULD MAKE LOANS TO OTHER PROVINCES

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes, should make loans to other provinces	62	59	60	52	69	55	59	69	58	61	65	54	59	65
No, should not make loans to other provinces	38	40	39	48	30	45	41	31	42	38	34	46	41	35
Don't know/not stated	1	*	1	-	1	-	-	-	-	1	1	-	-	1
Respondents Who Feel Fund Should Make Loans:	**310**	**297**	**65**	**56**	**92**	**73**	**71**	**82**	**83**	**86**	**157**	**129**	**153**	**168**
	%	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**	**%**
Interest Rate On These Loans Should Be:														
Regular market rates	42	51	44	47	38	40	37	55	50	60	41	43	44	57
Less than market rates	51	48	54	51	60	59	63	45	50	40	57	56	56	43
Don't know/not stated	1	1	2	2	2	1	-	-	-	-	2	2	-	-

* Less Than 0.5%

TABLE 23

REASONS WHY HERITAGE FUND SHOULD MAKE LOANS TO OTHER PROVINCES*

(Major Mentions)

Respondents Who Feel Loans Should Be Made To Other Provinces	TOTAL		REGION				AGE			
			Northern Alberta		Southern Alberta		Under 35 Years		35 Years & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	309	297	167	149	142	149	157	129	152	168
	%	%	%	%	%	%	%	%	%	%
Should charge high rates/ limit amount of loans/ only for certain purposes	22	23	21	22	24	24	17	22	28	24
Promotes Canadian unity/ co-operation between provinces	21	22	20	22	23	22	26	20	17	23
We are all Canadians	24	20	30	21	16	19	27	27	21	14
We should help/give help where needed	4	16	1	15	5	16	3	16	5	15
Alberta is a wealthy province/should help the poorer provinces	20	15	18	13	22	18	19	15	20	15
It's a good business venture	5	10	5	4	5	16	6	7	4	12
We make interest on the loan	14	8	13	8	16	7	16	5	13	9
Improves economy of other provinces	8	8	9	10	6	6	7	6	8	9
Improves overall Canadian economy	12	7	12	6	13	8	15	7	10	7
Some day we may need help from other provinces	2	7	1	10	2	4	1	10	3	5

* Multiple Mentions

TABLE 24

REASONS WHY HERITAGE FUND SHOULD NOT MAKE LOANS TO OTHER PROVINCES*

(Major Mentions)

Respondents Who Feel Loans Should Not Be Made To Other Provinces	TOTAL		REGION				AGE			
			Northern Alberta		Southern Alberta		Under 35 Years		35 Years & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	188	201	88	99	100	102	80	111	107	90
	%	%	%	%	%	%	%	%	%	%
For Albertans only/the money should stay in Alberta	61	35	56	39	66	31	55	42	66	28
We need the money/need it more than other provinces	3	27	4	30	2	24	2	19	3	37
Should use their own money	4	9	4	6	4	11	4	12	4	4
No guarantee it will be paid back	8	9	10	8	7	11	7	6	9	13
Albertan should come first	6	8	10	7	2	8	6	7	6	9
Why should we?/they don't help us/they don't deserve it	5	5	5	6	5	4	8	5	2	5
The interest rate is too low	9	4	12	3	6	4	14	7	5	-
Better for other provinces to be independent	4	3	2	2	6	4	6	3	3	4

* Multiple Mentions

3.13 Does The Public Want The Heritage Fund To Continue

Without question the Alberta public wants the Heritage Fund to be continued. When asked directly whether or not the Heritage Fund should be continued, the Alberta public continues to give a resounding "yes" response (96%). This affirmative response remains consistently strong in all regions of the province, across all age groups, and is equally evident among males and females.

DO YOU THINK THE HERITAGE FUND SHOULD BE CONTINUED

	PERCENTAGE SAYING ...			
	Yes		No	
	June 1982	April 1983	June 1982	April 1983
	%	%	%	%
ALL ALBERTANS	95	96	3	3
REGION				
Northern Alberta	96	94	4	5
Southern Alberta	94	97	6	2
Edmonton	94	94	6	6
Calgary	93	97	7	2
Smaller Urban	95	99	4	-
Rural/Farm	94	93	5	6
SEX				
Male	95	96	5	3
Female	95	96	5	3
AGE				
18 to 24 years	97	96	2	4
25 to 34 years	94	97	6	2
35 to 49 years	95	97	5	3
50 years and over	94	94	5	5

Interestingly, even the residents who are not overly supportive of the Fund (i.e. rate the original purpose of the Fund as only a "fair" or "poor" idea) still want the Heritage Fund to continue (82% in 1983 and 76% in 1982). Similarly, even those residents who do not plan to remain in the province (8% of the population) continue to believe that the Heritage Fund should continue (96% in 1983 versus 89% in 1982).

(No Tabular Reference)

3.14 Attitudinal Profile Towards The Heritage Fund

A significant portion of the study questionnaire asked respondents to position themselves on a number of attitudinal statements relating to the objectives of the Fund, application of funds, impact on quality of life, management of the Fund, confidence and vulnerability, and information needs. A six point agree/disagree rating scale was used for the positioning process:

- Agree strongly
- Agree mostly
- Agree somewhat
- Disagree somewhat
- Disagree mostly
- Disagree strongly

In the tables that follow we have provided a summary of the responses to the individual statements in terms of the "agree strongly" and "disagree strongly" ratings and the mean average rating. It should be noted that a mean score of 6.0 indicates an "agree strongly" rating while a mean of 1.0 indicates a "disagree strongly" rating.

As an opening statement we should comment that in both 1982 and 1983 Albertans in all regions and across all walks of life are very proud of the fact that they have a Heritage Fund; moreover, they recognize fully that Alberta is the only province that has a fund such as this.

- **Objectives Of The Fund**

There continues to be very strong agreement among the public that the Heritage Fund was started as a means for investing so as to provide future benefits. Moreover, Albertans continue to accept the premise that the Fund is a means of forced savings so as to have money to fall back on when the oil and gas revenues are reduced. However, as observed in the previous study wave the forced savings and future benefits objectives remain least clearly understood by those under 35 years of age.

As in 1982, the public does not readily accept either the notion that the purpose behind the Heritage Fund is to keep our oil and gas revenues out of the hands of the Federal government, or that the Fund was started so as to put a tax on the oil and gas companies so that they don't keep all the money. However, it should be noted that approximately one in two Albertans continue to agree with these statements, albeit only "somewhat".

In both 1982 and 1983, the single statement that elicits the highest level of agreement from all public sectors is the need to invest the Heritage Fund in ways that will diversify Alberta's economy (the highest among Calgarians).

Two other areas which continue to receive strong agreement are that it is important that the Heritage Fund put away money for our children and grandchildren for when the oil runs out; and that the number one priority of the Fund is considered to be one of making investments for the future.

Although the public asks that the Fund be invested in ways that will diversify the economy, it should not be inferred however, that the public does not want the Fund to be concerned about making investments or providing savings for the future, as both of these, the former in particular, are perceived to be very important applications of the Fund.

- **Applications Of The Fund**

While the primary objectives of the Heritage Fund are still perceived to be industrial diversification and providing for future generations, there was last year and to an even greater extent this year, a significant call, for more money to be spent on Albertans this year because of the economic turndown. Over the past year, this claim has translated into a significantly stronger demand on the Fund for the creation of jobs.

Also reflecting the current economic slump, is the strong and popular sentiment that the Fund should be used to help subsidize mortgage rates and rents, a sentiment most strongly felt among home owners who renewed their mortgages in the past year. This sentiment is more strongly maintained than the need to create jobs, which suggests an affirmation of the recently instituted Mortgage Interest Reduction Program.

While there is a strong feeling that the Heritage Fund money should be spent on Albertans now, should be used to subsidize mortgage rates/rents and to create jobs, there is a little acceptance of the idea of having the money that's in the Fund now rather than waiting to see the rewards later. Furthermore, Albertans also reject the notion that the money in the Fund should be used to help lower taxes now and not to be put away for savings. These two notions were similarly spurned last year as well.

Another statement that the Alberta public definitely does not agree with (neither this year nor last) is that the Heritage Fund is just a big nest egg sitting idle (26% disagree strongly in 1983 versus 21% in 1982).

Compared to 1982, more Albertans now strongly agree with the statement that the Heritage Fund should be used just for the benefit of Albertans (29% "agree strongly" in 1983 vs. 23% in 1982). However, as was pointed out earlier there

continues to be no clearcut consensus on whether or not the Heritage Fund should be used to help the Canadian economy as a whole (half agree and half don't agree both last year and this). Similarly, the majority still agree with the comment that "right now the Heritage Fund gives too much away to other provinces through low interest loans" (60% agree, 21% "agree strongly" in 1983 vs. 55% agree, 22% "agree strongly" in 1982).

The majority also maintain that they would like to see more of the Heritage Fund spent on social benefit programs, and that the money should be used for investments that have a good financial return.

- **Impact On Quality Of Life**

It was apparent in the 1982 study that there is a fairly strong feeling that the Heritage Fund is impacting on the quality of life in a positive way, by providing opportunities and improving the standard of living for Albertans; this feeling is significantly stronger this year. Furthermore, there is continued belief that the benefit of the Fund will be seen by both present and future generations; although Edmontonians, and those over 35 years are more likely to believe that they might not see these benefits in their lifetime. Albertans also continue to see themselves as being ahead of the rest of Canada because of the Heritage Fund. This sentiment continues to be particularly strong among older Albertans, especially among those aged 50 or more.

- **Management Of The Fund**

Confidence in the management of the Fund continues to grow, although the public is still not overly convinced that the Fund is well managed. Southern Albertans, and particularly those in Calgary, continue to have a more favourable opinion of the management of the Funds as do those 35 years of age and over.

As many Albertans think the Fund should be run by business people, not government, as think that the government has competent people managing the Fund. This belief remains unchanged since last year. Older Albertans (i.e. 35 years or more) are more confident in the competence of the civil service competence than younger Albertans.

- **Confidence/Vulnerability**

The public does not believe that the Heritage Fund could easily be taken over by the Federal government. Furthermore, there is continuing, yet directionally weaker, general agreement that the Heritage Fund is separate from the government and cannot be used by the Cabinet or the Premier as they wish, and will exist no matter which political party is in power. These feelings are marginally stronger among the old (i.e. over 35 years) than the young.

- **Information Needs**

If there is one area of consensus about the Heritage Fund, it is that the public believes that there is not enough information made available about the Heritage Fund, and that there is too much secrecy about the Fund. This situation has not been remedied since last year, and this consensus remains as strong now as one year ago, especially in the two major centres of Edmonton and Calgary. While the majority still ask for more information, and continue to recognize that there is probably a financial report available, most still admit that they have not made any effort to look for a financial report. However, the majority do express an interest in knowing more details about the Heritage Fund, a need that is more strongly felt now than previously.

- **Miscellaneous**

Albertans are exceptionally proud of the fact that they have a Heritage Fund. Moreover, this level of pride has increased significantly over the past year (48% strongly agree they're proud of the Fund in 1983 vs. 39% in 1982).

Furthermore, the vast majority also think that Alberta is the only province with a Fund like the Heritage Fund. More believe this now than did last year (48% in 1983 vs. 40% in 1982).

There is strong agreement (marginally more so in 1983) that Alberta has the lowest income taxes in Canada, and that both the Heritage Fund and the revenues from the sale of oil and gas help to lower our income tax. However, recognition of these facts is least evident in both study waves among the 18 to 24 age segment.

People generally continue to feel that Alberta has enough people and raw materials to build its own industrial base, and that the Heritage Fund is helping to expand the province's industrial base beyond oil and gas dependency. However, this confidence is still not fully instilled in the public's mind.

(Reference: Table 25)

TABLE 25

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Objectives Of The Fund														
The Heritage Fund was started as a means of forced savings so that we don't spend all the money now														
Agree strongly	29	30	31	32	26	29	33	23	26	37	26	31	31	31
Disagree strongly	5	6	4	5	6	7	4	8	10	6	5	5	2	5
MEAN:	**4.5**	**4.5**	**4.6**	**4.6**	**4.6**	**4.4**	**4.6**	**4.3**	**4.3**	**4.6**	**4.4**	**4.5**	**4.6**	**4.6**
The purpose behind the Heritage Fund is to keep our oil and gas revenues out of the hands of the Federal government														
Agree strongly	11	10	10	7	13	12	10	11	14	15	10	5	12	8
Disagree strongly	19	18	20	20	18	16	22	13	23	16	12	25	19	17
MEAN:	**3.3**	**3.3**	**3.1**	**3.2**	**3.5**	**3.4**	**3.2**	**3.5**	**3.3**	**3.4**	**3.4**	**3.1**	**3.3**	**3.2**
The Heritage Fund was started as a means for investing so as to benefit us in the future														
Agree strongly	35	36	34	39	36	34	33	38	36	37	35	36	36	32
Disagree strongly	*	*	-	1	*	-	-	1	1	-	-	-	-	-
MEAN:	**5.0**	**5.1**	**5.0**	**5.1**	**5.0**	**5.1**	**5.0**	**5.2**	**5.0**	**5.1**	**5.0**	**5.1**	**5.0**	**5.0**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Objectives Of The Fund (Cont'd)														
The Heritage Fund was started as a means of forced savings so that we don't spend all the money now														
Agree strongly	29	30	10	19	27	21	32	34	43	44	19	20	38	40
Disagree strongly	5	6	4	10	4	6	6	5	6	4	4	8	6	5
MEAN:	**4.5**	**4.5**	**4.1**	**4.0**	**4.4**	**4.3**	**4.6**	**4.7**	**4.9**	**5.0**	**4.2**	**4.2**	**4.7**	**4.9**
The purpose behind the Heritage Fund is to keep our oil and gas revenues out of the hands of the Federal government														
Agree strongly	11	10	8	7	10	9	12	8	9	15	16	8	13	12
Disagree strongly	19	18	6	17	22	14	26	25	19	17	15	15	22	21
MEAN:	**3.3**	**3.3**	**3.6**	**3.3**	**3.2**	**3.2**	**3.1**	**3.1**	**3.4**	**3.6**	**3.4**	**3.2**	**3.3**	**3.3**
The Heritage Fund was started as a means for investing so as to benefit us in the future														
Agree strongly	35	36	28	32	31	32	38	35	41	44	30	32	40	40
Disagree strongly	*	*	-	1	-	-	-	-	1	-	-	1	*	-
MEAN:	**5.0**	**5.1**	**4.9**	**4.9**	**5.0**	**5.1**	**5.0**	**5.1**	**5.1**	**5.3**	**5.0**	**5.0**	**5.1**	**5.2**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Objectives Of The Fund (Cont'd)														
The Heritage Fund was started so as to have money to fall back on when the oil and gas runs out														
Agree strongly	26	30	28	29	23	30	33	28	26	39	19	23	25	28
Disagree strongly	3	2	3	3	2	2	2	2	4	2	2	3	4	3
MEAN:	**4.6**	**4.8**	**4.6**	**4.7**	**4.6**	**4.8**	**4.7**	**4.8**	**4.6**	**4.9**	**4.6**	**4.7**	**4.5**	**4.6**
The Heritage Fund was started so as to put a tax on the oil and gas companies so that they don't keep all the money														
Agree strongly	6	9	7	8	5	9	7	14	4	12	8	1	6	9
Disagree strongly	12	14	11	15	13	12	11	14	17	13	9	13	13	14
MEAN:	**3.4**	**3.3**	**3.5**	**3.3**	**3.3**	**3.3**	**3.4**	**3.6**	**3.2**	**3.4**	**3.7**	**3.1**	**3.3**	**3.2**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Objectives Of The Fund (Cont'd)														
The Heritage Fund was started so as to have money to fall back on when the oil and gas runs out														
Agree strongly	26	30	15	21	19	21	25	33	41	41	17	21	33	38
Disagree strongly	3	2	2	3	3	3	4	1	2	2	3	3	3	2
MEAN:	**4.6**	**4.8**	**4.4**	**4.5**	**4.4**	**4.5**	**4.4**	**4.9**	**5.0**	**5.0**	**4.4**	**4.5**	**4.7**	**4.9**
The Heritage Fund was started so as to put a tax on the oil and gas companies so that they don't keep all the money														
Agree strongly	6	9	3	9	3	2	5	6	13	18	3	5	9	12
Disagree strongly	12	14	6	11	12	9	12	24	17	11	10	10	15	17
MEAN:	**3.4**	**3.3**	**3.6**	**3.4**	**3.1**	**3.2**	**3.4**	**2.9**	**3.6**	**3.6**	**3.3**	**3.3**	**3.5**	**3.3**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Objectives Of The Fund (Cont'd)														
The Heritage Fund should be invested in ways that diversify Alberta's economy														
Agree strongly	50	54	47	54	53	55	51	55	52	64	48	48	49	50
Disagree strongly	1	1	2	2	*	-	2	2	-	-	-	1	2	-
MEAN:	**5.2**	**5.3**	**5.2**	**5.2**	**5.3**	**5.4**	**5.2**	**5.2**	**5.3**	**5.5**	**5.3**	**5.2**	**5.2**	**5.3**
It is important that the Heritage Fund put away money for our children and grandchildren for when the oil runs out														
Agree strongly	43	47	40	48	46	47	45	44	42	51	43	49	43	45
Disagree strongly	4	5	6	5	2	5	7	8	1	5	2	2	6	6
MEAN:	**4.8**	**4.9**	**4.7**	**4.9**	**5.0**	**4.9**	**4.7**	**4.7**	**4.9**	**5.0**	**4.9**	**5.0**	**4.7**	**4.8**
The number one priority of the Heritage Fund should be to put money away for when the oil runs out														
Agree strongly	22	26	21	24	23	28	22	29	22	34	19	23	24	18
Disagree strongly	9	9	12	11	6	6	12	10	6	8	7	9	10	8
MEAN:	**4.1**	**4.2**	**3.9**	**4.1**	**4.2**	**4.3**	**4.0**	**4.2**	**4.2**	**4.4**	**4.1**	**4.2**	**4.0**	**4.1**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Objectives Of The Fund (Cont'd)														
The Heritage Fund should be invested in ways that diversify Alberta's economy														
Agree strongly	50	54	42	50	55	52	53	56	49	59	49	51	51	57
Disagree strongly	1	1	1	1	1	2	2	-	-	1	1	2	1	*
MEAN:	**5.2**	**5.3**	**5.1**	**5.2**	**5.3**	**5.2**	**5.2**	**5.4**	**5.2**	**5.4**	**5.2**	**5.2**	**5.2**	**5.4**
It is important that the Heritage Fund put away money for our children and grandchildren for when the oil runs out														
Agree strongly	43	47	39	42	43	40	43	55	47	52	41	41	45	53
Disagree strongly	4	5	5	5	1	7	6	5	4	4	3	6	5	5
MEAN:	**4.8**	**4.9**	**4.8**	**4.8**	**4.9**	**4.8**	**4.7**	**5.0**	**4.8**	**5.0**	**4.8**	**4.8**	**4.8**	**5.0**
The number one priority of the Heritage Fund should be to put money away for when the oil runs out														
Agree strongly	22	26	19	23	15	16	20	28	33	36	17	19	27	32
Disagree strongly	9	9	6	11	8	9	13	7	9	8	7	10	11	8
MEAN:	**4.1**	**4.2**	**4.2**	**4.1**	**3.8**	**4.0**	**4.0**	**4.2**	**4.0**	**4.6**	**4.0**	**4.0**	**4.2**	**4.4**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds														
The Heritage Fund is just a big nest egg sitting idle														
Agree strongly	8	7	10	8	7	6	12	11	6	8	8	4	7	5
Disagree strongly	21	26	20	28	21	25	20	19	23	20	18	31	22	34
MEAN:	**3.0**	**2.8**	**3.0**	**2.8**	**3.0**	**2.8**	**3.2**	**3.3**	**2.9**	**2.9**	**3.0**	**2.5**	**2.9**	**2.7**
By making investments, the Heritage Fund is providing savings for the future														
Agree strongly	21	25	24	27	19	23	22	27	20	24	23	26	19	22
Disagree strongly	2	1	3	1	*	1	5	2	*	1	1	1	-	1
MEAN:	**4.7**	**4.8**	**4.7**	**4.9**	**4.7**	**4.7**	**4.6**	**4.7**	**4.8**	**4.8**	**4.8**	**4.9**	**4.7**	**4.8**
The Heritage Fund should worry less about the future and use its money now so as to create jobs														
Agree strongly	12	20	11	20	13	19	15	24	12	17	6	18	17	20
Disagree strongly	11	7	11	9	11	5	9	5	11	5	12	8	12	11
MEAN:	**3.7**	**3.9**	**3.7**	**3.8**	**3.6**	**3.9**	**3.8**	**4.2**	**3.6**	**3.9**	**3.5**	**3.8**	**3.7**	**3.8**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds														
The Heritage Fund is just a big nest egg sitting idle														
Agree strongly	8	7	6	11	11	6	9	5	6	6	9	8	7	6
Disagree strongly	21	26	13	19	20	22	22	31	27	31	17	21	24	31
MEAN:	**3.0**	**2.8**	**3.2**	**3.2**	**3.2**	**2.8**	**3.0**	**2.6**	**2.6**	**2.7**	**3.2**	**3.0**	**2.8**	**2.7**
By making investments, the Heritage Fund is providing savings for the future														
Agree strongly	21	25	15	23	20	19	17	23	30	34	18	21	24	29
Disagree strongly	2	1	-	1	1	2	1	1	4	1	*	2	3	1
MEAN:	**4.7**	**4.8**	**4.6**	**4.7**	**4.7**	**4.6**	**4.6**	**4.8**	**4.8**	**5.0**	**4.7**	**4.7**	**4.7**	**4.9**
The Heritage Fund should worry less about the future and use its money now so as to create jobs														
Agree strongly	12	20	10	21	8	16	12	19	17	23	9	18	15	21
Disagree strongly	11	7	5	9	8	7	14	4	15	8	7	8	15	6
MEAN:	**3.7**	**3.9**	**3.6**	**3.9**	**3.7**	**3.9**	**3.5**	**3.9**	**3.7**	**4.0**	**3.7**	**3.9**	**3.6**	**3.9**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
The Heritage Fund should be used to help subsidize mortgage rates and rents														
Agree strongly	31	29	33	24	28	33	38	31	23	22	34	32	26	30
Disagree strongly	9	5	7	6	11	3	6	5	10	6	5	3	16	5
MEAN:	**4.4**	**4.5**	**4.5**	**4.4**	**4.2**	**4.6**	**4.6**	**4.6**	**4.1**	**4.3**	**4.4**	**4.6**	**4.1**	**4.5**
I would rather have the money that is in the Heritage Fund now than wait to see the rewards later														
Agree strongly	7	6	7	6	7	6	10	11	7	6	4	2	7	8
Disagree strongly	21	27	24	28	18	25	20	18	22	29	22	32	18	27
MEAN:	**3.0**	**2.8**	**2.9**	**2.8**	**3.0**	**2.8**	**3.2**	**3.2**	**2.8**	**2.7**	**2.8**	**2.5**	**3.0**	**2.8**
Right now the Heritage Fund gives too much away to other provinces through low interest loans														
Agree strongly	22	21	22	14	21	28	21	16	14	23	23	21	29	24
Disagree strongly	9	9	11	11	6	7	12	9	8	4	9	12	5	11
MEAN:	**3.9**	**3.9**	**3.8**	**3.7**	**4.0**	**4.1**	**3.8**	**3.9**	**3.7**	**4.0**	**3.9**	**3.8**	**4.4**	**4.0**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
The Heritage Fund should be used to help subsidize mortgage rates and rents														
Agree strongly	31	29	25	25	36	33	29	28	31	28	31	30	30	28
Disagree strongly	9	5	4	3	9	4	13	2	9	8	6	4	11	5
MEAN:	**4.4**	**4.5**	**4.5**	**4.6**	**4.6**	**4.6**	**4.2**	**4.5**	**4.3**	**4.3**	**4.5**	**4.6**	**4.2**	**4.4**
I would rather have the money that is in the Heritage Fund now than wait to see the rewards later														
Agree strongly	7	6	3	9	7	*	4	9	13	8	5	4	9	9
Disagree strongly	21	27	15	22	20	21	21	36	26	28	18	21	23	32
MEAN:	**3.0**	**2.8**	**3.0**	**3.0**	**2.9**	**2.8**	**2.8**	**2.6**	**3.1**	**2.8**	**2.9**	**2.9**	**3.0**	**2.7**
Right now the Heritage Fund gives too much away to other provinces through low interest loans														
Agree strongly	22	21	16	14	16	16	28	24	26	28	16	15	27	26
Disagree strongly	9	9	6	10	11	9	7	12	10	5	9	9	9	8
MEAN:	**3.9**	**3.9**	**3.8**	**3.9**	**3.7**	**3.6**	**4.1**	**3.9**	**4.0**	**4.2**	**3.8**	**3.8**	**4.0**	**4.1**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
The Heritage Fund should be used just for the benefit of Albertans														
Agree strongly	23	29	25	25	21	33	27	29	16	28	21	29	28	33
Disagree strongly	11	12	12	13	10	11	12	10	15	11	12	14	6	12
MEAN:	**3.8**	**4.0**	**3.9**	**3.9**	**3.8**	**4.1**	**4.0**	**4.1**	**3.6**	**3.9**	**3.7**	**3.9**	**4.1**	**4.0**
The money in the Heritage Fund should only be used for investments that have a good financial return														
Agree strongly	21	26	23	27	18	25	26	30	19	20	18	28	21	26
Disagree strongly	5	5	5	4	5	5	5	6	6	7	5	1	4	5
MEAN:	**4.2**	**4.3**	**4.2**	**4.4**	**4.2**	**4.3**	**4.3**	**4.4**	**4.1**	**4.1**	**4.2**	**4.6**	**4.2**	**4.1**
I would like to see more of the Heritage Fund spent on social benefit programs for Alberta														
Agree strongly	18	18	22	22	13	15	22	25	12	15	24	15	11	18
Disagree strongly	6	5	6	4	7	6	3	3	5	6	7	5	11	7
MEAN:	**4.1**	**4.2**	**4.3**	**4.3**	**4.0**	**4.0**	**4.4**	**4.5**	**3.9**	**4.1**	**4.4**	**4.0**	**3.9**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
The Heritage Fund should be used just for the benefit of Albertans														
Agree strongly	23	29	26	29	18	27	24	29	25	33	22	28	24	31
Disagree strongly	11	12	11	14	13	12	11	16	10	5	12	14	11	10
MEAN:	**3.8**	**4.0**	**4.1**	**4.0**	**3.6**	**3.7**	**3.8**	**3.9**	**4.0**	**4.2**	**3.8**	**3.9**	**3.9**	**4.1**
The money in the Heritage Fund should only be used for investments that have a good financial return														
Agree strongly	21	26	19	20	19	23	20	27	25	35	19	22	22	30
Disagree strongly	5	5	3	4	4	9	4	3	8	3	3	7	6	3
MEAN:	**4.2**	**4.3**	**4.3**	**4.3**	**4.2**	**4.1**	**4.2**	**4.4**	**4.2**	**4.5**	**4.2**	**4.2**	**4.2**	**4.4**
I would like to see more of the Heritage Fund spent on social benefit programs for Alberta														
Agree strongly	18	18	10	16	26	23	15	16	18	17	19	20	17	16
Disagree strongly	6	5	-	7	7	4	9	6	8	4	4	5	8	5
MEAN:	**4.1**	**4.2**	**4.2**	**4.2**	**4.2**	**4.2**	**4.1**	**4.1**	**4.2**	**4.1**	**4.2**	**4.2**	**4.1**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
The Heritage Fund should be used to help the Canadian economy as a whole														
Agree strongly	11	8	13	10	9	7	13	12	11	8	11	7	10	7
Disagree strongly	14	17	13	16	15	18	14	15	15	15	12	23	16	15
MEAN:	**3.4**	**3.3**	**3.5**	**3.4**	**3.4**	**3.2**	**3.6**	**3.6**	**3.5**	**3.3**	**3.4**	**3.1**	**3.3**	**3.2**
The money in the Heritage Fund should be used to help lower taxes now and not be put away for savings														
Agree strongly	9	7	8	8	10	6	12	11	9	9	7	5	9	4
Disagree strongly	14	13	14	15	14	11	12	13	19	15	11	9	13	16
MEAN:	**3.3**	**3.3**	**3.2**	**3.2**	**3.4**	**3.3**	**3.5**	**3.5**	**3.2**	**3.1**	**3.3**	**3.2**	**3.2**	**3.2**
The number one priority of the Heritage Fund should be to make investments for the future														
Agree strongly	18	19	21	24	14	14	20	26	14	13	19	20	17	18
Disagree strongly	3	3	3	2	2	3	2	3	3	2	3	2	3	4
MEAN:	**4.2**	**4.3**	**4.3**	**4.4**	**4.1**	**4.2**	**4.3**	**4.5**	**4.2**	**4.3**	**4.3**	**4.2**	**4.1**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
The Heritage Fund should be used to help the Canadian economy as a whole														
Agree strongly	11	8	11	11	11	6	11	10	12	7	11	8	12	9
Disagree strongly	14	17	7	17	14	16	14	17	20	18	11	16	18	18
MEAN:	**3.4**	**3.3**	**3.5**	**3.5**	**3.4**	**3.3**	**3.4**	**3.3**	**3.4**	**3.1**	**3.5**	**3.4**	**3.4**	**3.2**
The money in the Heritage Fund should be used to help lower taxes now and not be put away for savings														
Agree strongly	9	7	5	6	10	4	8	10	13	9	8	5	11	10
Disagree strongly	14	13	6	15	15	11	16	14	17	12	11	13	17	13
MEAN:	**3.3**	**3.3**	**3.4**	**3.2**	**3.5**	**3.2**	**3.4**	**3.2**	**3.4**	**3.4**	**3.5**	**3.2**	**3.4**	**3.3**
The number one priority of the Heritage Fund should be to make investments for the future														
Agree strongly	18	19	17	22	16	17	16	14	21	23	16	19	19	19
Disagree strongly	3	3	2	6	2	2	4	3	3	1	2	4	3	2
MEAN:	**4.2**	**4.3**	**4.3**	**4.3**	**4.1**	**4.2**	**4.1**	**4.2**	**4.3**	**4.4**	**4.2**	**4.2**	**4.2**	**4.3**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
Too much of the Heritage Fund is being spent on projects for today and not enough is being put away as savings or investments														
Agree strongly	3	3	5	2	1	3	3	5	1	4	4	-	5	2
Disagree strongly	15	15	17	15	13	15	21	16	17	16	9	17	14	12
MEAN:	**2.8**	**2.8**	**2.7**	**2.7**	**2.8**	**2.8**	**2.6**	**2.9**	**2.7**	**2.9**	**2.8**	**2.5**	**2.9**	**2.8**
Although the Heritage Fund is a savings account for the future, more of it should be spent on Albertans this year because we have an economic downturn now														
Agree strongly	21	25	24	23	17	26	23	28	16	25	22	26	22	20
Disagree strongly	9	5	10	5	8	5	9	4	12	3	6	7	9	5
MEAN:	**4.0**	**4.2**	**4.1**	**4.1**	**3.9**	**4.3**	**4.1**	**4.3**	**3.8**	**4.2**	**4.1**	**4.3**	**3.9**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Application Of Funds (Cont'd)														
Too much of the Heritage Fund is being spent on projects for today and not enough is being put away as savings or investments														
Agree strongly	3	3	2	4	2	1	7	2	3	3	2	2	5	3
Disagree strongly	15	15	11	11	16	21	15	14	16	14	14	17	16	14
MEAN:	**2.8**	**2.8**	**2.8**	**3.0**	**2.6**	**2.5**	**2.8**	**2.8**	**2.8**	**2.8**	**2.7**	**2.7**	**2.8**	**2.8**
Although the Heritage Fund is a savings account for the future, more of it should be spend on Albertans this year because we have an economic downturn now														
Agree strongly	21	25	13	15	19	21	22	27	26	35	17	18	24	31
Disagree strongly	9	5	3	7	12	2	8	4	11	6	8	4	10	5
MEAN:	**4.0**	**4.2**	**4.0**	**4.1**	**3.9**	**4.4**	**4.0**	**4.2**	**4.1**	**4.3**	**3.9**	**4.2**	**4.0**	**4.2**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Impact On Quality Of Life														
The Heritage Fund is improving the standard of living in Alberta														
Agree strongly	17	23	15	21	19	24	17	23	16	25	17	21	19	22
Disagree strongly	5	4	7	4	3	3	10	3	3	4	4	5	4	2
MEAN:	**4.2**	**4.5**	**4.0**	**4.4**	**4.4**	**4.5**	**4.0**	**4.3**	**4.3**	**4.6**	**4.2**	**4.5**	**4.2**	**4.5**
The Heritage Fund improves the lives of all Albertans														
Agree strongly	15	23	13	20	18	25	15	22	18	23	16	22	14	24
Disagree strongly	5	6	7	5	3	7	8	5	2	9	4	4	7	5
MEAN:	**4.1**	**4.3**	**3.9**	**4.3**	**4.2**	**4.3**	**4.0**	**4.2**	**4.3**	**4.4**	**4.1**	**4.4**	**3.9**	**4.3**
I won't be around long enough to see the benefits of the Heritage Fund														
Agree strongly	16	13	20	16	11	11	28	20	11	12	17	10	6	12
Disagree strongly	13	13	13	12	13	14	16	9	16	13	8	17	12	12
MEAN:	**3.6**	**3.4**	**3.6**	**3.5**	**3.5**	**3.4**	**3.8**	**3.8**	**3.4**	**3.4**	**3.7**	**3.2**	**3.3**	**3.4**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '33	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Impact On Quality Of Life (Cont'd)														
The Heritage Fund is improving the standard of living in Alberta														
Agree strongly	17	23	11	17	18	19	16	23	22	30	15	18	19	27
Disagree strongly	5	4	4	4	5	4	7	3	5	3	5	4	6	3
MEAN:	**4.2**	**4.5**	**4.1**	**4.3**	**4.2**	**4.4**	**4.0**	**4.4**	**4.4**	**4.6**	**4.1**	**4.4**	**4.2**	**4.5**
The Heritage Fund improves the lives of all Albertans														
Agree strongly	15	23	7	13	9	16	18	23	25	36	8	15	22	30
Disagree strongly	5	6	4	7	5	8	7	3	5	4	4	8	6	4
MEAN:	**4.1**	**4.3**	**4.0**	**3.9**	**3.9**	**4.1**	**4.1**	**4.4**	**4.3**	**4.7**	**3.9**	**4.0**	**4.2**	**4.6**
I won't be around long enough to see the benefits of the Heritage Fund														
Agree strongly	16	13	9	11	8	8	13	14	29	20	9	10	22	17
Disagree strongly	13	13	11	16	17	15	16	20	9	3	14	15	12	11
MEAN:	**3.6**	**3.4**	**3.4**	**3.3**	**3.2**	**3.2**	**3.4**	**3.3**	**4.2**	**4.0**	**3.3**	**3.2**	**3.8**	**3.6**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Impact On Quality Of Life (Cont'd)														
We are ahead of the rest of Canada because of the Heritage Fund														
Agree strongly	15	16	15	15	14	17	16	21	13	13	10	12	22	19
Disagree strongly	6	8	6	10	7	5	7	8	11	8	3	9	5	6
MEAN:	**3.8**	**4.0**	**3.8**	**3.9**	**3.9**	**4.1**	**3.8**	**4.0**	**3.8**	**4.0**	**3.8**	**3.8**	**4.1**	**4.1**
The only people who will benefit from the Heritage Fund will be our children and our children's children														
Agree strongly	4	9	5	11	3	7	8	12	4	6	1	9	2	10
Disagree strongly	13	15	10	15	16	15	12	10	17	16	10	16	12	18
MEAN:	**3.1**	**3.3**	**3.2**	**3.4**	**3.0**	**3.1**	**3.2**	**3.7**	**3.0**	**3.2**	**3.2**	**3.1**	**3.1**	**3.1**
The Heritage Fund is providing opportunities for Albertans														
Agree strongly	16	22	16	22	16	23	18	21	14	17	12	22	21	29
Disagree strongly	4	4	6	4	2	3	6	7	3	4	3	1	5	2
MEAN:	**4.2**	**4.4**	**4.1**	**4.4**	**4.3**	**4.4**	**4.2**	**4.3**	**4.3**	**4.4**	**4.1**	**4.5**	**4.3**	**4.6**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Impact On Quality Of Life (Cont'd)														
We are ahead of the rest of Canada because of the Heritage Fund														
Agree strongly	15	16	7	12	9	11	14	16	27	24	8	11	21	21
Disagree strongly	6	8	4	5	8	10	7	11	6	5	6	8	6	8
MEAN:	**3.8**	**4.0**	**3.9**	**3.8**	**3.5**	**3.7**	**3.8**	**4.0**	**4.2**	**4.4**	**3.7**	**3.8**	**4.0**	**4.2**
The only people who will benefit from the Heritage Fund will be our children and our children's children														
Agree strongly	4	9	2	4	5	6	4	10	4	16	4	5	4	13
Disagree strongly	13	15	9	18	13	17	13	20	17	6	11	18	15	13
MEAN:	**3.1**	**3.3**	**3.1**	**3.0**	**3.1**	**2.9**	**3.0**	**3.2**	**3.3**	**3.9**	**3.1**	**2.9**	**3.2**	**3.6**
The Heritage Fund is providing opportunities for Albertans														
Agree strongly	16	22	14	19	12	17	17	20	21	32	13	18	19	27
Disagree strongly	4	4	3	7	2	5	3	1	8	2	3	6	6	2
MEAN:	**4.2**	**4.4**	**4.2**	**4.3**	**4.2**	**4.3**	**4.2**	**4.4**	**4.3**	**4.6**	**4.2**	**4.3**	**4.2**	**4.5**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Management Of The Fund														
The Heritage Fund is well managed														
Agree strongly	9	13	9	11	9	14	9	10	11	16	8	13	7	10
Disagree strongly	13	11	16	13	9	8	17	14	8	8	14	10	11	11
MEAN:	**3.6**	**3.9**	**3.4**	**3.8**	**3.8**	**3.9**	**3.4**	**3.7**	**3.9**	**4.1**	**3.5**	**3.9**	**3.5**	**3.8**
The Heritage Fund should be run by business people and not government people														
Agree strongly	18	18	15	15	21	21	21	18	19	25	18	15	13	16
Disagree strongly	13	12	16	12	10	13	11	11	12	11	13	11	16	18
MEAN:	**3.7**	**3.8**	**3.5**	**3.7**	**3.9**	**3.9**	**3.8**	**3.9**	**3.8**	**4.1**	**3.7**	**3.6**	**3.5**	**3.5**
The government has competent people managing the Heritage Fund														
Agree Strongly	7	9	5	7	8	11	3	7	8	11	8	7	8	11
Disagree strongly	8	9	11	9	4	10	15	11	4	10	8	9	4	7
MEAN:	**3.8**	**3.9**	**3.7**	**4.0**	**4.0**	**3.9**	**3.6**	**3.9**	**4.1**	**4.0**	**3.7**	**3.8**	**4.0**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Management Of The Fund (Cont'd)														
The Heritage Fund is well managed														
Agree strongly	9	13	4	9	5	8	7	10	19	22	4	8	14	16
Disagree strongly	13	11	9	15	9	12	20	11	13	6	9	13	16	9
MEAN:	**3.6**	**3.9**	**3.6**	**3.5**	**3.4**	**3.8**	**3.3**	**3.8**	**4.0**	**4.2**	**3.5**	**3.7**	**3.7**	**4.0**
The Heritage Fund should be run by business people and not government people														
Agree strongly	18	18	13	19	21	16	20	17	16	21	18	17	18	19
Disagree strongly	13	12	11	13	12	13	11	12	18	11	11	13	14	12
MEAN:	**3.7**	**3.8**	**3.7**	**3.8**	**3.8**	**3.7**	**3.8**	**3.8**	**3.5**	**3.9**	**3.8**	**3.8**	**3.6**	**3.8**
The government has competent people managing the Heritage Fund														
Agree strongly	7	9	2	8	4	9	4	4	16	14	3	9	10	9
Disagree strongly	8	9	5	10	7	12	12	9	7	6	6	11	9	8
MEAN:	**3.8**	**3.9**	**3.7**	**3.7**	**3.7**	**3.8**	**3.7**	**3.9**	**4.2**	**4.3**	**3.7**	**3.7**	**4.0**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Management Of The Fund (Cont'd)														
The money in the Heritage Fund is not being spent properly														
Agree strongly	8	9	10	9	6	10	11	12	5	9	8	7	7	10
Disagree strongly	5	8	4	9	7	7	4	6	7	9	5	7	5	9
MEAN:	**3.6**	**3.5**	**3.6**	**3.5**	**3.5**	**3.5**	**3.7**	**3.6**	**3.5**	**3.4**	**3.5**	**3.5**	**3.6**	**3.5**
Civil servants don't have enough experience to run a fund such as the Heritage Fund														
Agree strongly	15	15	21	15	9	15	24	18	14	17	13	11	7	14
Disagree strongly	7	6	7	7	6	5	5	5	9	6	5	5	9	7
MEAN:	**3.8**	**3.8**	**3.8**	**3.8**	**3.8**	**3.8**	**3.9**	**3.9**	**3.8**	**3.9**	**3.8**	**3.7**	**3.6**	**3.8**
The people who are managing the Heritage Fund generally have made good investments														
Agree strongly	7	9	8	8	6	9	7	9	7	7	8	8	7	11
Disagree strongly	3	4	3	5	4	4	3	7	2	4	3	2	5	4
MEAN:	**4.0**	**4.0**	**3.9**	**4.0**	**4.0**	**4.0**	**3.9**	**3.8**	**4.1**	**3.9**	**3.8**	**4.2**	**4.0**	**4.0**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Management Of The Fund (Cont'd)														
The money in the Heritage Fund is not being spent properly														
Agree strongly	8	9	4	11	9	9	12	9	7	9	7	10	9	9
Disagree strongly	5	8	2	6	4	7	5	8	9	10	3	6	7	9
MEAN:	**3.6**	**3.5**	**3.6**	**3.6**	**3.6**	**3.5**	**3.7**	**3.5**	**3.4**	**3.5**	**3.6**	**3.6**	**3.5**	**3.5**
Civil servants don't have enough experience to run a fund such as the Heritage Fund														
Agree strongly	15	15	9	10	8	12	18	17	23	20	8	11	21	19
Disagree strongly	7	6	3	11	9	5	6	5	8	3	6	8	7	4
MEAN:	**3.8**	**3.8**	**3.6**	**3.6**	**3.7**	**3.7**	**3.9**	**3.9**	**4.0**	**4.0**	**3.6**	**3.7**	**4.0**	**4.0**
The people who are managing the Heritage Fund generally have made good investments														
Agree strongly	7	9	4	8	5	6	6	6	13	15	4	7	10	11
Disagree strongly	3	4	1	4	5	5	5	5	2	3	3	5	3	4
MEAN:	**4.0**	**4.0**	**3.8**	**3.9**	**3.8**	**4.0**	**3.9**	**4.0**	**4.3**	**4.1**	**3.8**	**3.9**	**4.1**	**4.0**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Confidence/Vulnerability														
The Heritage Fund will exist no matter which political party is in power in Alberta														
Agree strongly	12	13	14	13	11	13	17	17	15	14	12	9	6	12
Disagree strongly	12	16	12	15	13	16	8	12	13	15	14	18	15	18
MEAN:	**3.7**	**3.5**	**3.7**	**3.6**	**3.6**	**3.4**	**3.8**	**3.7**	**3.8**	**3.5**	**3.6**	**3.3**	**3.5**	**3.4**
The Heritage Fund is nothing but a political tool														
Agree strongly	6	6	7	8	5	5	10	13	3	5	5	2	7	6
Disagree strongly	15	16	14	14	16	17	14	7	23	19	12	24	12	12
MEAN:	**3.1**	**3.1**	**3.1**	**3.2**	**3.1**	**3.1**	**3.2**	**3.6**	**2.9**	**3.0**	**3.2**	**2.8**	**3.1**	**3.2**
The Heritage Fund could easily be taken over by the Federal government														
Agree strongly	5	7	3	4	6	9	6	6	4	6	4	5	4	11
Disagree strongly	30	32	32	36	28	28	35	32	31	35	22	35	33	24
MEAN:	**2.6**	**2.7**	**2.5**	**2.5**	**2.7**	**3.0**	**2.6**	**2.6**	**2.5**	**2.6**	**2.6**	**2.7**	**2.6**	**3.0**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Confidence/Vulnerability (Cont'd)														
The Heritage Fund will exist no matter which political party is in power in Alberta														
Agree strongly	13	13	6	12	11	8	18	19	13	12	9	10	15	16
Disagree strongly	12	16	7	17	8	16	10	21	22	10	8	16	17	15
MEAN:	**3.7**	**3.5**	**3.7**	**3.4**	**3.7**	**3.3**	**3.9**	**3.5**	**3.4**	**3.7**	**3.7**	**3.4**	**3.6**	**3.6**
The Heritage Fund is nothing but a political tool														
Agree strongly	6	6	2	6	7	5	9	9	6	6	5	6	7	7
Disagree strongly	15	16	5	10	14	11	13	18	27	22	10	11	20	20
MEAN:	**3.1**	**3.1**	**3.2**	**3.3**	**3.2**	**3.2**	**3.3**	**3.1**	**2.8**	**2.9**	**3.2**	**3.2**	**3.0**	**3.0**
The Heritage Fund could easily be taken over by the Federal government														
Agree strongly	5	7	2	5	4	3	2	9	9	11	3	4	6	10
Disagree strongly	30	32	15	21	33	34	38	38	32	34	25	28	34	36
MEAN:	**2.6**	**2.7**	**3.0**	**3.0**	**2.4**	**2.5**	**2.4**	**2.7**	**2.7**	**2.7**	**2.6**	**2.7**	**2.5**	**2.7**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Confidence/Vulnerability (Cont'd)														
The Heritage Fund is separate from the government and can not be used by the cabinet or the Premier as they wish														
Agree strongly	16	17	17	20	15	14	19	24	16	15	13	15	17	13
Disagree strongly	11	14	13	14	8	14	15	12	8	17	7	14	12	14
MEAN:	**3.8**	**3.6**	**3.7**	**3.7**	**3.9**	**3.6**	**3.6**	**3.8**	**3.8**	**3.7**	**3.9**	**3.6**	**3.8**	**3.4**
The Heritage Fund is completely secure from misuse by any political party														
Agree strongly	5		5		4		8		4		5		3	
Disagree strongly	19	N/A	21	N/A	18	N/A	21	N/A	22	N/A	14	N/A	22	N/A
MEAN:	**2.9**		**2.9**		**3.0**		**2.9**		**3.0**		**3.1**		**2.8**	

N/A: Not Asked

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Confidence/Vulnerability (Cont'd)														
The Heritage Fund is separate from the government and can not be used by the cabinet or the Premier as they wish														
Agree strongly	16	17	6	9	14	10	15	25	26	23	10	10	21	23
Disagree strongly	11	14	3	16	9	11	14	17	15	12	7	14	14	14
MEAN:	**3.8**	**3.6**	**3.8**	**3.4**	**3.7**	**3.5**	**4.0**	**3.8**	**3.7**	**3.9**	**3.7**	**3.4**	**3.9**	**3.8**
The Heritage Fund is completely secure from misuse by any political party														
Agree strongly	5		1		5		2		10		3		6	
Disagree strongly	19	N/A	10	N/A	22	N/A	25	N/A	20	N/A	17	N/A	22	N/A
MEAN:	**2.9**		**3.0**		**2.8**		**2.8**		**3.2**		**2.9**		**3.0**	

N/A: Not Asked

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Information Needs														
There is not enough information made available about the Heritage Fund														
Agree strongly	49	45	48	44	50	46	54	50	45	50	46	39	52	42
Disagree strongly	3	4	5	5	1	4	4	3	1	1	5	7	2	5
MEAN:	**5.0**	**4.8**	**4.9**	**4.8**	**5.0**	**4.8**	**5.5**	**5.0**	**4.9**	**5.1**	**4.9**	**4.6**	**5.0**	**4.7**
There is too much secrecy about the Heritage Fund														
Agree strongly	34	34	35	35	33	33	38	40	29	35	31	32	38	30
Disagree strongly	4	4	4	4	3	4	4	2	4	3	6	3	1	7
MEAN:	**4.5**	**4.5**	**4.4**	**4.5**	**4.5**	**4.5**	**4.6**	**4.7**	**4.4**	**4.6**	**4.3**	**4.3**	**4.7**	**4.4**
There is probably a financial report available, but I haven't made an effort to look at it														
Agree strongly	30	29	34	30	26	28	38	26	32	26	25	31	26	32
Disagree strongly	4	5	4	5	5	5	5	3	5	8	3	3	4	7
MEAN:	**4.6**	**4.5**	**4.7**	**4.5**	**4.5**	**4.5**	**4.8**	**4.5**	**4.6**	**4.4**	**4.5**	**4.5**	**4.5**	**4.5**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Information Needs (Cont'd)														
There is not enough information made available about the Heritage Fund														
Agree strongly	49	45	50	52	50	41	47	44	49	45	50	46	48	44
Disagree strongly	3	4	1	6	4	3	2	5	5	3	2	4	4	4
MEAN:	**5.0**	**4.8**	**5.1**	**5.0**	**4.9**	**4.9**	**5.0**	**4.7**	**4.9**	**4.7**	**5.0**	**4.9**	**4.9**	**4.7**
There is too much secrecy about the Heritage Fund														
Agree strongly	34	34	29	39	37	30	34	35	34	33	34	34	34	34
Disagree strongly	4	4	1	6	3	1	3	4	7	4	2	3	5	4
MEAN:	**4.5**	**4.5**	**4.6**	**4.5**	**4.6**	**4.6**	**4.5**	**4.4**	**4.3**	**4.4**	**4.6**	**4.6**	**4.4**	**4.4**
There is probably a financial report available, but I haven't made an effort to look at it														
Agree strongly	30	29	25	30	32	23	28	34	34	29	29	26	31	31
Disagree strongly	4	5	1	5	7	3	5	6	3	7	4	4	4	6
MEAN:	**4.6**	**4.5**	**4.7**	**4.5**	**4.5**	**4.4**	**4.5**	**4.6**	**4.7**	**4.5**	**4.6**	**4.4**	**4.6**	**4.5**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Information Needs (Cont'd)														
I think the government is trying to hide information from us about the Heritage Fund														
Agree strongly	13	11	13	11	13	10	13	15	11	13	14	6	15	9
Disagree strongly	9	11	10	12	9	10	10	10	13	9	9	15	5	11
MEAN:	**3.5**	**3.4**	**3.4**	**3.4**	**3.5**	**3.4**	**3.5**	**3.7**	**3.4**	**3.5**	**3.4**	**3.1**	**3.7**	**3.3**
I'm really not all that interested in knowing the details about the Heritage Fund														
Agree strongly	4	3	4	3	4	3	6	2	1	6	5	3	3	1
Disagree strongly	37	42	37	41	37	43	33	36	34	40	40	45	42	47
MEAN:	**2.4**	**2.2**	**2.4**	**2.2**	**2.4**	**2.2**	**2.6**	**2.3**	**2.4**	**2.3**	**2.2**	**2.2**	**2.3**	**2.0**
If they told everyone how big the Heritage Fund is, we'd have everyone from the other provinces wanting to live here in Alberta														
Agree strongly	13	11	15	11	11	10	15	12	10	7	10	13	18	10
Disagree strongly	15	18	18	19	12	17	18	17	14	16	18	21	9	19
MEAN:	**3.4**	**3.2**	**3.4**	**3.2**	**3.4**	**3.2**	**3.4**	**3.3**	**3.3**	**3.2**	**3.2**	**3.2**	**3.8**	**3.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Information Needs (Cont'd)														
I think the government is trying to hide information from us about the Heritage Fund														
Agree strongly	13	11	5	16	16	5	16	8	14	15	11	10	14	12
Disagree strongly	9	11	3	10	6	9	10	12	17	13	5	10	14	13
MEAN:	**3.5**	**3.4**	**3.6**	**3.6**	**3.6**	**3.3**	**3.5**	**3.2**	**3.3**	**3.4**	**3.6**	**3.4**	**3.4**	**3.3**
I'm really not all that interested in knowing the details about the Heritage Fund														
Agree strongly	4	3	2	5	3	2	3	1	7	4	3	3	5	3
Disagree strongly	37	42	29	47	43	35	34	49	40	38	37	41	37	43
MEAN:	**2.4**	**2.2**	**2.3**	**2.2**	**2.2**	**2.2**	**2.4**	**2.0**	**2.5**	**2.4**	**2.3**	**2.2**	**2.5**	**2.2**
If they told everyone how big the Heritage Fund is, we'd have everyone from the other provinces wanting to live here in Alberta														
Agree strongly	13	11	12	8	10	8	12	10	17	16	11	8	15	13
Disagree strongly	15	18	11	23	18	15	12	23	18	14	15	18	15	18
MEAN:	**3.4**	**3.2**	**3.5**	**3.1**	**3.3**	**3.0**	**3.4**	**3.0**	**3.5**	**3.5**	**3.4**	**3.1**	**3.4**	**3.3**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous														
I'm proud of the fact that we have a Heritage Fund														
Agree strongly	39	48	39	45	40	51	45	40	43	50	35	49	34	53
Disagree strongly	1	1	1	1	1	*	1	1	2	1	1	-	2	1
MEAN:	**5.0**	**5.2**	**5.0**	**5.1**	**5.0**	**5.3**	**5.1**	**5.0**	**5.0**	**5.3**	**5.0**	**5.3**	**5.0**	**5.1**
Alberta is the only province that has a fund like the Heritage Fund														
Agree strongly	40	48	42	43	38	52	44	45	44	58	30	41	43	47
Disagree strongly	7	7	7	10	8	3	9	10	12	6	5	8	2	2
MEAN:	**4.7**	**4.9**	**4.6**	**4.7**	**4.7**	**5.1**	**4.7**	**4.9**	**4.6**	**5.2**	**4.5**	**4.7**	**4.9**	**5.0**
The other provinces have their own types of Heritage Fund so why should we share with them														
Agree strongly	13	13	12	13	14	14	11	13	11	11	17	16	12	12
Disagree strongly	18	20	20	21	15	19	15	19	21	18	18	23	16	21
MEAN:	**3.3**	**3.3**	**3.2**	**3.3**	**3.4**	**3.3**	**3.3**	**3.4**	**3.2**	**3.3**	**3.3**	**3.3**	**3.5**	**3.2**

Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
I'm proud of the fact that we have a Heritage Fund														
Agree strongly	39	48	35	36	33	44	40	47	48	60	34	41	44	54
Disagree strongly	1	1	-	2	1	-	3	1	2	-	*	1	2	*
MEAN:	**5.0**	**5.2**	**5.1**	**5.0**	**4.8**	**5.2**	**5.0**	**5.2**	**5.2**	**5.4**	**4.9**	**5.1**	**5.1**	**5.3**
Alberta is the only province that has a fund like the Heritage Fund														
Agree strongly	40	48	31	28	30	48	52	51	47	60	30	39	49	56
Disagree strongly	7	7	2	8	7	5	11	9	9	5	5	7	10	7
MEAN:	**4.7**	**4.9**	**4.5**	**4.5**	**4.5**	**5.0**	**4.8**	**4.9**	**4.8**	**5.2**	**4.5**	**4.8**	**4.8**	**5.1**
The other provinces have their own types of Heritage Fund so why should we share with them														
Agree strongly	13	13	12	14	5	14	19	12	15	12	8	14	17	12
Disagree strongly	18	20	18	20	25	18	18	24	10	19	22	19	13	21
MEAN:	**3.3**	**3.3**	**3.3**	**3.2**	**2.9**	**3.3**	**3.4**	**3.3**	**3.7**	**3.4**	**3.1**	**3.3**	**3.6**	**3.3**

* Less Than 0.5%

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
Alberta has the lowest income taxes in Canada														
Agree strongly	28	33	28	32	27	35	33	31	34	39	17	35	26	28
Disagree strongly	4	5	5	8	3	2	7	8	3	2	2	4	4	7
MEAN:	**4.4**	**4.6**	**4.3**	**4.5**	**4.5**	**4.7**	**4.5**	**4.4**	**4.6**	**4.8**	**4.2**	**4.6**	**4.4**	**4.5**
Revenues from the sale of oil & gas help to lower our income tax														
Agree strongly	29	31	29	29	30	34	33	30	33	37	19	28	32	31
Disagree strongly	4	5	4	6	3	3	3	5	3	2	2	5	6	6
MEAN:	**4.5**	**4.6**	**4.4**	**4.6**	**4.6**	**4.6**	**4.7**	**4.6**	**4.7**	**4.9**	**4.2**	**4.5**	**4.5**	**4.5**
The Heritage Fund helps to keep our taxes down														
Agree strongly	21	23	20	20	22	25	21	22	25	27	16	19	22	23
Disagree strongly	7	6	10	8	4	5	7	8	4	3	6	7	13	8
MEAN:	**4.1**	**4.2**	**3.9**	**4.2**	**4.2**	**4.3**	**4.2**	**4.1**	**4.3**	**4.4**	**4.0**	**4.1**	**3.8**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
Alberta has the lowest income taxes in Canada														
Agree strongly	28	33	13	20	29	32	27	40	37	40	22	26	32	40
Disagree strongly	4	5	3	7	4	6	5	6	3	2	4	6	4	4
MEAN:	**4.4**	**4.6**	**4.1**	**4.1**	**4.4**	**4.6**	**4.5**	**4.7**	**4.6**	**4.8**	**4.3**	**4.4**	**4.6**	**4.7**
Revenues from the sale of oil & gas help to lower our income tax														
Agree strongly	29	31	9	19	29	24	32	33	43	46	20	22	38	40
Disagree strongly	4	5	9	4	3	7	1	4	3	3	5	6	2	3
MEAN:	**4.5**	**4.6**	**3.9**	**4.4**	**4.6**	**4.4**	**4.6**	**4.6**	**4.8**	**5.0**	**4.3**	**4.4**	**4.7**	**4.8**
The Heritage Fund helps to keep our taxes down														
Agree strongly	21	23	7	16	19	18	21	24	33	31	14	17	27	28
Disagree strongly	7	6	9	5	5	8	9	7	7	6	7	7	8	6
MEAN:	**4.1**	**4.2**	**3.7**	**4.0**	**4.0**	**4.1**	**4.0**	**4.2**	**4.4**	**4.4**	**3.9**	**4.1**	**4.2**	**4.3**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
It is unrealistic for us to think that the Heritage Fund can help build an industrial base in Alberta														
Agree strongly	7	5	10	4	4	7	11	5	5	6	3	6	9	6
Disagree strongly	20	24	20	25	20	24	20	21	21	24	23	29	15	22
MEAN:	**3.0**	**3.0**	**3.3**	**3.0**	**3.9**	**3.0**	**3.1**	**3.1**	**3.0**	**2.8**	**2.7**	**3.0**	**3.2**	**3.0**
We have enough people and raw materials in the West to build our own industrial base														
Agree strongly	19	22	24	21	13	24	19	24	16	24	13	23	27	18
Disagree strongly	5	5	3	3	7	7	4	4	8	4	7	4	2	9
MEAN:	**4.1**	**4.2**	**4.3**	**4.2**	**3.9**	**4.1**	**4.1**	**4.3**	**3.9**	**4.2**	**4.0**	**4.2**	**4.4**	**3.9**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
It is unrealistic for us to think that the Heritage Fund can help build an industrial base in Alberta														
Agree strongly	7	5	3	3	6	4	9	3	10	11	5	3	9	7
Disagree strongly	20	24	18	28	21	25	21	30	20	16	20	26	20	22
MEAN:	**3.0**	**3.0**	**2.7**	**2.7**	**2.9**	**2.8**	**3.0**	**2.9**	**3.3**	**3.5**	**2.8**	**2.8**	**3.2**	**3.2**
We have enough people and raw materials in the West to build our own industrial base														
Agree strongly	19	22	13	18	14	22	17	19	28	29	14	20	23	24
Disagree strongly	5	5	3	6	10	5	4	5	5	4	7	5	4	5
MEAN:	**4.1**	**4.2**	**4.1**	**4.0**	**3.7**	**4.1**	**4.1**	**4.1**	**4.4**	**4.5**	**3.9**	**4.0**	**4.2**	**4.3**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
The opinion that we are going to run out of oil and gas is just another scare tactic of the oil and gas companies														
Agree strongly	12	13	12	12	13	13	12	11	10	9	13	12	15	19
Disagree strongly	16	17	17	17	15	18	19	14	23	26	11	16	13	13
MEAN:	**3.3**	**3.4**	**3.2**	**3.3**	**3.4**	**3.4**	**3.2**	**3.4**	**3.0**	**3.0**	**3.4**	**3.4**	**3.5**	**3.7**
The Heritage Fund is enabling Alberta to move from an economy that is dependent on oil and gas to one that has a broader industrial base														
Agree strongly	12	15	10	13	13	16	13	15	18	15	7	14	9	14
Disagree strongly	5	4	5	4	4	4	7	5	6	6	4	1	1	3
MEAN:	**4.1**	**4.1**	**4.0**	**4.1**	**4.1**	**4.2**	**4.1**	**4.0**	**4.2**	**4.1**	**3.9**	**4.2**	**4.2**	**4.1**

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
The opinion that we are going to run out of oil and gas is just another scare tactic of the oil and gas companies														
Agree strongly	12	13	10	8	6	8	19	12	15	22	8	8	17	17
Disagree strongly	16	17	20	20	17	19	12	20	16	11	19	20	14	15
MEAN:	**3.3**	**3.4**	**3.2**	**3.1**	**3.1**	**3.2**	**3.5**	**3.3**	**3.3**	**3.8**	**3.2**	**3.1**	**3.4**	**3.6**
The Heritage Fund is enabling Alberta to move from an economy that is dependent on oil and gas to one that has a broader industrial base														
Agree strongly	12	15	10	16	6	13	14	9	16	20	8	14	15	15
Disagree strongly	5	4	3	5	6	4	4	2	5	4	5	5	5	3
MEAN:	**4.1**	**4.1**	**4.2**	**4.3**	**3.9**	**4.1**	**4.1**	**4.0**	**4.2**	**4.2**	**4.0**	**4.2**	**4.1**	**4.1**

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		REGION											
			North. Alberta		South. Alberta		Ed-monton		Calgary		Smaller Urban		Rural & Farm	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	257	248	245	252	128	124	125	127	135	134	114	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
15% of the province's non-renewable resource revenue goes into the Heritage Fund, the remainder goes into our regular tax base to be used for such things as education, health care, roads, etc.														
Agree strongly		14		13		14		14		8		14		19
Disagree strongly	N/A	4	N/A	4	N/A	3	N/A	4	N/A	5	N/A	3	N/A	4
MEAN:		**4.1**		**4.1**		**4.1**		**4.2**		**4.0**		**4.1**		**4.2**
30% of the province's non-renewable resource revenue goes into the Heritage Fund, the remainder goes into our regular tax base to be used for such things as education, health care, roads, etc.														
Agree strongly	15													
Disagree strongly	2	N/A	2	N/A	1	N/A	2	N/A	3	N/A	1	N/A	-	N/A
MEAN:	**4.4**		**4.4**		**4.2**		**4.5**		**4.2**		**4.3**		**4.5**	

N/A: Not Asked

Continued ...

TABLE 25 (CONT'D)

ATTITUDES TOWARD THE HERITAGE FUND

Total Respondents (100%)	TOTAL		AGE											
			18 - 24 Years		25 - 34 Years		35 - 49 Years		50 Yrs. & Over		Under 35 Yrs.		35 Yrs. & Over	
	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83	Jun '82	Apr '83
	502	500	107	107	134	133	119	119	142	141	241	240	261	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Miscellaneous (Cont'd)														
15% of the province's non-renewable resource revenue goes into the Heritage Fund, the remainder goes into our regular tax base to be used for such things as education, health care, roads, etc.														
Agree strongly		14		11		9		14		20		10		17
Disagree strongly	N/A	4	N/A	4	N/A	3	N/A	5	N/A	3	N/A	4	N/A	4
MEAN:		**4.1**		**4.1**		**3.8**		**4.1**		**4.4**		**4.0**		**4.3**
30% of the province's non-renewable resource revenue goes into the Heritage Fund, the remainder goes into our regular tax base to be used for such things as education, health care, roads, etc.														
Agree strongly	15		7		8		17		26		7		22	
Disagree strongly	2	N/A	-	N/A	2	N/A	3	N/A	2	N/A	1	N/A	2	N/A
MEAN:	**4.4**		**4.2**		**4.2**		**4.3**		**4.6**		**4.2**		**4.5**	

N/A: Not Asked

Continued ...

APPENDIX

SAMPLE DEMOGRAPHICS,
SAMPLE CONTACT RECORD
AND COPY OF STUDY
QUESTIONNAIRE

SAMPLE DEMOGRAPHICS

Total Respondents	TOTAL	
	Jun '82	Apr '83
	502	500
	%	%
Age		
18 to 24 years	21	21
25 to 34 years	27	27
35 to 49 years	24	24
50 years and over	28	28
Sex		
Male	50	50
Female	50	50
Education		
High school or less	60	63
Some or completed university or college	31	35
Post graduate	9	3
Occupation Of Respondent		
Professional/managerial	17	13
Sales/clerical	15	15
Skilled/unskilled labour	23	22
Farmer	4	3
Not working	41	47
Household Income		
Under $15,000	14	19
$15,000 to $29,999	31	26
$30,000 to $49,999	27	28
$50,000 and over	17	14
Refused/don't know/not stated	11	12

Continued ...

SAMPLE DEMOGRAPHICS (CONT'D)

	TOTAL	
	Jun '82	Apr '83
Total Respondents	502	500
	%	%
Marital Status		
Married	67	67
Single	20	22
Widowed/divorced/separated	13	11
Born In Alberta		
Yes	49	43
No	51	57
How Long Lived In Alberta		
Less than 1 year	4	2
1 to 5 years	13	16
6 to 10 years	6	9
11 to 20 years	17	17
Longer than 20 years	60	55
Where Lived Before Alberta		
Ontario	33	37
British Columbia	17	13
Quebec	14	8
Other Canadian	24	25
Other outside Canada	12	19
Planning To Stay In Alberta		
Yes	94	91
No	6	8

1983

Record Of Interviewer Attempts To Contact Respondents

Total Households Contacted (100%)	TOTAL (1695)		Edmonton (561)		Calgary (581)		Lethbridge (230)		Red Deer (223)		Grande Prairie (100)	
	#	%	#	%	#	%	#	%	#	%	#	%
Complete	500	30	150	27	150	26	100	44	50	22	50	50
No Contact	433	26	200	6	101	17	53	23	42	19	37	37
Respondent Not Available	93	6	33	6	23	4	19	8	15	7	3	3
Refusal	406	24	108	19	218	38	30	13	45	20	5	3
Language Reject	57	3	24	4	24	4	9	4				
Respondent Terminated	25	2	11	2	12	2	2	1				
No Household Member 18 Yrs Or More	16	1	2	**	11	2	-	-	3	1	-	-
Work Association Unacceptable	5	**	1	**	2	**	1	**	-	-	1	1
Non-Resident Of Alberta	1	**	-	-	1	**						
Quota Filled - Age	84	5	9	2	8	1	10	4	57	26	-	-
- Sex	75	4	23	4	31	5	6	3	11	5	4	4

Record Of Completed Interviews By Attempts

Total Completed Interviews (100%)	TOTAL (500)		Edmonton (150)		Calgary (150)		Lethbridge (100)		Red Deer (50)		Grande Prairie (50)	
	#	%	#	%	#	%	#	%	#	%	#	%
Interviews Completed On ...												
First Attempt	336	67	112	75	107	71	67	67	30	60	20	40
Second Attempt	110	22	24	16	28	19	25	25	14	28	19	38
Third Attempt	46	9	10	7	14	9	8	8	5	10	9	18
Fourth Attempt	8	2	4	3	1	1	-	-	1	2	2	4

ALBERTA PUBLIC OPINION
STUDY TL# 2583

THOMPSON LIGHTSTONE
& COMPANY LIMITED

Cd. 1

MAP # [ ]

RESPONDENT INFORMATION

MR. [ ]
MRS. [ ] _____
MISS [ ]
MS. [ ]

ADDRESS: _____

_____

APT, # _____

CITY/TOWN _____

TELEPHONE NUMBER

[ ][ ][ ] [ ][ ][ ] [ ][ ][ ][ ]

FOR OFFICE USE ONLY

RESPONDENT I.D.# [ ] 2-4

DATA COLLECTION:

CHECKED: By _____ Date _____

VERIFIED: By _____ Date _____

SUPERVISOR:

If you have checked each page, please initial _____

AGE

18 TO 24 ---------- 1
25 TO 34 ---------- 2
35 TO 49 ---------- 3
50 YEARS AND OVER ---------- 4

CITY

CALGARY ---------- 1
EDMONTON ---------- 2
RED DEER ---------- 3
LETHBRIDGE ---------- 4
GRANDE PRAIRIE ---------- 5
RED DEER RURAL ---------- 6
LETHBRIDGE RURAL ---------- 7
GRAND PRAIRIE RURAL ---------- 8

5-
6-BLANK
7-

SEX

MALE ---------- 1
FEMALE ---------- 2

SEX

INTERVIEW RECORD

INTERVIEW COMPLETED ON

DATE: _____ TIME: Started _____ Ended _____

8-9

CALLBACK INFORMATION (IF NECESSARY)

DATE: _____ TIME: _____ am[ ] pm[ ]

DATE: _____ TIME: _____ am[ ] pm[ ]

DATE: _____ TIME: _____ am[ ] pm[ ]

"I hereby certify that this interview was conducted following the questionnaire and according to the instructions for this study, and that the answers recorded are as given to me by this respondent. I also realize that a proportion of my work will be checked back with the respondent for verification."

_____
(Interviewer's Signature)

INTERVIEWER NOTE: PLEASE ENSURE AGE AND SEX ARE RECORDED ABOVE

ALBERTA PUBLIC OPINION
STUDY TL#2583

THOMPSON LIGHTSTONE
& COMPANY LIMITED

Hello, I'm _____, with Thompson Lightstone & Company Limited, an opinion research firm. We're talking with people in your area today about issues that face us all.

A. Is there anyone in your household who is an Alberta resident and who is at least 18 years of age?

Yes ---------- 1

TERMINATE WITH THANKS ← No ---------- 2

B. Do you or any other members of your household work for ... [READ LIST]

	NO	YES
A marketing research firm ---------	1	A
A newspaper or magazine company ---	2	B
An advertising agency -------------	3	C
A radio or television station -----	4	D
The Alberta Legislature -----------	5	E
A political party -----------------	6	F

→ IF 'YES', TERMINATE WITH THANKS

C. Please give me the first names of all the Alberta residents in your household who are 18 years of age or older. Please start with the youngest, the next youngest, and so on.

NAME	SEX	SELECTION

INTERVIEWER: NOW START AT LINE 5: SELECT THE FIRST PERSON YOU COME TO WITH AN 'X' NEXT TO THEIR NAME AND ASK TO SPEAK TO THAT PERSON

D. For this study we can interview only one person in each household. May I speak with _____[NAME SELECTED]?

Yes ---------- 1

IF NOT AVAILABLE, ARRANGE CALLBACK DATE/TIME AND MARK ON RECORD OF CONTACT SHEET ← No ---------- 2

REINTRODUCE YOURSELF IF NECESSARY

E. Are you a resident of Alberta?

Yes ---------- 1

TERMINATE WITH THANKS ← No ---------- 2

1. In your opinion, what would you say are some of the good things about living in Alberta? [PROBE] What else? [PROBE] Anything else? [ASK UNTIL UNPRODUCTIVE] (Col.1)

10-11
12-13
14-15

2. And what would you say are some of the things that are not so good about living in Alberta? [PROBE] What else? [PROBE] Anything else? [ASK UNTIL UNPRODUCTIVE]

16-17
18-19
20-21

3. Are there any benefits that you, as a resident of Alberta have that people in other provinces don't have?

22

ASK QU. 4 ← Yes ---------- 1

SKIP TO QU. 5 ← No ---------- 2

7 8 9

4. What benefits are you referring to? [PROBE] What others? [PROBE] Any others? [ASK UNTIL UNPRODUCTIVE]

23-24
25-26
27-28

5. Now I would like to know how well off you think you are in Alberta as compared to people in other provinces. I'm going to read you a list of items and for each one I'd like you to tell me whether you think we are better off, in about the same position, or not as well of as people in the rest of Canada.

First of all, how well off do you think Albertans are in terms of ... [READ LIST ACCORDING TO ROTATION ORDER] (Cd.1)

		BETTER OFF	ABOUT THE SAME	NOT AS WELL OFF	
[ ]	Natural resources	1	2	3	7 8 9 -29
[ ]	Educational system	1	2	3	7 8 9 -30
[ ]	Health care	1	2	3	7 8 9 -31
[ ]	Price of gasoline	1	2	3	7 8 9 -32
[ ]	Sales tax	1	2	3	7 8 9 -33
[ ]	Cost of living	1	2	3	7 8 9 -34
[ ]	State of the economy	1	2	3	7 8 9 -35
[ ]	Availability of jobs	1	2	3	7 8 9 -36
[ ]	Provincial income tax	1	2	3	7 8 9 -37
[ ]	Being prepared for the future	[1]	2	[3]	7 8 9 -38

ASK QU. 6 OF THOSE WHO SAID 'BETTER OFF/NOT AS WELL OFF'. OTHERS, SKIP TO QU.7

6. What makes you say that Albertans are BETTER OFF THAN/NOT AS WELL OF AS other Canadians in terms of being prepared for the future? [PROBE] What other reasons? [PROBE] What else?

_____ 39-40
_____ 41-42
_____ 43-44
_____

7. What we would like to talk about today is the Heritage Fund.

7a. First of all, what is the Heritage Fund?

_____ 45-46
_____ 47-48
_____ 49-50
_____

7b. What is the purpose of the Heritage Fund?

_____ 51-52
_____ 53-54
_____ 55-56
_____

7c. What are the goals and objectives of the Heritage Fund? (Col.1)

57-58
59-60
61-62

8. What else can you tell me about the Heritage Fund?

63-64
65-66
67-68

9. How long ago was the Heritage Fund started? [DO NOT READ LIST] -69

In the past year ---------- 1
Two or three years ago ---------- 2
Four or five years ago ---------- 3
Six to ten years ago ---------- 4
More than ten years ago ---------- 5

Other (SPECIFY) _____

7 8 9

10. Who was responsible for starting the Heritage Fund? [DO NOT READ LIST]

The Cabinet ----------01 70-71
The Provincial Treasury ----------02 72-73
The Premier/Peter Lougheed ---------03 74-75
The Alberta Legislative Assembly ---04
Government of Alberta ----------05
Federal Government/Ottawa ----------06
The Conservatives/Progressive Conservatives ---------- 07
The NDP ----------08
The Socreds ----------09
Other [SPECIFY] _____

97 98 99

76-80 BLANK

11. What is the source of revenue for the Heritage Fund, that is, where does the Fund get its money from? [PROBE] What other sources?

Cd. 2

_____	5-6
_____	7-8
_____	9-10
_____	

12. As far as you know, does the Heritage Fund receive its money ... [READ LIST - ROTATE ORDER]

ROTATION		YES	NO	
[]	From a tax placed on the sale of gasoline at gas stations in Alberta -----	1	A B	-11
[]	From a tax placed on the sale of gasoline at gas stations all across Canada ----------	1	A B	-12
[]	From part of the revenue received from our oil, natural gas and coal resources--	1	A B	-13
[]	From our income taxes ----------	1	A B	-14
[]	From money given to us by the Federal government ----------	1	A B	-15
[]	From the sale of lottery tockets --------	1	A B	-16

13. Thinking about non-renewable resources, which resources do you think are non-renewable? [DO NOT READ LIST] What others? Any others?

17-22

Coal ---------- 01

Natural gas ---------- 02

Oil ---------- 03

Other [SPECIFY] _____

_____

17 18 19

14. The Province of Alberta receives revenue from companies operating in non-renewable resources such as oil, natural gas and coal. What does the Province of Alberta do with this revenue? [PROBE] What else? [PROBE] Anything else? [ASK UNTIL UNPRODUCTIVE]

_____	23-24
_____	25-26
_____	27-28
_____	

Cd 2

15. From your understanding, does this revenue all go into the Heritage Fund, just part of it, or does none of this revenue go into the Heritage Fund?

-29

SKIP TO QUESTION 17 ← All go into the Heritage Fund ----- 1

Just part of it ---------- 2

SKIP TO QUESTION 17 ← None of it ---------- 3

7 8 9

16a) What percentage of the non-renewable resources revenue goes into the Heritage Fund? → WRITE IN PERCENTAGE [ ] 30-31

97 98 99

16b) Has this percentage changed since last year ?

Yes ---------- 1

No ---------- 2

SKIP TO QUESTION 17 ←

Don't Know ---------- 8

7 9

16c) Has this percentage ... [READ LIST]

Increased since last year --------- 1

OR Decreased since last year -------- 2

[DO NOT READ] Don't know ---------- 8

7 9

16d) Is this change in the percentage of revenue that goes into the Heritage Fund ... [READ LIST]

A good idea ---------- 1

OR A poor idea ---------- 2

7 8 9

16e) Why do you say that? [PROBE] What other reasons? [PROBE] Any other reasons?

[ ]

(cd.2)

17. What are some of the things that the Heritage Fund does with the money it receives? [PROBE] What else? [PROBE] Anything else?

_____	32-33
_____	34-35
_____	36-37
_____	

18. As far as you know, does the Heritage Fund ... [READ LIST - USING ROTATION ORDER OBTAIN A 'YES' OR 'NO' ANSWER FOR EACH]

ROTATION		YES	NO	
[]	Give grants for medical research ----------	1	A B	-38
[]	Provide money for the building of schools and hospitals ----------	1	A B	-39
[]	Provide money for the improvement and expansion of transportation systems ---------	1	A B	-40
[]	Subsidize the interest rate for farmers and farm related businesses ----------	1	A B	-41
[]	Purchase books and learning materials for schools ----------	1	A B	-42
[]	Give grants for energy research ----------	1	A B	-43
[]	Provide parks and recreational facilities ---	1	A B	-44
[]	Make loans to other provinces ----------	1	A B	-45
[]	Provide loans to small businesses ----------	1	A B	-46
[]	Make loans to foreign countries ----------	1	A B	-47
[]	Subsidize the interest rate for home mortgages ----------	1	A B	-48
[]	Loan money to provincial Crown Corporations -	1	A B	-49
[]	Buy stocks and bonds of companies located in Alberta ----------	1	A B	-50
[]	Buy stocks and bonds of companies located in other provinces ----------	1	A B	-51
[]	Invest in new companies ----------	1	A B	-52
[]	Provide scholarships for Albertans ----------	1	A B	-53
[]	Provide money for lower cost apartments and senior citizen lodges ----------	1	A B	
[]	Subsidize the interest rate for small businesses ----------	1	A B	

19. And who is responsible for making the decisions on how the Heritage Fund is used? [DO NOT READ LIST] (Cd.1)

The Cabinet ---------- 01 54-59

The Provincial Treasury ------- 02

The Premier/Peter Lougheed ---- 03

The Alberta Legislative Assembly ---------- 04

Government of Alberta [UNSPECIFIED] ---------- 05

Federal Government/Ottawa ----- 06

The Conservative/Progressive Conservatives ---------- 07

The NDP ---------- 08

The Socreds ---------- 09

Other [SPECIFY] _____

_____

10 11 12 17 97 98 99

20. What would you say are the benefits if any, of the Heritage Fund? [PROBE] What else? [PROBE] Anything else? [ASK UNTIL UNPRODUCTIVE]

_____ 60-61

_____ 62-63

_____ 64-65

_____

21. Would you say that you, or your family personally benefit from the Heritage Fund? 66

Yes ---------- 1

No ---------- 2

7 8 9

22. In what ways do you, or your family personally benefit from the Heritage Fund?

_____ 67-68

_____ 69-70

_____ 71-72

_____

What makes you feel that way?

_____

_____

_____

_____

_____

918 - 73
74
940 - 75
76
946 - 77

end rd.2 78-80 BLANK

Cd.3

23. Do you think Albertans, in general, benefit from the Heritage Fund? -5

Yes ---------- 1
No ---------- 2
7 8 9

24. In what ways? Why do you say that? 6-7 8-9 10-11

12-17 Blank

25. And do you think Canadians in general benefit from the Heritage Fund? -18

Yes ---------- 1
No ---------- 2
7 8 9

26. In what ways do they benefit? Why do you say that? 19-20 21-22 23-24

25-30 Blank

27. Overall, how knowledgeable would you say you are about the Heritage Fund? Would you say you are ... [READ LIST] -31

Very knowledgeable ---------- 1
Somewhat knowledgeable ---------- 2
Not very knowledgeable ---------- 3
Not at all knowledgeable ---------- 4
7 8 9

28. How have you learnt about the Heritage Fund? [PROBE] Any other ways? [DO NOT READ LIST] 32-47

CLEAR FOR NEWSPAPER, TELEVISION, RADIO:

"Was that from advertising or from articles/newsclips/programs?"

Newspaper - advertising ---------- 01
- articles ---------- 02
Television - advertising ---------- 03
- newsclips ---------- 04
- programs ---------- 05
Radio - advertising ---------- 06
- newsclips ---------- 07
- programs ---------- 08
Magazine - advertising ---------- 09
- articles ---------- 10
Billboard advertising ---------- 11
Members of the legislature ---------- 12
Annual report ---------- 13
Politicians ---------- 14
Other [SPECIFY] _____

15 16 96 97 98 99

29. The Heritage Fund was started in 1976 with the principal purpose of setting aside for the future benefit of Albertans a significant portion of the revenues being received from the sale of the province's non-renewable natural resources. (cd 3)

-48

In your opinion how good an idea was this? Would you say it was [READ LIST]

A very good idea ------ 1
A good idea ---------- 2
A fair idea ---------- 3
A poor idea ---------- 4
7 8 9

30. Why do you say that? [PROBE] What other reasons? [PROBE] Any other reasons? [ASK UNTIL UNPRODUCTIVE]

49-50
51-52
53-54

IF 'VERY GOOD' OR 'GOOD IDEA', ASK QU. 31 - OTHERWISE SKIP TO QU. 33

31. As far as the way things are in Alberta today, do you still think the Heritage Fund is a good idea?

-55

Yes ---------- 1 → SKIP TO QU. 33
No ---------- 2 → ASK QU. 32
7 8 9

32. Why not? [PROBE] What other reasons? [PROBE] Any others?

56-57
58-59
60-61

33. Would you say that the Heritage Fund is doing the things it was supposed to do ... [READ LIST]

-62

In full ---------- 1
Only in part ---------- 2
OR Not at all ---------- 3
7 8 9

34. Why do you say that? [PROBE] What else? [PROBE] Anything else?

63-64
65-66
67-68

35. I would like to show you a list of some of the objectives of the Heritage Fund and I'd like to know which ones you think the Heritage Fund is doing a good job meeting? [HAND CARD SET - ROTATE ORDER] (Ca.3)

		QU. 35 YES	QU. 35 NO		
A.	Making investments in projects which will provide long term economic benefits to the people of Alberta	1	2	7 8 9	-69
B.	Making investments in projects which will provide long term social benefits to the people of Alberta	1	2	7 8 9	-70
C.	Making investments so that we will have more energy	1	2	7 8 9	-71
D.	Making commercial investments that yield good return or profit for the Heritage Fund	1	2	7 8 9	-72
E.	Putting aside sufficient money that will be available to help pay for health, school, agriculture, road and other services when in future years, oil and gas reserves are much lower	1	2	7 8 9	-73
F.	Enabling Alberta to move from an economy that is dependent on oil and gas to one that has a broader industrial base	1	2	7 8 9	-74

36. Of these six objectives [HAND CARD] which one do you think is the most important for the Heritage Fund to meet?

		[CIRCLE ONE ONLY] QU. 36	QU. 37	
A.	Make investments in projects which will provide long term economic benefits to the people of Alberta	1	____	-75
B.	Make investments in projects which will provide long term social benefits to the people of Alberta	1	____	-76
C.	Make investments so that we will have more energy	1	____	-77
D.	Making commercial investments that yield good return or profit for the Heritage Fund	1	____	-78
E.	Putting aside sufficient money that will be available to help pay for health, school, agriculture, road and other services when in future years, oil and gas reserves are much lower	1	____	-79
F.	Enable Alberta to move from an economy that that's dependent on oil and gas to one that has a broader industrial base	1	____	-80

37. Of the remaining objectives on this list, how would you rank them in order of importance - please give them to me in the order of most important to least

end. Ca.3

(Cd. 4)

38. From your point of view, how would you like to see the Heritage Fund money used or invested? [PROBE] What other ways? [PROBE] Any other ways?

	5-6
	7-8
	9-10

39. In what ways would you NOT like to see Heritage Fund money used or invested? [PROBE] What others? [PROBE] Any other ways?

	11-12
	13-14
	15-16

40. Now I'd like to show you a list of different ways the Heritage Fund could use or invest the money in the Fund. For each one I'd like you to tell me how suitable you think it is for the Heritage Fund to use the money in this way. Please circle the number under the phrase that best describes how you feel. [HAND QUESTIONNAIRE TO RESPONDENT]

	VERY SUITABLE	SOMEWHAT SUITABLE	NOT VERY SUITABLE	NOT AT ALL SUITABLE	
Developing urban and mountain parks	1	2	3	4 7 8 9	-17
Offering grants for agricultural research	1	2	3	4 7 8 9	-18
Offering grants for medical research	1	2	3	4 7 8 9	-19
Improving health care facilities	1	2	3	4 7 8 9	-20
Improving airport terminals	1	2	3	4 7 8 9	-21
Buying grain hopper cars	1	2	3	4 7 8 9	-22
Purchasing books and learning materials for schools	1	2	3	4 7 8 9	-23
Subsidizing the interest rate for home mortages	1	2	3	4 7 8 9	-24
Financing schools, municipal roads, utilities and waterworks	1	2	3	4 7 8 9	-25
Providing loans to small business	1	2	3	4 7 8 9	-26
Subsidizing the interest rate for farms and farm related businesses	1	2	3	4 7 8 9	-27
Financing new telephone and other communication services across the province	1	2	3	4 7 8 9	-28
Making loans to other provinces	1	2	3	4 7 8 9	29
Making investments in new business ventures	1	2	3	4 7 8 9	-30
Investing in stocks of large corporations	1	2	3	4 7 8 9	-31
Investing in bonds and debentures	1	2	3	4 7 8 9	32
Providing money for recreational and sporting facilities	1	2	3	4 7 8 9	-33
Providing scholarships for Albertans	1	2	3	4 7 8 9	-34
Providing money for lower cost apartments and senior citizen lodges	1	2	3	4 7 8 9	
Subsidizing the interest rate for small businesses	1	2	3	4 7 8 9	

HAND QUESTIONNAIRE BACK TO INTERVIEWER

(Cd.4)

41. Do you think the Heritage Fund should make loans to other provinces?

Yes ---------- 1 -35
No ---------- 2
7 8 9

42. Why do you feel that way? [PROBE] What other reasons? [PROBE] Any other reasons?

36-37
38-39
40-41

IF 'YES' IN QU. 41 ASK QU. 43
OTHERWISE SKIP TO QUESTION 44

43. Should the interest we charge on these loans be ... [READ LIST]

at regular market rates ---------- 1 -42
or less than market rates ---------- 2
7 8 9

44. Do you think the Heritage Fund should be continued?

SKIP TO. QU. 47 ← Yes ---------- 1 -43
No ---------- 2
8

45a) Why do you say that? [PROBE] What other reasons?

44-45
46-47
48-49

45b) What should they do with the money that is already in the Heritage Fund? [PROBE] What else? [PROBE] Anything else?

50-51
52-53
54-55

46. As far as you know, is the Heritage Fund ... [READ LIST]

Completely used up for loans, grants, and investments and not available as cash ---------- 1

Partly used up for loans, grants, and investments and partly kept on hand as cash that is readily available ---------- 2

OR Completely kept on hand as cash that is readily available ---------- 3
7 8 9

47. Now, I'd like to find out your overall opinion and attitudes towards the Heritage Fund. Please complete the next few pages by yourself. Beside each statement, circle the number that corresponds with the extent to which you 'AGREE' or 'DISAGREE' with the statement. [HAND QUESTIONNAIRE TO RESPONDENT TO COMPLETE]

(Col 4)

	Agree Strongly	Agree Mostly	Agree Somewhat	Disagree Somewhat	Disagree Mostly	Disagree Strongly	
I'm proud of the fact that we have a Heritage Fund	1	2	3	4	5	6	51
Alberta is the only province that has a fund like the Heritage Fund	1	2	3	4	5	6	-52
The other provinces have their own types of Heritage Fund so why should we share with them	1	2	3	4	5	6	-53
Alberta has the lowest income taxes in Canada	1	2	3	4	5	6	-54
Revenues from the sale of oil and gas help to lower our income tax	1	2	3	4	5	6	-55
The Heritage Fund helps to keep our taxes down	1	2	3	4	5	6	-56
It is unrealistic for us to think that the Heritage Fund can help build an industrial base in Alberta	1	2	3	4	5	6	-57
The Heritage Fund was started as a means of forced savings so that we don't spend all the money now	1	2	3	4	5	6	-58
The Heritage Fund should be invested in ways that diversify Alberta's economy	1	2	3	4	5	6	-59
It is important that the Heritage Fund put away money for our children and grandchildren for when the oil and gas run out	1	2	3	4	5	6	-60
The number one priority of the Heritage Fund should be to put money way for when the oil runs out	1	2	3	4	5	6	-61
The Heritage Fund is improving the standard of living in Alberta	1	2	3	4	5	6	-62
The Heritage Fund is well managed	1	2	3	4	5	6	-63
The Heritage Fund should be run by business people and not government people	1	2	3	4	5	6	-64
The Heritage Fund is just a big nest egg sitting idle	1	2	3	4	5	6	-65
The purpose behind the Heritage Fund is to keep our oil and gas revenues out of the hands of the Federal Government	1	2	3	4	5	6	-66

(Cd.4)

	Agree Strongly	Agree Mostly	Agree Somewhat	Disagree Somewhat	Disagree Mostly	Disagree Strongly	
The government has competent people managing the Heritage Fund	1	2	3	4	5	6	-72
The money in the Heritage Fund is not being spent properly	1	2	3	4	5	6	-73
By making investments, the Heritage Fund is providing savings for the future	1	2	3	4	5	6	-74
The Heritage Fund should worry less about the future and use its money now so as to create jobs	1	2	3	4	5	6	-75
The Heritage Fund was started as a means for investing so as to benefit us in the future	1	2	3	4	5	6	-76
The Heritage Fund should be used to help subsidize mortgage rates and rents	1	2	3	4	5	6	-77
There is not enough information made available about the Heritage Fund	1	2	3	4	5	6	-78
There is too much secrecy about the Heritage Fund	1	2	3	4	5	6	-79
The Heritage Fund was started so as to have money to fall back on when the oil and gas run out	1	2	3	4	5	6	-80
The Heritage Fund improves the lives of all Albertans	1	2	3	4	5	6	Cd.5 -5
I won't be around long enough to see the benefits of the Heritage Fund	1	2	3	4	5	6	-6
The Heritage Fund will exist no matter which political party is in power in Alberta	1	2	3	4	5	6	-7
I would rather have the money that is in the Heritage Fund now than wait to see the rewards later	1	2	3	4	5	6	-8
There is probably a financial report available, but I haven't made an effort to look for it	1	2	3	4	5	6	-9
Right now the Heritage Fund gives too much away to other provinces through low interest loans	1	2	3	4	5	6	-10
The Heritage Fund should be used just for the benefit of Albertans	1	2	3	4	5	6	-11
We are ahead of the rest of Canada because of the Heritage Fund	1	2	3	4	5	6	-12

(cd.5)

	Agree Strongly	Agree Mostly	Agree Somewhat	Disagree Somewhat	Disagree Mostly	Disagree Strongly	
The Heritage Fund is nothing but a political tool ----------	1	2	3	4	5	6	-1
The money in the Heritage Fund should only be used for investments that have a good financial return ----------	1	2	3	4	5	6	-1
I would like to see more of the Heritage Fund spent on social benefit programs for Alberta ---------	1	2	3	4	5	6	-1
The Heritage Fund could easily be taken over by the Federal government ----------	1	2	3	4	5	6	-1
The Heritage Fund is separate from the government and cannot be used by the cabinet or the Premier as they wish ----------	1	2	3	4	5	6	-1
The Heritage Fund should be used to help the Canadian economy as a whole ----------	1	2	3	4	5	6	-1
The money in the Heritage Fund should be used to help lower taxes now and not be put away for savings ----------	1	2	3	4	5	6	-1
The only people who will benefit from the Heritage Fund will be our children and our children's children ----------	1	2	3	4	5	BLANK 6	-20 -21
The number one priority of the Heritage Fund should be to make investments for the future ----------	1	2	3	4	5	6	-2
We have enough people and raw materials in the West to build our own industrial base ----------	1	2	3	4	5	6	-2
15% of the province's non-renewable resource revenue goes into the Heritage Fund, the remainder goes into our regular tax base to be used for such things as education, health care, roads, etc. ----------	1	2	3	4	5	6	-2
The opinion that we going to run out of oil and gas is just another scare tactic of the oil and gas companies ----------	1	2	3	4	5	6	-2
The Heritage Fund is enabling Alberta to move from an economy that is dependent on oil and gas to one that has a broader industrial base ----------	1	2	3	4	5	6	-2

(Cd.5)

	Agree Strongly	Agree Mostly	Agree Somewhat	Disagree Somewhat	Disagree Mostly	Disagree Strongly	
The Heritage Fund was started so as to put a tax on the oil and gas companies so that they don't keep all the money	1	2	3	4	5	6	-27
The Heritage Fund is providing opportunities for Albertans	1	2	3	4	5	6	-28
I think the government is trying to hide information from us about the Heritage Fund	1	2	3	4	5	6	-29
I'm really not all that interested in knowing the details about the Heritage Fund	1	2	3	4	5	6	-30
If they told everyone how big the Heritage Fund is, we'd have everyone from the other provinces wanting to live here in Alberta	1	2	3	4	5	6	-31
Too much of the Heritage Fund is being spent on projects for today and not enough is being put away as savings or investments	1	2	3	4	5	6	-32
Civil servants don't have enough experience to run a fund such as the Heritage Fund	1	2	3	4	5	6	-33
The people who are managing the Heritage Fund generally have made good investments	1	2	3	4	5	6	-34
Although the Heritage Fund is a savings account for the future, more of it should be spent on Albertans this year because we have an economic downturn now	1	2	3	4	5	6	-35

PLEASE RETURN QUESTIONNAIRE TO INTERVIEWER

BASIC DATA

(cd.5)

A. Were you born in Alberta? -36

Yes ---------- 1

No ---------- 2

7 9

B. How long have you lived in Alberta? [DO NOT READ LIST] -37

Less than 6 months ---------- 1
6 months to a year ---------- 2
1 to 2 years ---------- 3
2 to 5 years ---------- 4
6 to 10 years ---------- 5
11 to 20 years ---------- 6
21 to 30 years ---------- 7
31 to 50 years ---------- 8
More than 50 years ---------- 9

0

IF RESPONDENT SAYS 'ALL MY LIFE' - ASK 'JUST HOW LONG IS THAT?'

C. Where did you live before coming to Alberta? [DO NOT READ LIST] 38-39

Maritimes ---------- 01
Quebec ---------- 02
Ontario ---------- 03
Manitoba ---------- 04
Saskatchewan ---------- 05
British Columbia ---------- 06
United States ---------- 07
Great Britain ---------- 08
Other [SPECIFY] _____

_____

96 97 99

D. Are you planning to stay in Alberta? -40

Yes ---------- 1

No ---------- 2

7 8

Why not? [PROBE] What other reasons? [PROBE] Any other reasons?

41-42
43-44
45-46

(Cd. 5)

E. What is your age? [HAND AGE CARD]

18 to 19	01	45 to 49	07
20 to 24	02	50 to 54	08
25 to 29	03	55 to 59	09
30 to 34	04	60 to 64	10
35 to 39	05	65 to 69	11
40 to 44	06	70 or over	12

47-48

TAKE BACK AGE CARD

F. What is the last level of education that you, yourself, have completed? [DO NOT READ LIST]

Some/completed grade school or less	1
Some high school	2
Completed high school	3
Some college	4
Completed college	5
Some university	6
Completed university	7
Post graduate	8

-49

Other (SPECIFY) _____

_____

9 0

G. Including yourself, how many people, in total, live in this household?

	G. Total Household	H. Children	I. Teens	J. Adults
None	-50	0 -51	0 -52	0 -53
One	1	1	1	1
Two	2	2	2	2
Three	3	3	3	3
Four	4	4	4	4
Five	5	5	5	5
Six	6	6	6	6
Seven	7	7	7	7
Eight or more	8	8	8	8

H. And how many of these are children 12 years or under? ——→

I. How many are teens between the ages of 13 and 17? ——→

J. And, how many are 18 and over? ——→

MAKE SURE NUMBERS IN H, I, AND J, ADD TO NUMBER IN G

(Cd.5)

K. Are you the MALE/FEMALE head of house?

Yes ---------- 1 -54
No ---------- 2
7 9

L. And what is your marital status? [READ LIST]

Single ---------- 1 -55
Married/common law ---- 2
Widowed/divorced/ separated ---------- 3
7 9

M. Are you, yourself, presently working?

Yes ---------- 1 -56
No ---------- 2
7 9

GO TO QUESTION P ←

N. Are you working ... [READ LIST]

Full-time, that is 30 hours or more per week ---------- 1 -57
Part-time, less than 20 hours per week ---------- 2
OR Part-time, 20 to 29 hours per week ---------- 3
7 9

O. And what is your occupation, that is, the type of work and the company you work for?

TYPE OF WORK: _____ 58-59

TYPE OF COMPANY: _____

P. How many people in this household work full or part-time outside of the house?

[ ][ ] 60-61
17 19

Q. How would you describe your current residence? [READ LIST AND ACCEPT ONE ANSWER ONLY]

A detached house ---------- 1 -62
A semi-detached house ------- 2
A town or row house --------- 3
A duplex/flat ---------- 4
An apartment ---------- 5
OR Just what? [SPECIFY]

_____

_____

6 7 9

R. Do you currently ... [READ LIST]

-63

Own ---------- 1

SKIP TO QUESTION U ← OR Rent your home -------- 2

7 9

S. When did you last renew or negotiate the interest rate on your mortgage? Was it ... [READ LIST]

Within the past 18 months --------- 1

OR More than 18 months ago ---------- 2

[DO NOT READ] DO NOT HAVE A MORTGAGE ---------- 3

7 8 9

SKIP TO QUESTION U

T. And how soon will you need to renew or renegotiate your mortgage again? Will it be ... [READ LIST]

Within the next 24 months --------- 1

OR More than 24 months from now ------ 2

7 8 9

HAND INCOME CARD

U. And which of the following groups best describes the total income from all household members, before taxes, in 1982? Please just give me the letter.

	QU. U Household	QU. V Personal
A. Under $6,000	01 (64-65)	01 (66-67)
B. $ 6,000 to $ 9,999	02	02
C. $10,000 to $14,999	03	03
D. $15,000 to $19,999	04	04
E. $20,000 to $24,999	05	05
F. $25,000 to $29,999	06	06
G. $30,000 to $34,999	07	07
H. $35,000 to $39,999	08	08
I. $40,000 to $49,999	09	09
J. $50,000 and over	10	10
	17 18 19	17 18 19

V. And finally, which of the following groups best describes your own personal income, before taxes, for 1982?

TAKE BACK INCOME CARD

"S" ... 68

"T" ... 69

q 16b ... 70

q 16c ... 71

q 16d ... 72

q.16e ... 73-74

75-76

77-78

79-80 BLANK

end Cd. 5